# Local Market Update – June 2019

A Research Tool Provided by the Charleston Trident Association of REALTORS®



# **Folly Beach**

Area 22

| Single-Family Detached                   | June      |           |                | Year to Date |           |                |
|--|-----------|-----------|----------------|--------------|-----------|----------------|
| Key Metrics                              | 2018      | 2019      | Percent Change | 2018         | 2019      | Percent Change |
| New Listings                             | 20        | 11        | - 45.0%        | 93           | 72        | - 22.6%        |
| Closed Sales                             | 5         | 12        | + 140.0%       | 35           | 55        | + 57.1%        |
| Median Sales Price*                      | \$800,000 | \$665,000 | - 16.9%        | \$700,000    | \$560,000 | - 20.0%        |
| Average Sales Price*                     | \$819,800 | \$743,083 | - 9.4%         | \$761,729    | \$644,627 | - 15.4%        |
| Percent of Original List Price Received* | 89.6%     | 93.4%     | + 4.2%         | 95.1%        | 92.4%     | - 2.8%         |
| Days on Market Until Sale                | 78        | 120       | + 53.8%        | 48           | 105       | + 118.8%       |
| Inventory of Homes for Sale              | 66        | 53        | - 19.7%        |              |           |                |

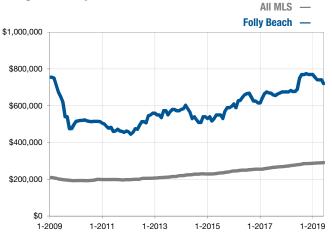
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

| Townhouse-Condo Attached                 | June      |           |                | Year to Date |           |                |
|--|-----------|-----------|----------------|--------------|-----------|----------------|
| Key Metrics                              | 2018      | 2019      | Percent Change | 2018         | 2019      | Percent Change |
| New Listings                             | 9         | 8         | - 11.1%        | 44           | 68        | + 54.5%        |
| Closed Sales                             | 10        | 6         | - 40.0%        | 36           | 38        | + 5.6%         |
| Median Sales Price*                      | \$490,250 | \$390,300 | - 20.4%        | \$492,500    | \$455,048 | - 7.6%         |
| Average Sales Price*                     | \$453,100 | \$440,202 | - 2.8%         | \$478,164    | \$487,694 | + 2.0%         |
| Percent of Original List Price Received* | 96.5%     | 95.2%     | - 1.3%         | 96.6%        | 94.5%     | - 2.2%         |
| Days on Market Until Sale                | 40        | 112       | + 180.0%       | 80           | 84        | + 5.0%         |
| Inventory of Homes for Sale              | 17        | 43        | + 152.9%       |              |           |                |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size

## Historical Median Sales Price Rolling 12-Month Calculation

### **Single-Family Detached**



#### **Townhouse-Condo Attached**



Current as of July 9, 2019. All data from the Charleston Trident Multiple Listing Service. | Sponsored by South Carolina REALTORS®. Report © 2019 ShowingTime. | Information deemed reliable but not guaranteed. Consult your agent for market specifics.