



**Your Vision, Our Mission:
Experience Excellence with EdShare!**



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Our Executive Summary

EdShare is a global, passion-driven publishing services provider delivering **end-to-end solutions** that power impactful learning experiences.

Built on a mission to elevate education through high-quality content and seamless execution, EdShare has grown from a specialized **content development** provider into a comprehensive, full-service partner. Today, we offer an integrated suite of services spanning **production, creative design, e-learning, instructional design, translation, and localization.**

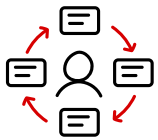
With deep expertise across **K–12, Higher Education, and EdTech**, we bring together academic precision, innovative thinking, and creative excellence to craft engaging, learner-centric solutions.

Our Philosophy

Our work is guided by three core principles:

- **Simplicity** – Streamlined processes for efficiency and clarity
- **Excellence** – High-quality, precise, and consistent delivery
- **Integrity** – Transparent, long-term client partnerships

Our Service Portfolio



Project Management

- End-to-end project execution
- Scheduling, budgeting, and risk management
- Workflow optimization
- Effective communication and status updates



Content Solutions

- Assessments and case studies authoring
- Lecture Presentations
- Instructor and Student Manuals
- Instructional Design
- Manuscript review and enhancement
- Diversity, inclusivity, equity (DEI) compliance
- Content correlation and curation
- Gap analysis
- Plagiarism check



Production and Creative Services

- Page composition, copyediting, proofreading, and indexing
- Cover design, graphic design, and technical illustrations



Accessibility and Localization

- Alt-text, caption, transcript authoring
- WCAG-compliance
- Translation, localization, and cultural adaptation

Our Technological Edge



Authoring Tools

Articulate Storyline, Adobe Captivate, Rise 360



Assessment Platforms

Learnsity, Cognero, Inspira



Learning Management Systems (LMS)

Moodle, Blackboard, Canvas



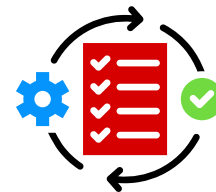
Production Tools

Adobe InDesign, LaTeX, XML/HTML workflows, ePub



QA and Collaboration

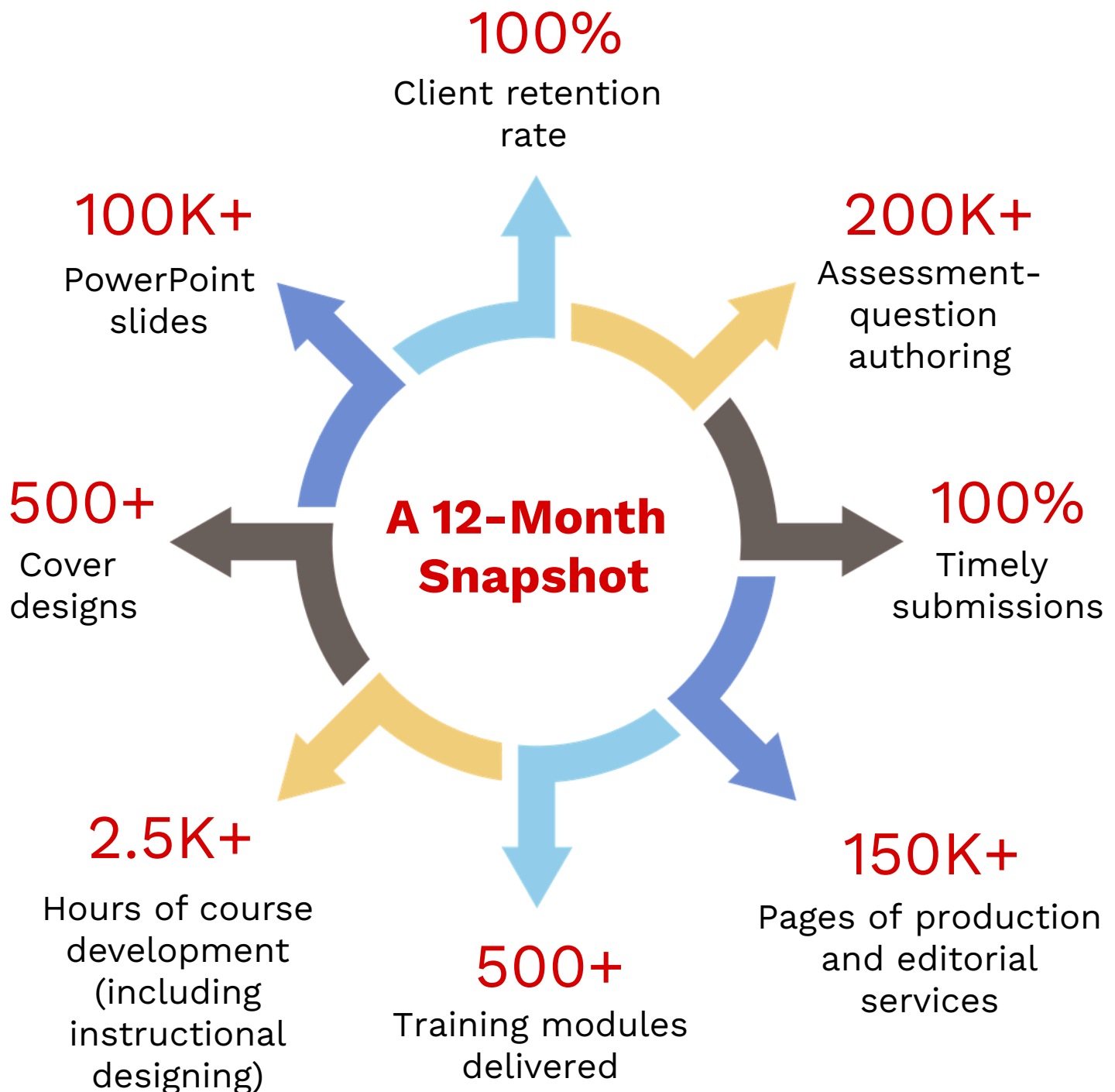
Jira, Slack, Microsoft Teams



Reference and Indexing

EndNote, Cindex, SkyIndex

Our 12-Month Overview



Our Key Value Propositions



Client-First, Outcome-Driven Approach

Solutions aligned to your goals and guidelines



“First-Time-Right” Approach

Rigorous quality checks and adherence to client guidelines



Global SME Excellence

Experienced academicians delivering high-quality outcomes.



Strategic Presence in the U.S. and India

Dual delivery model with onshore and offshore capabilities



Agile and Scalable Execution

Rapid resource scalability and flexible workflow



Dedicated Account Manager

Single point of contact for clarity and accountability



End-to-End Capabilities

Seamless support across the entire project lifecycle



Data Security and Confidentiality

Secure, controlled, and confidential data handling.

Our Execution Framework

