



ethnique | *chique*

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Ethnique Chique is a curated interior decor brand born in Asia and in Ottawa, rooted in a lifelong passion for global heritage and the art of restoration. Founded by Maryse LaRocque, the brand represents a homecoming after 30 years abroad, with 5 years in Japan and 23 years immersed in the culture of Bali, bringing a sophisticated flair to ethnic storytelling.



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We believe that travel memories shouldn't just be stored away; they should live within the fabric of your home. The "Ethnique Chique" name is a nod to the founder's Montreal roots and reflects our mission to bridge the gap between world colors and modern elegance. We transform forgotten, "unloved" cultural artifacts into high-end, contemporary accents.



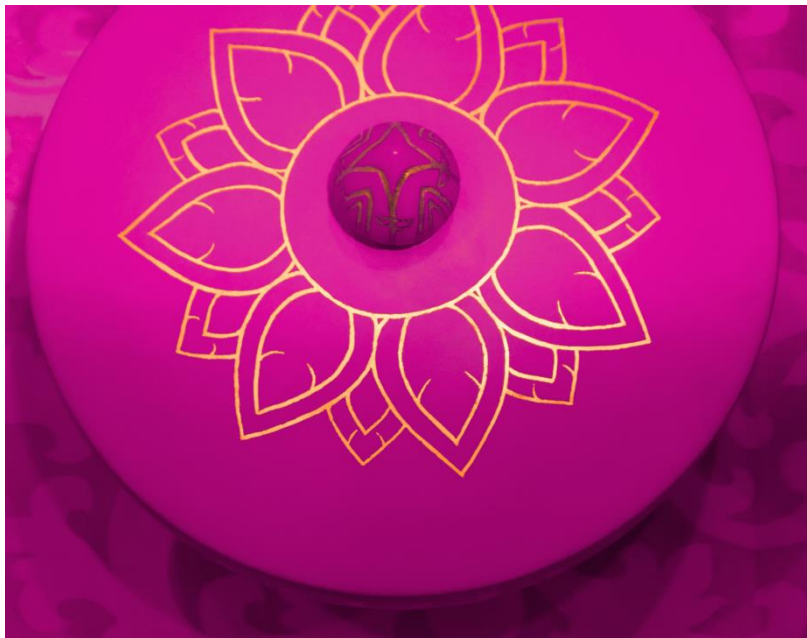
ethnique | *chique* by *jm*

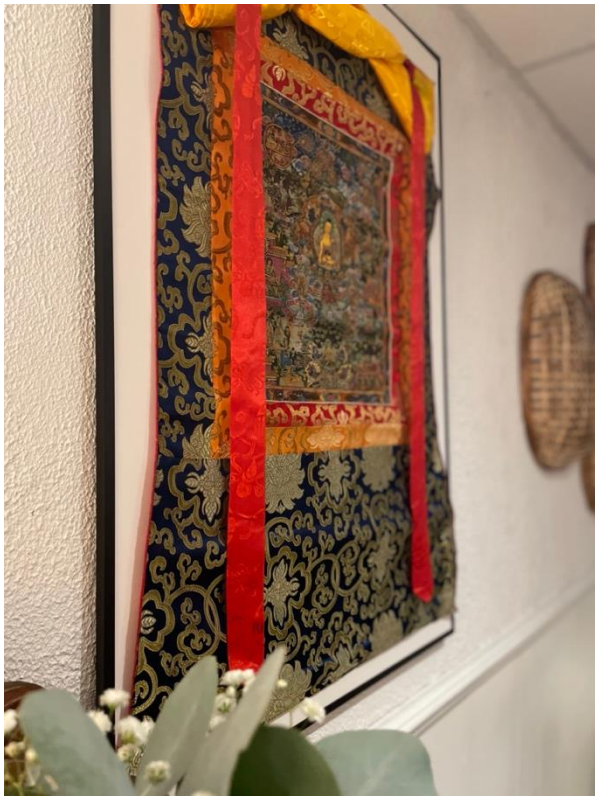
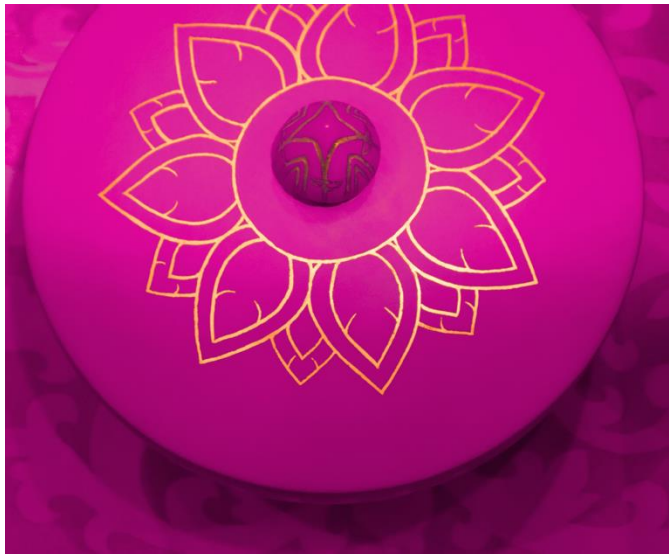
In addition to our restored artifacts, the brand features the original travel photography of Jayesh Madhoo, printed on high-quality canvas. These visual narratives are essential to the Ethnique Chique philosophy, transforming fleeting moments from distant lands into permanent fixtures of the modern home. By integrating Jayesh's evocative imagery with our physical pieces, we offer a complete sensory experience that allows clients to surround themselves with the spirit of global exploration every day.



ethnique | *chique* Travels

Complementing our physical collection, we offer bespoke travel consulting as a certified advisor for Fora Travel. Specializing in the pinnacle of Asian hospitality, we curate high-end itineraries focusing on the hidden gems of East Indonesia, world-class luxury spas, and the majestic palaces of India. Our unique expertise extends beyond traditional tourism, offering clients exclusive guidance on sourcing their own "ethnique chique" treasures and authentic decor directly from the world's most vibrant markets.

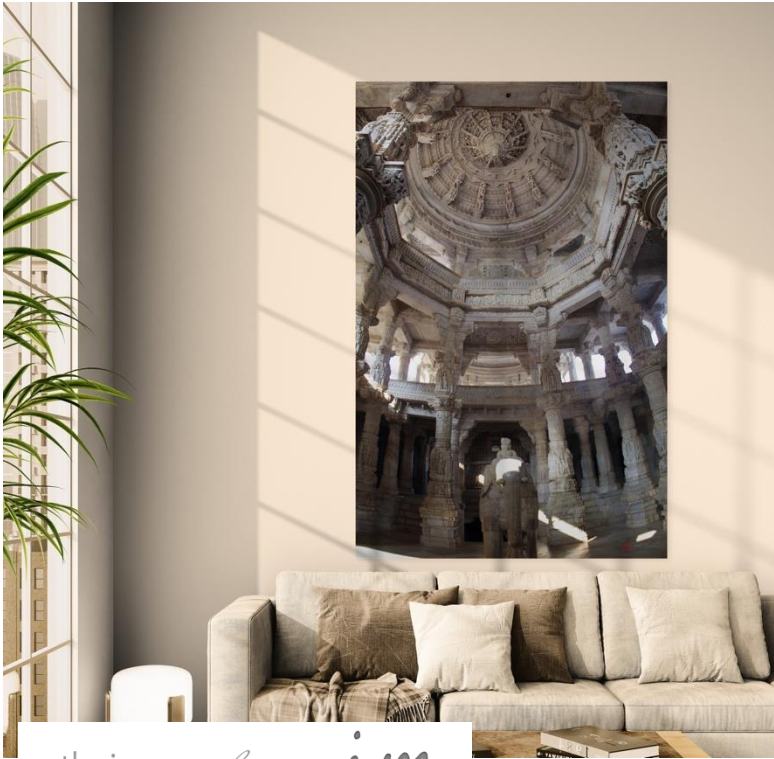






ethnique | *chique* by *jm*







PALACES OF INDIA

To walk the halls of
Devi Garh is to step
into a poem written in
white marble.



JAPAN

The luxury of water:
why the onsen is the
ultimate return to
the self.



LUXURY SAILING

The greatest gift a
destination can give you is
the permission to be still
on the deck of a Phinisi.



PRIVATE ISLANDS

The ultimate exclusivity
is an island that
remembers your name
and your preferences.



AUSTRALIA

Melbourne's Alleys:
Experience the city's
vibrant heartbeat.

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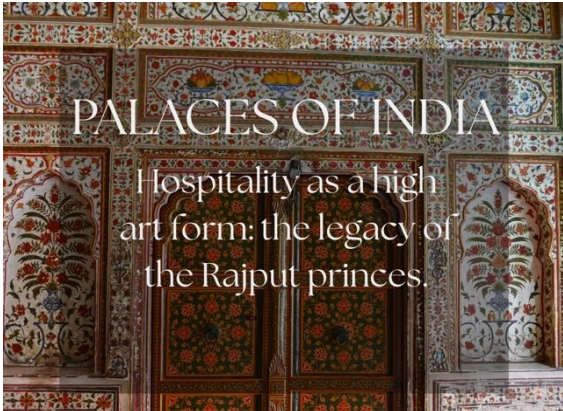
ISTANBUL

Navigating the Grand
Bazaar—a masterclass
in the art of the find
and the tea.



LUXURY TRAVEL

Close to 30 years of
expertise in Asia,
makes me your best
advisor for quality time.



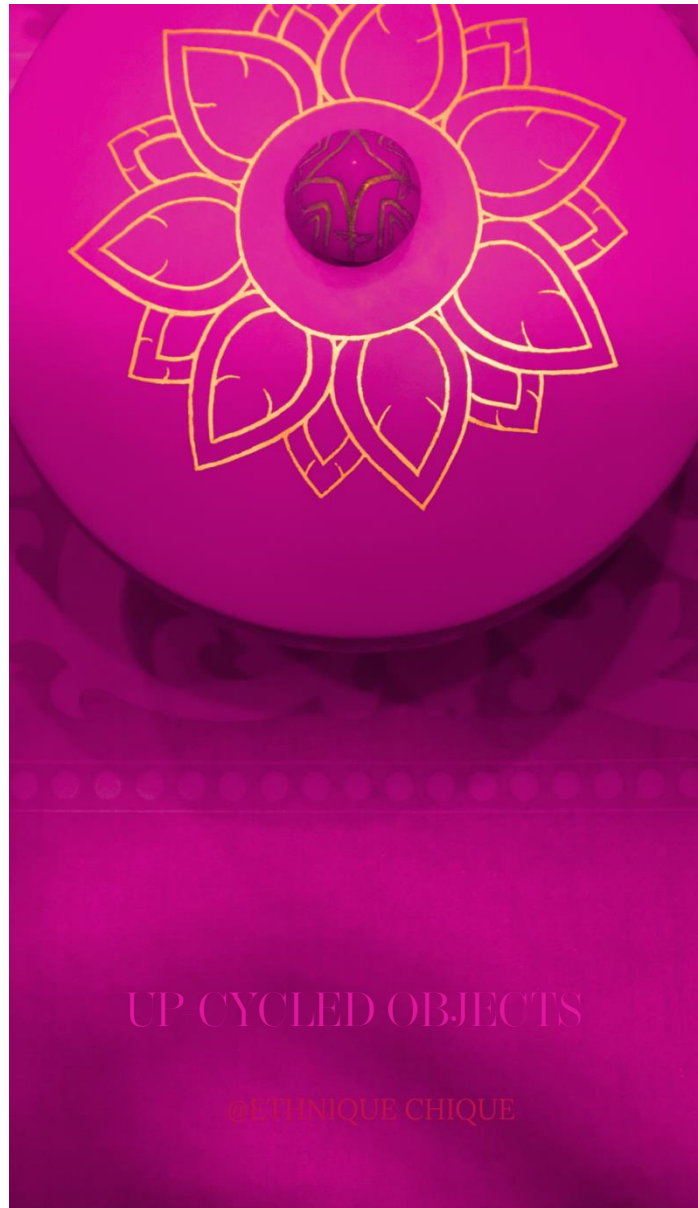
PALACES OF INDIA

Hospitality as a high
art form: the legacy of
the Rajput princes.

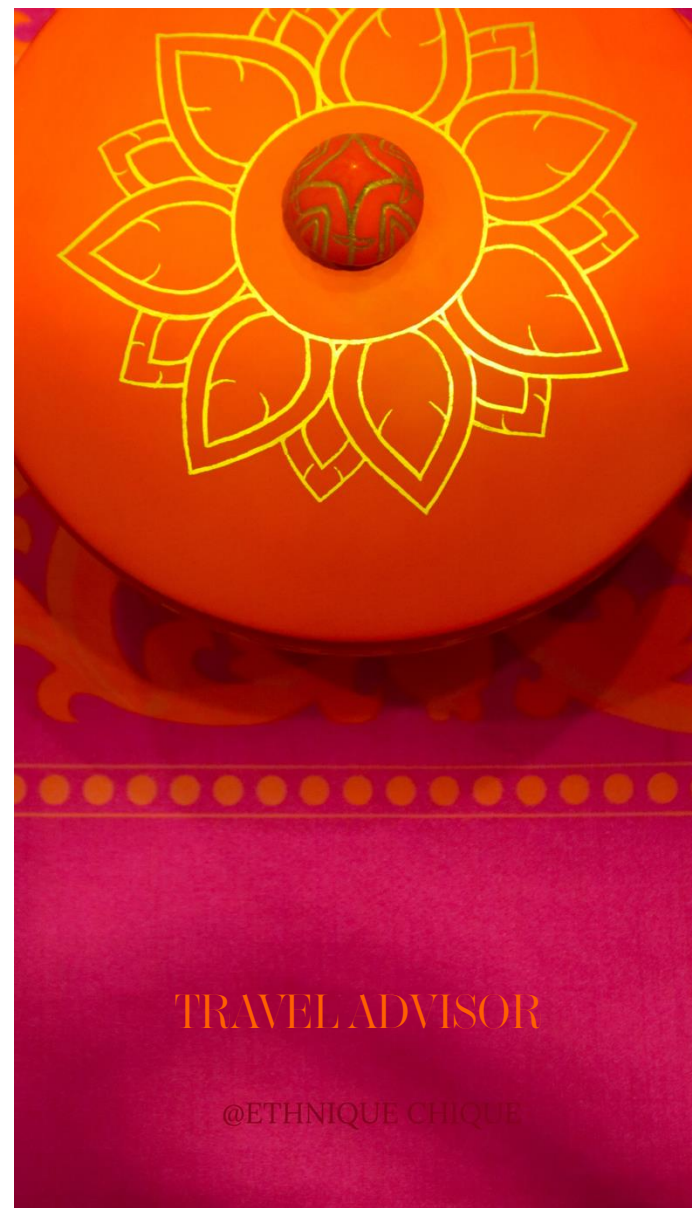


BALI

The private villa: a
sanctuary where the
only guest is the
morning breeze.



www.ethniquechique.com



www.lechiquenetwork.com

