

LandonLogic Inc Cookie Policy

Last Updated: 05 June 2025

Overview

This Cookie Policy explains how LandonLogic Inc ("we," "us," or "our") uses cookies and similar technologies on our website www.landonlogic.com. This policy is part of our Privacy Policy.

By continuing to use our website, you acknowledge that you have read and understood this Cookie Policy.

What Are Cookies?

Cookies are small text files stored on your device by your web browser. They allow websites to remember your actions and preferences over time. Cookies may contain information about your device, browser, and your activities on our site, and can be used to enable certain website features, track usage, store user settings, or personalize content.

How We Use Cookies

When you visit our website, you will be presented with a cookie banner:

"We use cookies to analyze website traffic and optimize your website experience. By accepting our use of cookies, your data will be aggregated with all other user data. Reference the Cookie Policy for more information."

You may choose to **Accept** or **Decline** the use of cookies for tracking website traffic.

- If you accept, we enable cookies for analytics and website optimization.
- If you decline, we do not enable tracking cookies and the banner will close.

Essential cookies may be set to ensure the basic functionality of our website, regardless of your choice.



Types of Cookies We Use

Cookie Name	Type	Purpose	Provider	Duration	1st/3 rd Party
_ga	Performance	Google Analytics: Website traffic analysis	Google	2 years	Third-party
_gid	Performance	Google Analytics: Session tracking	Google	24 hours	Third-party
_gat	Performance	Google Analytics: Throttles requests	Google	1 minute	Third-party
_fbp	Targeting	Facebook Pixel for analytics/ads. Built Into GoDaddy Site; DISABLED.	Facebook (Meta)	3 months	Third-party
_scc_session	Essential	User session management.	LandonLogic / GoDaddy	24 hours	First-party
_tccl_visit	Performance	Site analytics (per visit).	GoDaddy	24 hours	First-party
_tccl_visitor	Performance	Site analytics (unique visitor ID).	GoDaddy	1 year	First-party
commerce_cart	Functionality	Maintains user's shopping cart info.	GoDaddy	12 hours	First-party
cookie_terms_accepted	Essential	Tracks if user accepted cookie terms.	LandonLogic	1 day	First-party
cookie_warning_dismissed	Essential	Tracks if user dismissed the cookie warning/banner.	LandonLogic	1 day	First-party
dps_site_id	Essential	Platform session/site identifier.	GoDaddy	Session	First-party

Cookie Types Defined

- Essential Cookies: Required for core site functionality (e.g., navigation, security). Cannot be disabled.
- **Performance Cookies:** Collect aggregated, anonymous data on site usage to help us improve functionality and user experience (e.g., Google Analytics).
- **Functionality Cookies:** Remember choices you make to enhance your experience (e.g., language or region).
- **Targeting/Advertising Cookies:** We do not sell or share your personal information with third parties for marketing or advertising purposes.



Consent and Cookie Management

We manage cookie consent through a pop-up banner displayed on your first visit. You can accept or decline tracking cookies for website analytics.

To withdraw your consent after accepting cookies:

You can clear cookies stored in your browser. Below are quick instructions for the three most popular browsers:

Apple Safari:

Go to Settings > Safari > Clear History and Website Data.

Google Chrome:

Go to Settings > Privacy and security > Clear browsing data, select "Cookies and other site data," then click "Clear data."

Microsoft Edge:

Go to Menu (three dots) in the upper right corner > Settings > Privacy, Search & Services > Under "Clear Browsing Data", click "Choose What to Clear" > Select "Cookies and Other Site Data" > Clear Now

Mozilla Firefox:

Go to Settings > Privacy & Security > Cookies and Site Data > Manage Data, select the relevant site, then click "Remove Selected."

For other browsers, search "how to clear cookies in [browser name]" for up-to-date instructions.

Third-Party Cookies

We use Google Analytics, a third-party service provided by Google, to collect performance and usage data that help us optimize your website experience.

- Google Analytics may set its own cookies on your device to measure and analyze web traffic.
- For more details, see the Google Privacy Policy.

We do **not** sell or share your personal information with third parties for marketing or advertising purposes.



Legal Basis for Use of Cookies

We only collect and use your personal information when we have a legitimate reason for doing so. In such instances, we only collect personal information that is reasonably necessary to provide our services to you.

International Transfers

The personal information we collect is stored and/or processed in the United States, or where we or our partners, affiliates, and third-party providers maintain facilities.

The countries to which we store, process, or transfer your personal information may not have the same data protection laws as the country in which you initially provided the information. If we transfer your personal information to third parties in other countries: (i) we will perform those transfers in accordance with the requirements of applicable law; and (ii) we will protect the transferred personal information in accordance with this privacy policy.

If applicable: For residents of the European Union or United Kingdom, we use appropriate safeguards such as Standard Contractual Clauses for cross-border transfers of personal data as required by law.

Your Rights Under CCPA/CPRA

- We do **not sell or share** your personal information as defined by the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA).
- California residents have the right to know what personal information we collect, request deletion of their personal information, and opt out of any sale or sharing (not applicable as we do not sell/share).

For more information, see our Privacy Policy.

Updates to This Policy

At our discretion, we may change our cookie policy to reflect updates to our business processes, current acceptable practices, or legislative or regulatory changes. If we decide to change this cookie policy, we will post the changes here at the same link by which you are accessing this cookie policy.

If material changes are made, we will notify you by email (if available) or by a prominent notice on our website prior to the change becoming effective.



Contact Us

For any questions regarding our cookie policy or privacy practices, you may contact our Data Protection Officer (DPO) by:

• Email: privacy@landonlogic.com

• Telephone: 562-512-9093

Postal Service:

 LandonLogic Inc
 World Trade Center, 8th Floor
 Long Beach, CA 90831
 USA