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## **Nascentia Health Named 2019 Business of the Year, Nonprofit Category**

Syracuse, NY – Nascentia Health has been named 2019 Business of the Year, Nonprofit Category by the CenterState Corporation for Economic Opportunity (CenterState CEO).

Presented at CenterState's Annual Meeting on Wednesday, April 24, the Business of the Year Awards recognize the outstanding achievements of regional businesses and organizations in five categories, including More Than 50 Employees, Less Than 50 Employees, Nonprofit, Community Involvement and Minority-Owned Business. A total of 15 finalists - three in each category - were chosen from a highly competitive pool of nominations and announced in March. Nascentia's fellow winners included Haylor, Freyer & Coon, Inc.; Northeast Information Discovery, Inc.; SRC, Inc.; and NJ Jones Plumbing, LLC.

"We are proud to honor these member businesses for their outstanding success and the role they play in strengthening the region," said Robert Simpson, President, CenterState CEO. "During the last year, these companies have excelled in creating jobs, making new investments and engaging with the community."

According to award presenter Joe Convertino, President, C.H. Insurance, Nascentia was honored in recognition of their commitment to improving the community and creating tangible impacts on the local economy. In his award presentation, Convertino noted Nascentia's significant growth, which has enabled the system to have a greater impact on the community, as well as the completion of their new 47,000-square-foot operational headquarters, which has ushered in a sense of renewal and hope along the West Genesee Street corridor. Also highlighted was Nascentia's commitment to finding new and innovative ways to achieve greater results, improve access to care, and serve more community members in the system's 48-county service area.

"The greater Syracuse business community is rich with impressive and accomplished companies and individuals," said Kate Rolf, President and Chief Executive Officer, Nascentia Health. "We're proud to have our efforts recognized and celebrated alongside those of our fellow honorees, and we look forward to playing an integral part in the next chapter of our community's growth."

**Photo Caption:** Kate Rolf, President and Chief Executive Officer, Nascentia Health (second from right) accepts CenterState CEO's 2019 Business of the Year Award, Nonprofit Category, from Joe Convertino, President, C.H. Insurance (far left), Robert Simpson, President, CenterState CEO (second from left) and Melanie Littlejohn, First Vice Chair, CenterState CEO, Vice President, New York Jurisdiction, National Grid (far right).

**About Nascentia Health:** Nascentia Health was born of the unification of VNA Homecare, VNA Homecare Options, Home Aides of Central New York and all their respective affiliated organizations and foundations. As a healthcare system without walls, Nascentia is an innovator in the concept of home healthcare, focusing on the patient as a whole and leveraging leading-edge care approaches and technologies to improve outcomes and quality of life. Specialties include: in-home nursing and medical services; home health aides and elder care; complete cross-continuum care management; community health and wellness programs; transportation, equipment and innovative care technologies; chronic disease management; managed long-term care; and a Medicare Advantage Plan. The system's catchment area spans 48 counties across Central and Upstate New York.

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