



**Your Vision, Our Mission:  
Experience Excellence with EdShare!**



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# Our Executive Summary

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**EdShare** is a global, passion-driven publishing services provider delivering **end-to-end solutions** that power impactful learning experiences.

Built on a mission to elevate education through high-quality content and seamless execution, EdShare has grown from a specialized **content development** provider into a comprehensive, full-service partner. Today, we offer an integrated suite of services spanning **production, creative design, e-learning, instructional design, translation, and localization.**

With deep expertise across **K–12, Higher Education, and EdTech**, we bring together academic precision, innovative thinking, and creative excellence to craft engaging, learner-centric solutions.

# Our Philosophy

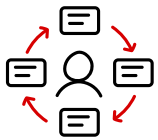
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Our work is guided by three core principles:

- **Simplicity** – Streamlined processes for efficiency and clarity
- **Excellence** – High-quality, precise, and consistent delivery
- **Integrity** – Transparent, long-term client partnerships

# Our Service Portfolio

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## Project Management

- End-to-end project execution
- Scheduling, budgeting, and risk management
- Workflow optimization
- Effective communication and status updates



## Content Solutions

- Assessments and case studies development
- Lecture presentations design and development
- Instructor and student manuals authoring
- E-learning and digital course content creation
- Manuscript review, editing, and content enhancement
- Diversity, equity, and inclusivity (DEI) compliance
- Content mapping, correlation, and curation
- Curriculum mapping and standards alignment
- Fact-checking and technical accuracy review



## Production and Creative Services

- Page composition, copyediting, proofreading, and indexing
- XML/HTML and ePub conversion
- Cover design and artwork creation
- Technical, medical, and scientific illustrations



## Accessibility Services

- WCAG compliance review and remediation
- Alt-text authoring and ADA accessibility support
- Screen reader compatibility testing
- ARIA labeling and web accessibility support

# Our Technological Edge

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## Authoring Tools

Articulate Storyline, Adobe Captivate, Rise 360



## Assessment Platforms

Learnsity, Cognero, Inspira



## Learning Management Systems (LMS)

Moodle, Blackboard, Canvas



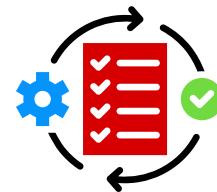
## Production Tools

Adobe InDesign, LaTeX, XML/HTML workflows, ePub



## QA and Collaboration

Jira, Slack, Microsoft Teams

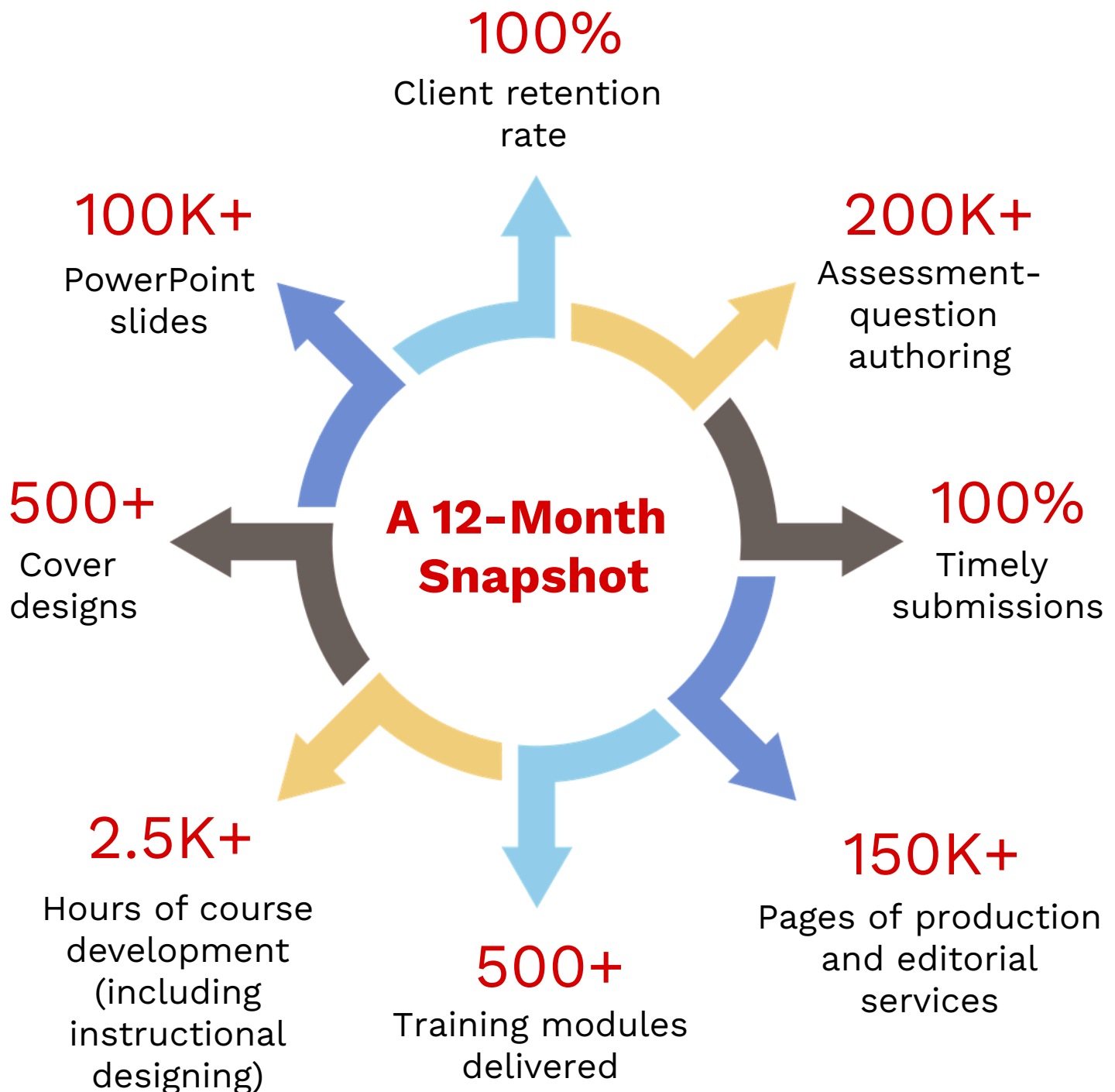


## Reference and Indexing

EndNote, Cindex, SkyIndex

# Our 12-Month Overview

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# Our Key Value Propositions

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## **Client-First, Outcome-Driven Approach**

Solutions aligned to your goals and guidelines



## **“First-Time-Right” Approach**

Rigorous quality checks and adherence to client guidelines



## **Global SME Excellence**

Experienced academicians delivering high-quality outcomes.



## **Strategic Presence in the U.S. and India**

Dual delivery model with onshore and offshore capabilities



## **Agile and Scalable Execution**

Rapid resource scalability and flexible workflow



## **Dedicated Account Manager**

Single point of contact for clarity and accountability



## **End-to-End Capabilities**

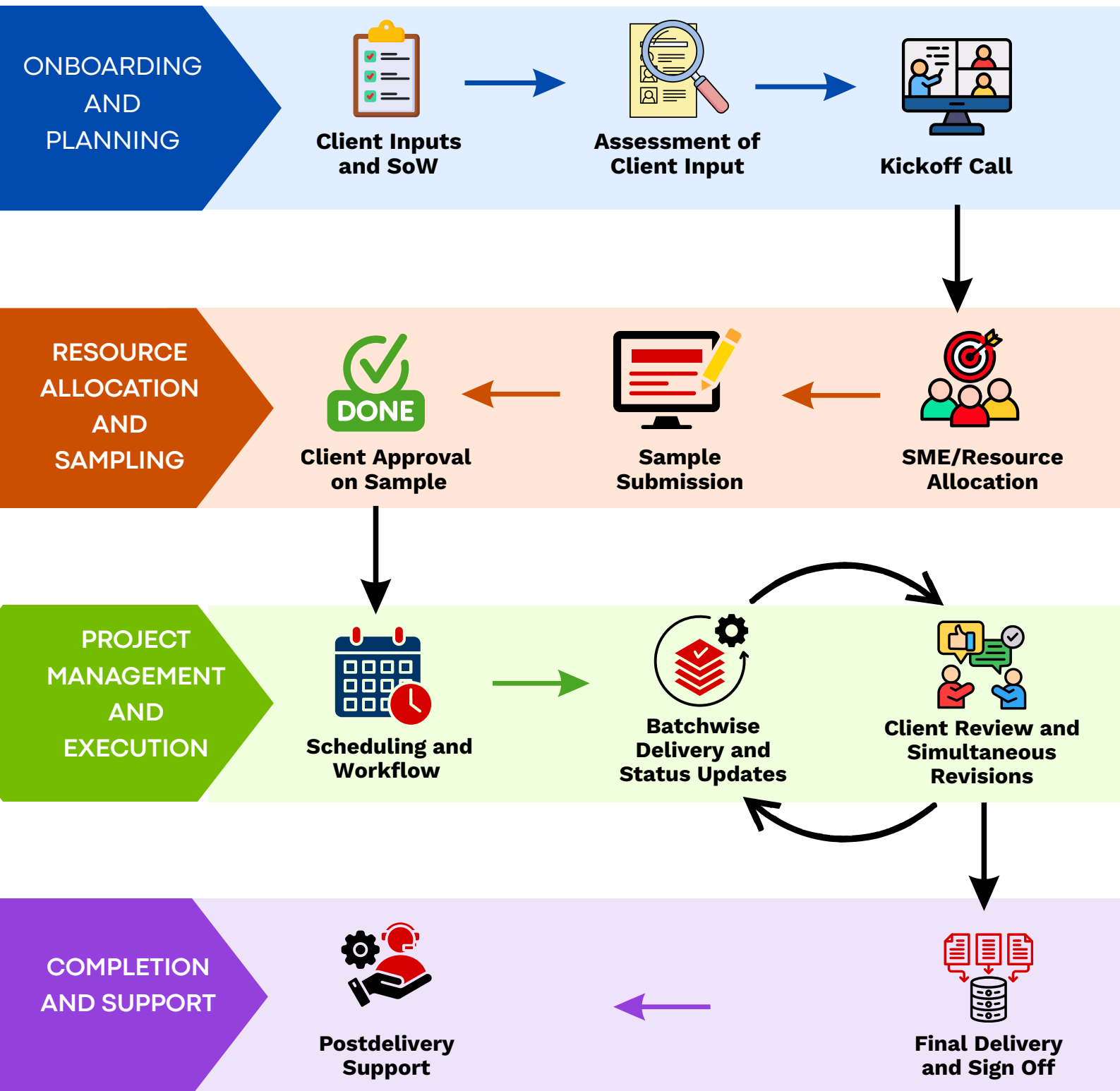
Seamless support across the entire project lifecycle



## **Data Security and Confidentiality**

Secure, controlled, and confidential data handling.

# Our Execution Framework





**Looking for a trusted partner?  
Get your sample today.**



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