

MEDIA ALERT

January 17, 2017

VNA Homecare to Hold Ceremonial Groundbreaking for New Operational Headquarters

SYRACUSE, NEW YORK — VNA Homecare, a local leader in home health care services, will break ground on their new 47,000 square foot operational headquarters at a ceremony scheduled for 10:00 a.m. on Thursday, January 19, 2017.

WHO: Kate Rolf, MBA, FACHE, CHCE, President & CEO, VNA Homecare
Thomas H. Dennison, Ph.D., Chair, Visiting Nurse Association of Central New York Board of Directors
John L. Clark, SIOR, Visiting Nurse Association of Central New York Board of Directors
David Johnson, AIA, LEED AP, Visiting Nurse Association of Central New York Board of Directors
Jeremy Thurston, President, The Hayner Hoyt Corporation

WHAT: Groundbreaking Ceremony for VNA Homecare's new operational headquarters

WHERE: VNA Homecare, 1050 West Genesee Street, Syracuse

WHEN: Thursday, January 19, 2017 at 10:00 a.m.

WHY: A 2014 building condition assessment of VNA Homecare's current headquarters at 1050 West Genesee Street, Syracuse established a need to replace the entire structure, as the exterior shell and perimeter have suffered extensive moisture penetration and weathering. After much deliberation, the system's leadership and Board of Directors decided to build a new structure at the same location, as doing so will best serve the growing population within Central New York. Additionally, the location is a centralized point for the majority of the system's 500 employees who, while traveling across a 48-county service area, use the headquarters as their main landing spot for training, documentation, meetings/seminars, etc.

The new building will allow for an expanded and centralized location of VNA Homecare's Continuing Care Call Center, which will serve as the point-of-entry for home and community-based services. In addition, space will be allocated for public use, bringing community members closer to the services that can assist them across the lifespan and continuum of care. The new building will also provide an additional 9,000 square feet of floor space, allowing for: an expanded lobby/waiting area; public and private elevators; community room; staff gym; outpatient PT/OT suite; expanded Eldercare Social Day Program; exterior courtyard; and additional parking.

CONTACT: For more information, please contact Kimberly Graf, Vice President of Public Relations and Corporate Communications, at (315) 477-9305 or kgraf@477home.org.

About VNA Homecare

VNA Homecare is a full-service home health care agency committed to making a profound difference in the lives of our patients by providing expert, high-quality care where they want it most – in their homes. Our entities include the Visiting Nurse Association of Central New York, Inc.; the VNA Foundation of Central New York Inc.; Independent Health Care Services, Inc.; Home Aides of Central New York, Inc.; Eldercare Social Day Program; VNA Homecare Options, LLC; and the Eldercare Foundation, Inc. Our goal is to deliver an unprecedented level of home health care specifically designed to meet the needs of those who mean the most to us – our patients. Our focused approach improves the quality of each patient's life and helps each individual achieve maximum independence. For more information, please contact us at (315) 477-HOME or visit us online at www.477HOME.org.

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