



WOMEN
IN CONSTRUCTION

www.WomenInConstructionConference.com

October 30, 2020
Marriott Marquis
Washington, D.C.

About the
Conference

CELEBRATING
WOMEN
IN CONSTRUCTION
15 EPIC YEARS

Friday, October 30, 2020 Marriott Marquis

901 Massachusetts Avenue NW | Washington, D.C. 20001 | 7:30am

We're celebrating our 15th year and our "Extraordinary Partners In Construction." We invite you to join us for the BEST conference yet -- It's going to be EPIC!

The Women in Construction (WIC) Conference is the Mid-Atlantic region's premiere forum for education, professional development and networking for women in the build industry. Since 2006, the conference has provided an avenue for women to learn from senior executives and industry professionals and offers networking and mentoring opportunities to all attendees. More than 450 men and women attend the event each year. Representing every discipline, the attendees include general contractors, subcontractors, developers, architects, engineers, representatives from trade associations, nonprofits, construction consulting companies and law firms from across the U.S. and Canada. The feedback has been enthusiastic, heartfelt and consistent: The Women in Construction Conference is an incredible experience.

Prominent keynote speakers have included: Lelia Gowland, Gowland LLC; Laura Fredricks, Expert on the ASK; Tamika Tremaglio, Forensics & Investigations, Deloitte; Judge Marian Blank Horn, US Court of Federal Claims; Paul Choquette III, President ACE Mentor program; Cathy Lanier, Chief of Police of the District of Columbia; Muriel Bowser, Mayor of Washington, D.C.; Courtney DeBord, Director of Design & Construction at U.S. GSA; Deryl McKissack, Founder, President and CEO of McKissack & McKissack; Barbara Bennett, Chief Financial Officer of the Environmental Protection Agency; and Senator Mary Landrieu of Louisiana.

2020 WIC Board of Directors

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SPONSOR

The Women in Construction Conference is mainly funded through sponsorships. Generous contributions from sponsors allow us to keep registration costs low, particularly for the many young professionals who are just starting their careers. Sponsorships range from \$1,000 to \$15,000. The standard registration fee of \$299 is on par with similar conferences. We are proud to provide unmatched education on topics like project administration, career mapping, work/life balance, leadership skills, advocacy training and crisis management.

WIC's mission is to support and advance the careers of women in the build industry. In furtherance of WIC's mission, a portion of the conference proceeds will be donated toward mission-aligned causes, including the ACE Mentoring Program, which provides scholarship and mentoring opportunities to high-school and college students interested in architecture, construction and engineering. Overall, WIC has donated more than \$25,000 to the ACE program and similar organizations. Learn more [HERE](#).

BENEFITS OF ATTENDING

Gain exposure to new audiences

WIC sponsors are the premier construction, real estate, engineering, architectural and consulting firms. Their representatives are present and accessible to everyone at the event.

Network with your peers

Form new and lasting relationships that you can maintain throughout your career.

Learn from the leaders

WIC panelists and presenters are carefully chosen for their professional experience and demonstrated commitment to helping others advance in their careers.

Find new opportunities

Whether you are looking for new business, seeking industry intelligence or exploring other career options, WIC offers immediate access to like-minded professionals.

Develop new skills

The WIC programming committee ensures that all networking and education sessions are strategic and structured. We help you make the most of your time at the conference.

Become inspired

The keynote speakers are prominent, accomplished and passionate about their work. They generate excitement, ideas and energy.



“Great event! I look forward to attending in the future and bringing additional co-workers with me!”

“Great communication;
excellent execution;
flawless!”



SPONSORSHIP LEVELS & BENEFITS



Presenting Sponsor

\$15,000

- 10 complimentary conference registrations - \$2,990 value
- 5 invitations to attend the VIP Speaker/Sponsor Reception
- 15-year anniversary toast sponsor
- Cocktail reception sponsor (signature drink, napkins, signage)
- Recognition in all conference materials
- Logo on all signage
- Logo recognition on conference swag bags



Break Sponsor

\$5,000

- 4 complimentary conference registrations - \$1,196 value
- 2 invitations to attend the VIP Speaker/Sponsor Reception
- Opportunity to sponsor the AM, PM or one of the coffee breaks
- Recognition in all conference materials
- Logo on all signage
- Opportunity to include one branded item in swag bags (USB Stick, Portable Charger, Lens Wipe, Pocket Flashlight, Cell Phone Wallet, Post Its)



Diamond Sponsor

\$10,000 (Only 2 left)

- 8 complimentary conference registrations - \$2,392 value
- 4 invitations to attend the VIP Speaker/Sponsor Reception
- Opportunity to sponsor the breakfast, lunch or conference WIFI
- Recognition in all conference materials
- Logo on all signage
- Opportunity to include one branded item in swag bags (Power Bank, Cosmetics Bag, Water Bottle or Sport Bottle Bag)



Gold Sponsor

\$2,500

- 2 complimentary conference registrations - \$598 value
- 1 invitation to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials
- Logo on all signage
- Opportunity to include one branded item in swag bags (Magnet, Nail File, Pop Socket, Tissue Pack, Camera Privacy Cover, Hand Lotion)



Sapphire Sponsor

\$7,500 (Only 1 left)

- 6 complimentary conference registrations - \$1,794 value
- 3 invitations to attend the VIP Speaker/Sponsor Reception
- Opportunity to co-develop a focused breakout session during the conference. WIC owns the content.
- Recognition in all conference materials
- Logo on all signage
- Opportunity to include one branded item in swag bags (Notebook, Koozy, Mug or Sewing Kit)



Silver Sponsor

\$1,000

- 1 complimentary conference registration - \$299 value
- Recognition in all conference materials
- Logo on all signage
- Opportunity to include one branded item in swag bags (Bookmark, Key Chain, Pen, Stress Ball, Sanitizing Spray, Mints, Chip Clip, Tide Pen)

WOMEN IN CONSTRUCTION

2020 SPONSORSHIP PLEDGE FORM

I would like to sponsor Women in Construction 2020 at the following level:

For the 10k and 5k levels, please select your preferred activation (check one only)

\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
	Breakfast Lunch WIFI		AM Break PM Break AM Coffee Break PM Coffee Break		

Sponsoring Firm _____

Contact Name/Title _____

Address _____

City/State/ZIP _____

Tel # _____ Email _____

Signature _____ Date _____

I understand that by signing this sponsorship form on behalf of the Sponsoring Firm, I am committing to the full sponsorship fee as agreed and representing the benefits outlined above. Payment is due upon the execution of this contract. In the event the organization finds it absolutely necessary to cancel its participation at any time after the execution of this contract, the Sponsoring Firm will forfeit all sponsorship payments. Each party agrees to indemnify and hold harmless the other from any and all loss, damage, or expense arising from the negligence or willful misconduct of the indemnifying party, its agents and employees in the performance of its duties and responsibilities under this agreement.

PAYMENT

Check (Payable to "Women in Construction")

Pay Online. Email invoice to _____

Credit Card: Visa MC Amex

Name on Credit Card _____

Company Name _____

Card Number _____ Exp Date _____ CVV _____

Billing Address _____

City/State/Zip _____

Phone _____ Email _____

Authorization of card use: I certify that I am an authorized holder and signer of the credit card referenced above. I certify that all information above is complete and accurate. I hereby authorize collection of payment for all charges as indicated above.

Cardholder Name _____

Signature _____ Date _____

The sponsorship deadline is October 9, 2020

Please mail your pledge form and check to:

**ATTN: Rivka Bier, Treasurer, Women in Construction, c/o Hertzbach & Co
800 Redbrook Blvd, Suite 300, Owings Mills, MD 21117**

Questions? Email WIC Manager, Jesse Garchik

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SPONSORSHIP MATERIALS CHECKLIST

As a sponsor of the 2020 Women in Construction conference, you have the opportunity to submit the following:

(All items due by October 9, 2020)

1. Company Logo

Please provide your full-color logo in .eps and high-resolution .jpg or .png format

2. Names and email addresses of those attending the Speaker/Sponsor Reception

Sponsors at the Presenting (5 invites), Diamond (4 invites), Sapphire (3 invites), Break (2 invites) and Gold (1 invite) levels may send representatives to the pre-conference event on Thursday, Oct 29 from 6-8pm. Note that main session speakers from your organization will receive a separate invite and should not be included in this list of attendees.

3. Names and email addresses of those using complimentary conference tickets

All sponsors receive one or more complimentary conference registrations. Please register online at <https://wic2020.eventbrite.com>. When registering complimentary attendees, make sure to use the appropriate promo code (see below). **In order to guarantee space for our sponsors, we ask that all comped attendees register no later than October 9.**

Sponsor Level	Code	# of Comped Entries
\$15,000	Presenting2020	10
\$10,000	Diamond2020	8
\$7,500	Sapphire2020	6
\$5,000	Break2020	4
\$2,500	Gold2020	2
\$1,000	Silver2020	1

Send above items to Registration Committee Chair, Lynn Maia at lniaia@clunegc.com and to Conference Manager, Jesse Garchik at jesse@garchikconsulting.com

4. Marketing materials for conference swag bags OR raffle item

Sponsors at the Diamond, Sapphire, Break, Gold and Silver levels may submit one branded give-away for the attendee swag bags (550 total). Those interested in providing a raffle item should reach out to Raffle Committee Chair, [Sarah Forrest](#) for guidance.

Please mail all items to the following attention and address:

Attn: Barbara Werther
Samek, Werther & Mills
2000 Tower Oaks Blvd
2nd Floor
Rockville, MD 20852

The deadline to submit materials is October 9, 2020

Thank You!