



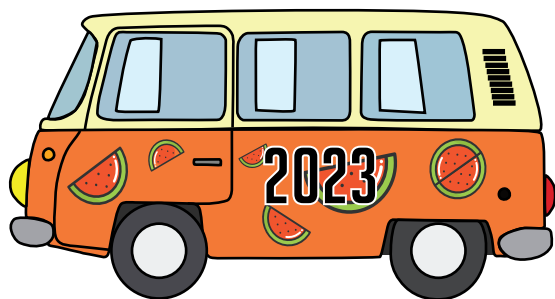
Celebrating 57 Years

Join us for the 2023

**MAR-DEL WATERMELON
ASSOCIATION CONVENTION**

Feb 3rd & Feb 4th, 2023

**PEACE LOVE
&
WATERMELON**



Hyatt Regency
Chesapeake Bay Resort
Cambridge, Maryland



We're "MAR-DELicious"
www.mardelwatermelon.org
www.chesapeakebayhyatt.com
www.facebook.com
/Mar-Del-Watermelon-Association





AGENDA

FRIDAY, FEBRUARY 3, 2023

9:00 - 10:30 AM	EARLY REGISTRATION
10:00 - NOON	GROWER'S SEMINAR
12:00 - 1:00 PM	GROWER'S BUFFET LUNCH
1:00 - 3:00 PM	GROWER'S SEMINAR
4:00 - 6:30 PM	REGULAR REGISTRATION
4:00 - 7:00 PM	TRADE SHOW
7:00 PM	57TH ANNUAL PRESIDENT'S RECEPTION - Casual Attire (<u>Peace Love & Watermelon Attire Recommended</u>) Best Dressed Contest Hors d'oeuvres Queen Contestant Introductions DJ - Kurt Warren

SATURDAY, FEBRUARY 4, 2023

9:00 AM	REGISTRATION
	NOMINATING COMMITTEE MEETING
9:00 - 12 PM	TRADE SHOW
9:30 AM	MEMBERSHIP MEETING
11:00 AM	SEED SPITTING CONTEST
12:00 PM	LUNCH
12:00 - 3:00 PM	OPEN BAR
12:45 PM	QUEEN CONTESTANT SPEECHES
1:00 PM	LIVE AUCTION
	PROMOTIONAL WEAR COMPETITION
6:00 PM	COCKTAIL HOUR
7:00 PM	BANQUET
	Evening Gown Competition Impromptu Questions • Awards
10:00 PM	HOSPITALITY ROOM - Beside Michener's Lounge



We're "MAR-DELicious"

MAR-DEL Watermelon Association, Inc.
57th Annual Convention
February 3 & February 4, 2023
MAR-DEL CONVENTION REGISTRATION FORM

MAR-DEL USE ONLY:
Paid in full with:
Cash _____
Check # _____
Credit Card _____

NAME _____
COMPANY NAME _____
BILLING ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE (OFFICE) _____ CELL _____
FAX _____
EMAIL REQUESTED _____
ADDITIONAL REGISTRANTS: _____
Credit Card #: _____ Expiration Date _____

COMPLETE ALL THAT APPLY

Table with 5 columns: EVENTS, QTY, Registration by 1/14/23, Late or on site after 1/14/23 if available, TOTAL. Row 1: Full Registration (includes all functions), 1, \$225.00, \$255.00, [blank]

EXTRA INDIVIDUAL TICKETS

Table with 5 columns: EVENTS, QTY, Registration by 1/14/23, Late or on site after 1/14/23 if available, Total. Rows include: President's Reception, Buffet Lunch/Auction, Saturday Banquet, Growers Seminar & Lunch*.

I would like a _____ sponsorship for \$ _____ Total _____

I will I will not use an exhibit booth.

★ SEE BACK FOR SPONSORSHIP INFORMATION ★

GRAND TOTAL _____

Tickets are non-refundable. All individuals or firm representatives are required to register. Tickets are required for each function and will be issued at the MAR-DEL registration desk.

RETURN FORMS TO: MAR-DEL Watermelon Association, Inc. • P.O. Box 319 Hebron, MD 21830 • mardelmelon@hotmail.com

SPONSORSHIP LEVELS

**Free membership • Exhibit Booth • Listed in convention folder
Recognition throughout the convention**

Diamond \$5,000

Includes all listed in the box above, plus listing on the banner & 2 Free Full Registrations

Platinum \$2,500

Includes all listed in the box above, plus listing on the banner & 1 Free Full Registration

Gold \$1,000

Includes all listed in the box above, plus listing on the banner

Silver \$500

Includes all listed in the box above

Bronze \$250

Includes all listed in the box above

Growers Seminar Sponsorship - \$3000

- Receive 1 hour to speak at seminar
- Free membership
- Listed on banner
- Listed in brochure
- First come/First served

Crown and Sash Sponsor - \$1000

- Listed in Saturday night banquet program as the sponsor (Under Queen Gifts)
- Sponsorship level does not apply to any other sponsor level benefits
- First come/First served

**Listed in Convention Program • Listed on Banner as Diamond Sponsor • 5 Minutes to Speak or Show Video • Free Membership • Exhibition Booth • Recognition throughout the Convention
2 Free Full Registrations**

President's Reception (Friday Night) Sponsor - \$6,500

Includes all listed in the box above - First come/First serve

Auction/ Lunch (Saturday) Sponsor - \$5,500

Includes all listed in the box above, plus promotional items on the tables - First come/First serve

Banquet (Saturday Night) Sponsor - \$6,500

Includes all listed in the box above - First come/First serve

Seed Spit Sponsorship - \$1,500

- Assist with the contest (opt)
- Present awards to winner on stage
- Listed in Saturday night banquet program as the sponsor
- First come/First serve

Hospitality Sponsorship - \$3,500

- Listed in Saturday night banquet program as the sponsor
- Display banner/signs and give out promotional materials during this time
- First come/First serve



Annual Membership Application

MAR-DEL Watermelon Association, Inc.

We're "MAR-DELicious"

The undersigned, actively engaged in the watermelon industry, desiring to have part in promoting the best interest of all who may be similarly engaged and realizing the necessity of concerted action through organized effort, hereby applies for membership in the MAR-DEL Watermelon Association, subject to and in accordance with the by-law governing.

NOTE: National Watermelon Association membership dues are no longer paid through our local chapter. If you want to become a member of the National Watermelon Association, please contact Monica McCook at 863-619-7575 or www.watermelon.ag.

	<u>Dues</u>	<u>#</u>	<u>Total</u>
Growers, who do not buy or sell and Associates	\$40.00		
Brokers, Receivers, and Shippers	\$65.00		
Suppliers of service and materials	\$65.00		

If you maintain membership in a state Watermelon Association other than MAR-DEL, your dues are as follows:

Growers and Associates	\$10.00
Brokers, Receivers, Shippers, and Supplies	\$15.00

(Receive Free Membership with paid sponsorship at our upcoming annual convention).

NAME _____ Date: _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL REQUESTED _____

Check this box if you DO NOT want your membership information released to vendors or listed on our website

RETURN FORMS TO: MAR-DEL Watermelon Association, Inc.
P.O. Box 319 • Hebron, MD 21830
mardelmelon@hotmail.com

Kindly attach your dues form with your convention registration form as you must be a member in good standing to attend the Membership Meeting during the Convention. Thank You!

THANK YOU



The Mar-Del Watermelon Association would like to recognize our corporate sponsors. Because of your continued support, we are celebrating 57 years of hard work and dedication by everyone in the watermelon industry. During this event, we will crown a new queen, honor our members, educate our growers, and raise funds to further promote watermelons. We greatly appreciate each sponsor and thank you for your continued support.

2022 Watermelon Load Donors and Buyers

Donors
C & S Farms • Gary Calloway • CorrChoice • DMC Farms • Dickerson Farms • Evans Farms • Gibson Produce • International Paper • Lakeside Farms • Steen Farms • Vincent Farms

Buyers
Atlantic Produce • Gibson Produce • McMelon • Melon 1 • Pete Pappas • Jim Rash Inc. • TMK

2022 Mar-Del Watermelon CONVENTION SPONSORS

DIAMOND LEVEL:
GIBSON PRODUCE • INTERNATIONAL PAPER • SEEDWAY • TUCKER MECHANICAL SERVICE, INC.

PLATINUM LEVEL:
C & S FARMS, INC. • CHARTER NEXT GENERATION FILMS • JIM RASH, INC.

GOLD LEVEL:

AIR AG LLC	DELAWARE DEPT. OF AGRICULTURE	GOWAN SEED COMPANY	MARYLAND DEPT. OF AGRICULTURE
AIR ENTERPRISES	DMC FARMS, INC.	GREENWOOD PALLET CO.	SAKATA SEED AMERICA
BMP LOGIC	ENZA ZADEN / VITALIS ORGANIC SEEDS	HELENA	SUSSEX DIESEL
C & S TRANSPORT	EVANS FARMS LLC	KING CROP INSURANCE, INC.	SYNGENTA
CORRCHOICE			

GROWER SEMINAR SPONSOR:
WILLARD AGRI-SERVICE

BELOW ARE THE SPONSORSHIP LEVELS FOR 2023 FULL MEMBERSHIP IS INCLUDED

- | | |
|-------------------------|--------------------------------------|
| DIAMOND \$5,000 | Growers Seminar \$3,000 |
| PLATINUM \$2,500 | Crown and Sash \$1,000 |
| GOLD \$1,000 | President's Reception \$6,500 |
| SILVER \$500 | Auction/Lunch \$5,500 |
| BRONZE \$250 | Banquet \$6,500 |
| | Seed Spit \$1,500 |
| | Hospitality \$3,500 |



MAR-DEL Watermelon Association
 P.O. Box 319
 Hebron, MD 21830

PSRT STD
 US POSTAGE PAID
 SALISBURY, MD
 PERMIT NO. 186

We're "MAR-DELicious"



RESERVATIONS

Hyatt Regency Chesapeake Bay Resort • 100 Heron Blvd • Cambridge, MD

www.chesapeakebayhyatt.com

RESERVATIONS: 1-888-421-1442

ONLINE RESERVATIONS:

<https://www.hyatt.com/en-US/group-booking/CHESA/G-WRME>

DISCOUNT ROOM RATE DEADLINE JANUARY 13, 2023

Room Rates Are As Follows:

Single	\$140	Double	\$140
Triple	\$165	Quadruple	\$190
Deluxe/Petite Suite	\$260	1 Bdr-Chesapeake Suite	\$340
Water View	\$50 Extra	2 Bdr-Chesapeake Suite	\$540
Water View with Sitting Balcony	\$60 Extra		