



## ***We're MAR-DELicious!***

### 2024 Growers' Seminar Agenda

10:00 – 10:20 Exhibit Booth Sponsors

*Opportunity to introduce themselves, company, & what they offer.*

10:20 – 10:50 Angela Fields – FDA

*Final Traceability Rule*

10:50 – 11:50 Dr. Chris Kuehl – Armada Corporate Intelligence

*“Economy as Artful Dodger” – Inflation, supply chain & workforce issues, & input costs: Continuing issues for the watermelon industry?*

Lunch

1:00 – 1:25 Dr. Marty Wiglesworth – Syngenta

*PLINAZOLIN Technology – A New Novel Mode of Action for Insect Control*

1:25 – 1:40 Emmalea Ernest – Extension F&V Specialist, University of Delaware

*Watermelon Variety Trial*

1:40 – 2:05 Alyssa Koehler – Extension Specialist Plant Pathology, University of Delaware

*Mustard Biofumigation to Control Phytophthora – Survey to the Farmers*

2:05 – 2:35 Christian Murillo – President, National Watermelon Promotion Board

*NWPB Assessment Increase Presentation with Q&A*

2:35 – 3:05 Ben Soistman – Biosafe Systems

*Breaking the Disease Cycle – OxiDate 5.0*