



Carolina Collegiate Softball League

2021 Sponsorship Deck



- **Summer Collegiate Softball League**
- **NCAA DI, DII, DIII, NAIA and Junior College Players**
- **Live Player Draft-Games and Events Live Streamed**
- **10 Teams**
- **150 Players**
- **20 Coaches**
- **25 Game Regular Season Schedule**
- **All Star Game**
- **Double Elimination Playoff Schedule**
- **Championship Game**



League Sponsor - \$15,000

- **League Sponsor will appear on all publications, will be visible on website and will be mentioned on every CCSL live streamed game**
- **Recorded 30 second spot (provided by sponsor) to play as intro before every live streamed game**
- **Premium LED wall presence at park during the season and playoffs**
- **Championship Game Sponsorship**
- **Game Sponsorship for one game during regular season**
- **Premium Banner space at park displayed during the season**
- **Sponsor can provide handouts and or displays at the site of the games**
- **20 Season Tickets**



2021 Season Sponsor - \$10,000

- **Season Sponsor will appear on all publications, will be visible on website and will be mentioned on every CCSL live streamed game**
- **Season Sponsored mentioned every time the 2021 CCSL Season is stated**
- **Recorded 30 second spot (provided by sponsor) to play as intro before every live streamed game**
- **LED wall presence at park during the season and playoffs**
- **Game Sponsorship for one game during regular season**
- **Banner at park displayed during the season**
- **Sponsor can provide handouts and or displays at the site of the games**
- **15 Season Tickets**



2021 Player Draft Sponsor-\$5,000

- **Player Draft Sponsor will appear on all publications related to the CCSL Player Draft**
- **Premium seating and recognition with display, banner, etc. for Live Play streaming**
- **Season Sponsored mentioned every time the 2021 CCSL player draft is stated on the live stream production**
- **Live On-Air introduction and Q&A during the 2021 CCSL Player draft**
- **Recorded 30 second spot (provided by sponsor) to played during the 2021 CCSL Player draft**
- **LED wall presence at park during the season and playoffs**
- **Game Sponsorship for one game during regular season**
- **Banner at park displayed during the season**
- **Sponsor can provide handouts and or displays at the site of the games**
- **10 Regular Season Tickets**



2021 Player Draft Sponsor-\$5,000

- **Player Draft Sponsor will appear on all publications related to the CCSL Player Draft**
- **Premium seating and recognition with display, banner, etc. for Live Play streaming**
- **Season Sponsor mentioned every time the 2021 CCSL player draft is stated on the live stream production**
- **Live On-Air introduction and Q&A during the 2021 CCSL Player draft**
- **Recorded 30 second spot (provided by sponsor) to played during the 2021 CCSL Player draft**
- **LED wall presence at park during the season and playoffs**
- **Game Sponsorship for one game during regular season**
- **Banner at park displayed during the season**
- **Sponsor can provide handouts and or displays at the site of the games**
- **Player Draft Sponsor will announce 1st Player Drafted on live streaming**
- **10 Regular Season Tickets**



2021 All-Star Sponsor-\$5,000

- **2021 All-Star Sponsor will appear on all publications related to the CCSL All-Star game**
- **Premium seating and recognition with display, banner, etc. for Live Play streaming**
- **All-Star Sponsor mentioned every time the 2021 CCSL All-Star game is stated on the live stream production**
- **Live On-Air introduction and Q&A during the 2021 CCSL All-Star Game**
- **Recorded 30 second spot (provided by sponsor) to played during the 2021 CCSL All-Star Game**
- **LED wall presence at park during the season and playoffs**
- **Game Sponsorship for one game during regular season**
- **Banner at park displayed during the season**
- **Sponsor can provide handouts and or displays at the site of the games**
- **All-Star Sponsor will get to throw out the first pitch**
- **10 Regular Season Tickets**



2021 Championship Game Sponsor-\$5,000

- **2021 All-Star Sponsor will appear on all publications related to the CCSL All-Star game**
- **Premium seating and recognition with display, banner, etc. for Live Play streaming**
- **All-Star Sponsor mentioned every time the 2021 CCSL All-Star game is stated on the live stream production**
- **Live On-Air introduction and Q&A during the 2021 CCSL All-Star Game**
- **Recorded 30 second spot (provided by sponsor) to played during the 2021 CCSL All-Star Game**
- **LED wall presence at park during the season and playoffs**
- **Game Sponsorship for one game during regular season**
- **Banner at park displayed during the season**
- **Sponsor can provide handouts and or displays at the site of the games**
- **Championship Game Sponsor can throw out the first pitch**
- **10 Regular Season Tickets**



2021 Uniform Sponsor - \$2,500

- **Company logo attached to the rear locker tab of each player's uniform**



2021 CCSL Pre-Game Show Sponsor \$2,000

- **Pre-Game sponsor will be announced before color commentators discuss the details of the upcoming games on live streaming**

Welcome to the CCSL Pre-Game Show sponsored by XXXXX, today we have the XXXX going against the XXXXX and here is what we have for you



2021 CCSL Post-Game Show Sponsor \$2,000

- **Post-Game sponsor will be announced before color commentators discuss the details of the results/recap of the games on live streaming**

Welcome to the CCSL Post-Game Show sponsored by XXXXX, today we saw the XXXX beat the XXXXX and here is what we have for you



2021 CCSL Today's Starting Line Up Sponsor \$2,000

- **Today's starting line up sponsor will be announced before the game stating the starting line up for both teams color commentators emphasize the starting line up sponsor before lineups are read and after the lineups are read on live stream.**

Welcome to the CCSL today's Starting Lineups are sponsored by XXXXX, Today's starting lineups are presented to you by Starting Lineup sponsor.



2021 CCSL Strike out Sponsor \$2,000

- **Every time a batter strikes out the commentator on air will refer to it as a Strike Out Sponsor Strike out.**

Another CCSL , Strike Out Sponsor, Strike out by Pitchers Name



2021 CCSL Home Run Sponsor \$2,000

- **Every time a batter hits a home run the commentator on air will refer to it as a Sponsor Home Run.**

Another CCSL , Home Run Sponsor, Home Run by Hitters Name



2021 CCSL Offensive Player of the Game Sponsor \$2,000

- **Offensive player of the game will be announced during the game in the last inning and gain in the post game stating the Offensive Player of the Game Sponsor Name**

CCSL Offensive Player of the Game is , Player Name , sponsored by Offensive Player of the Game Sponsor.



2021 CCSL Defensive Player of the Game Sponsor \$2,000

- **Defensive player of the game will be announced during the game in the last inning and gain in the post game stating the Defensive Player of the Game Sponsor Name**

CCSL Defensive Player of the Game is , Player Name , sponsored by Defensive Player of the Game Sponsor.



2021 CCSL Double Play Sponsor \$2,000

- **Every time a batter hits into a double play the commentator on air will refer to it as a Sponsor Double Play.**

Another CCSL , Double Play Sponsor, Double Play by Team Name



2021 CCSL Game Sponsor \$1,000

- **Game Sponsor will be allowed on site to set up table with display on business and can interact with players, coaches and fans**
- **Game Sponsor can sell merchandise and or market their product to the public**
- **Game Sponsor will get on air introduction and in game interview on live stream**
- **Game Sponsor will throw out the first pitch of the game**
- **Game Sponsor will receive 10 regular season tickets to the game they sponsor**



2021 CCSL Other Advisement Options

- **\$500 - LED Wall- Logo Flash on Rotating basis for regular season**
- **\$1,000 - 30 Second Commercial (provided by sponsor) played on LED Wall during regular season**
- **\$500 Banner attached to outfield fence during regular season**
- **\$500 CCSL website display of company logo**



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