



**WOMEN**  
IN CONSTRUCTION

[www.WomenInConstructionConference.com](http://www.WomenInConstructionConference.com)

**October 18, 2019**  
Marriott Marquis  
Washington, D.C.

# About the Conference



Friday, October 18, 2019 Marriott Marquis

901 Massachusetts Avenue NW | Washington, D.C. 20001 | 7:30am

The Women in Construction Conference is the Mid-Atlantic region's premiere forum for education, professional development and networking for women in the construction industry. Since 2006, the conference has provided an avenue for younger women to learn from senior executives and industry professionals, and offers networking and mentoring opportunities to all attendees. More than 350 men and women attend the event each year. Representing every discipline, the attendees include general contractors, subcontractors, developers, architects, engineers, as well as representatives from trade associations, nonprofits, construction consulting companies and law firms from across the U.S. and Canada. Over the years, the feedback has been enthusiastic, heartfelt and consistent: The Women in Construction Conference is an incredible experience.

Prominent keynote speakers have included: Laura Fredricks, JD, Expert on the ASK; Tamika Tremaglio, Principal, Forensics & Investigations, Deloitte; Judge Marian Blank Horn, US Court of Federal Claims; Paul Choquette III, President ACE Mentor program; Cathy Lanier, Chief of Police of the District of Columbia; Deryl McKissack, Founder, President and CEO of McKissack & McKissack; Barbara Bennett, Chief Financial Officer of the Environmental Protection Agency; Senator Mary Landrieu of Louisiana; Muriel Bowser, Mayor of Washington, D.C.; Linda Rabbitt, Founder and Chief Executive Officer, Rand Construction; and Courtney DeBord, Director of Design & Construction at U.S. GSA.

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# WHY SPONSOR

**The Women in Construction Conference** is funded mainly through sponsorships. Generous contributions from sponsors allow us to keep registration costs low, particularly for the many young female professionals who are just starting their careers. Sponsorships range from \$500 to \$10,000. Our standard registration fee of \$275 is on par with similar conferences. We are proud to provide unmatched education on topics like project administration, career mapping, work/life balance, leadership skills, advocacy training and crisis management.

**A portion of the proceeds** raised from registration and sponsorship will be put toward mission-aligned causes, including the ACE Mentoring Program to provide scholarship and mentorship opportunities to high-school and college students interested in architecture, construction and engineering. Overall, WIC has donated more than \$25,000 to the ACE program.

**Just as WIC's mission** is to support and advance the careers of women in the construction industry, ACE provides hands-on experiences to engage and excite the next generation of industry professionals. Learn more [HERE](#).

# BENEFITS OF ATTENDING

## **Gain exposure to new audiences**

Women in Construction sponsors are the premier construction, real estate, engineering, architectural and consulting firms in the region. Their representatives are present and accessible to everyone at the event.

## **Network with your peers**

Form new and lasting relationships that you can maintain throughout your career.

## **Learn from the leaders**

Women in Construction panelists and presenters are carefully chosen for their professional experience and demonstrated commitment to helping others advance in their careers.

## **Find new opportunities**

Whether you are looking for new business, seeking industry intelligence or exploring other career options, Women in Construction offers immediate access to like-minded women throughout the region.

## **Develop new skills**

The Women in Construction programming committee works hard to ensure that all networking and education sessions are strategic and structured. We help you make the most of your time at the conference.

## **Become inspired**

Our keynote speakers are prominent, accomplished and passionate about their work. They generate excitement, ideas and energy.



“Great event! I look forward to attending in the future and bringing additional co-workers with me!”

“Great communication;  
excellent execution;  
flawless!”



# SPONSORSHIP LEVELS & BENEFITS



## Keynote Sponsor

**\$10,000**

- \*Opportunity to introduce Keynote Speaker, Lelia Gowland and provide brief remarks at the conference
- 8 complimentary conference registrations - \$2,200 value
- 8 invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials
- Opportunity to send pre-event communication to attendees
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



## Platinum Sponsor

**\$4,000**

- 4 complimentary conference registrations - \$1,100 value
- 4 invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



## Gold Sponsor

**\$2,500**

- 2 complimentary conference registrations - \$550 value
- 2 invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials
- Logo on all signage
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



*\*Payment must be made by March 1 to take advantage of the breakout session sponsor option*

## Diamond Sponsor

**\$7,500**

- \*Opportunity to develop and present a focused breakout session during the conference
- 6 complimentary conference registrations - \$1,650 value
- 6 invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



## Silver Sponsor

**\$1,000**

- 1 complimentary conference registration - \$275 value
- 1 invitation to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials
- Logo on all signage
- Opportunity to include one branded item in swag bags



*\*Payment must be made by March 1 to take advantage of the breakout session sponsor option*

## Sapphire Sponsor

**\$5,000**

- \*Opportunity to develop and present a focused breakout session during the conference
- 4 complimentary conference registrations - \$1,100 value
- 4 invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



## Bronze Sponsor

**\$500**

- 1 complimentary conference registration - \$275 value
- Recognition on conference website
- Logo on all signage

# WOMEN IN CONSTRUCTION

## LEADERSHIP AND NETWORKING CONFERENCE

[www.womeninconstructionconference.com](http://www.womeninconstructionconference.com)

### 2019 SPONSORSHIP FORM

I would like to sponsor Women in Construction 2019 at the following level:

\$10,000      \$7,500      \$5,000      \$2,500      \$1,000      \$500

Sponsoring Firm \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Tel # \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*I understand that by signing this sponsorship form on behalf of the Sponsoring Firm, I am committing to the full sponsorship fee as agreed and representing the benefits outlined above. Payment is due upon the execution of this contract. In the event the organization finds it absolutely necessary to cancel its participation at any time after the execution of this contract, the Sponsoring Firm will forfeit all sponsorship payments. Each party agrees to indemnify and hold harmless the other from any and all loss, damage, or expense arising from the negligence or willful misconduct of the indemnifying party, its agents and employees in the performance of its duties and responsibilities under this agreement.*

#### PAYMENT

Check (Payable to "Women in Construction, Inc")

Pay online. Email invoice to \_\_\_\_\_

Credit Card:  Visa  MC  Amex

Name on Credit Card \_\_\_\_\_

Company Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Authorization of card use: I certify that I am an authorized holder and signer of the credit card referenced above. I certify that all information above is complete and accurate. I hereby authorize collection of payment for all charges as indicated above.*

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Unless taking advantage of the breakout session sponsor opportunity (March 1 deadline), please return this form and payment by September 20, 2019 to:**

**ATTN: Rivka Bier, Women in Construction, c/o Hertzbach & Co  
800 Redbrook Blvd, Suite 300, Owings Mills, MD 21117**

**Sponsorship Deadline – September 20, 2019**