

#### La Modista Workshop Participant Privacy Notice

La Modista is committed to protecting your privacy and ensuring that your personal information is collected, processed, and stored in accordance with applicable data protection laws and regulations. This Privacy Notice tells you what to expect us to do with your personal information.

### What information we collect or use, why and with what legal basis

We collect or use the following information for the following reasons, relying on the following legal basis. We receive personal information directly from you.

Purpose	Category of data	UK GDPR legal basis
To provide and improve our services, and respond to your questions or complaints	<ul> <li>Personal information that you provide when interacting with us, such as: <ul> <li>name</li> <li>contact details (email / phone number)</li> </ul> </li> <li>information relating to questions or complaints</li> </ul>	Legitimate interests – we process your personal information for our legitimate interest to provide and improve our services, and respond to your questions or complaints. Contract – we process your personal information so we can enter into or carry out a contract with you.
To provide you with updates and send you and marketing communications	<ul> <li>Personal information that you provide when interacting with us, such as:</li> <li>your name</li> <li>contact details (email / phone number)</li> <li>information relating to past workshops you attended</li> <li>information relating to questions or requests</li> <li>photos taken during our workshops or activities</li> </ul>	Legitimate interests – we process your personal information for our legitimate interest to provide you updates and to send you marketing communications. Consent – in some cases, we will seek your consent to use your personal information for marketing purposes. You can tell us any time if you do not want to receive marketing messages from us.
For fundraising purposes	<ul> <li>Personal information that you provide when interacting with us, such as:</li> <li>gender</li> <li>occupation / employment status</li> <li>age</li> <li>ethnic origin</li> <li>your feedback</li> </ul>	Legitimate interests – we process your personal information for our legitimate interest for fundraising. Consent – For some types of personal data, we obtain your consent before collecting this information. You do not need to provide this information to us if you do not want to.



To comply with legal requirements, and establish, exercise or defend against legal claims	Any personal information necessary for these purposes.	Legal obligation – in some cases, we process your personal information to meet our legal obligations.
		Legitimate interests – we process your personal information for our legitimate interest to comply with legal requirements, and establish, exercise or defend against legal claims.

## Who we share information with

We may share your personal information with third parties, including, but not limited to, service providers, professional or legal advisers, insurers, public bodies, organisations we're legally obliged to share personal information with. And we may share your personal information on our website, social media or other marketing and information media.

### Sharing information outside the UK

We may transfer your personal information to countries outside the UK. We will take appropriate measures, in compliance with applicable law, to ensure that your personal information remains protected. Such measures include, for instance, reliance on the UK international data transfer agreement, relying on adequacy decisions, or obtaining your explicit consent. If you would like more information or a copy of the contractual agreements or other safeguards in place, please contact us at the details below.

## Data Security and Data Retention

We take appropriate technical and organisational measures to ensure that your personal information is secure, including protecting it against unauthorised or unlawful processing and against accidental loss, destruction, or damage.

We will retain your personal information for as long as necessary to achieve the purposes set out in this privacy policy or as required by law.

## Your Rights

Subject to applicable law, you have the following data protection rights:

- Your right of access You have the right to ask us for copies of your personal information. You can request other information such as details about where we get personal information from and who we share personal information with. There are some exemptions which means you may not receive all the information you ask for.
- Your right to rectification You have the right to ask us to correct or delete personal information you think is inaccurate or incomplete.
- Your right to erasure You have the right to ask us to delete your personal information.



- Your right to restriction of processing You have the right to ask us to limit how we can use your personal information.
- Your right to object to processing You have the right to object to the processing of your personal data.
- Your right to data portability You have the right to ask that we transfer the personal information you gave us to another organisation, or to you.
- Your right to withdraw consent When we use consent as our lawful basis you have the right to withdraw your consent at any time.

If you wish to exercise any of these rights, please contact us using the details provided below. You also have the right to make a complaint to a supervisory authority. The supervisory authority in the UK is the Information Commissioner's Office (www.ico.org.uk).

# **Contact Us**

La Modista is the controller of the processing of your personal information as described in this privacy notice. If you have any questions or concerns about this privacy notice or the way we process your personal information, please contact us at:

La Modista Seeds Hub Empire Way, Wembley, London, HA9 0RJ

Telephone: 07831 261413 Email: info@lamodista.org.uk

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