

LandonLogic Inc Privacy Policy

Effective Date: 29 May 2023

Last Updated: 04 June 2025

Notice at Collection

At or before the time we collect personal information from you, LandonLogic Inc provides this privacy notice to explain what information we collect, for what purposes, and your rights under applicable law, including the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA).

Introduction

Your privacy is important to us. It is LandonLogic Inc's policy to respect your privacy and comply with any applicable law and regulation regarding any personal information we may collect about you, including across our website, www.landonlogic.com, and other sites we own and operate.

Personal information is any information about you which can be used to identify you. This includes information about you as a person (such as name, address, and date of birth), your devices, payment details, and even information about how you use a website or online service.

In the event our site contains links to third-party sites and services, please be aware that those sites and services have their own privacy policies. After following a link to any third-party content, you should read their posted privacy policy information about how they collect and use personal information. This Privacy Policy does not apply to any of your activities after you leave our site.

Information We Collect

Information we collect falls into one of two categories: "voluntarily provided" information and "automatically collected" information.

- **Voluntarily provided** information refers to any information you knowingly and actively provide us when using or participating in any of our services and promotions.
 - **Automatically collected** information refers to any information automatically sent by your devices in the course of accessing our products and services.
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CCPA/CPRA Categories of Personal Information Collected

Below is a summary mapping the types of information we collect to the categories defined by the CCPA/CPRA:

CCPA/CPRA Category	Examples Collected By LandonLogic Inc.
Identifiers	Name, Email address, Phone/Mobile number, IP address
Customer records	None actively solicited, except as above if you contact us
Commercial information	None actively solicited
Internet or other electronic activity	Log data, device data, browsing data, cookies
Geolocation data	General (non-precise) geo-location via device/browser
Inferences	None actively solicited
Sensitive personal information	None actively solicited; see section below

We do **not** collect protected characteristics, biometric information, or precise geolocation.

We do not knowingly collect sensitive personal information (such as government identification numbers, financial account credentials, or precise geolocation) as defined by the California Privacy Rights Act.

Log Data

When you visit our website, our servers may automatically log the standard data provided by your web browser. It may include your device's Internet Protocol (IP) address, your browser type and version, the pages you visit, the time and date of your visit, the time spent on each page, and other details about your visit.

Additionally, if you encounter certain errors while using the site, we may automatically collect data about the error and the circumstances surrounding its occurrence. This data may include technical details about your device, what you were trying to do when the error happened, and other technical information relating to the problem.

Please be aware that while this information may not be personally identifying by itself, it may be possible to combine it with other data to personally identify individual persons.

Device Data

When you visit our website or interact with our services, we may automatically collect data about your device, such as:

- Device Type
 - Operating System
 - Device settings
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- Geo-location data

Data we collect can depend on the individual settings of your device and software. We recommend checking the policies of your device manufacturer or software provider to learn what information they make available to us.

Personal Information

We may ask for personal information — when you contact us — which may include one or more of the following:

- Name
 - Email
 - Phone/mobile number
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Legitimate Reasons for Processing Your Personal Information

We only collect and use your personal information when we have a legitimate reason for doing so. In such instances, we only collect personal information that is reasonably necessary to provide our services to you.

Collection and Use of Information

We may collect personal information from you when you do any of the following on our website:

- Use a mobile device or web browser to access our content
- Contact us via email, social media, or on any similar technologies
- Mention us on social media

We may collect, hold, use, and disclose information for the following purposes, and personal information will not be further processed in a manner that is incompatible with these purposes:

- To provide you with our platform's core features and services
- To deliver products and/or services to you
- To contact and communicate with you

We may combine voluntarily provided and automatically collected personal information with general information or research data we receive from other trusted sources. For example, our marketing and market research activities may uncover data and insights, which we may combine with information about how visitors use our site to improve our site and your experience on it.

Text Message (SMS) Communications

We do not initiate communication with customers via text/SMS, we only respond to customer-initiated communications. Messages sent to customers are two-way conversations in response to a customer service inquiry regarding their service requests, service offerings, project status, or scheduled meetings.

When you send us a text/SMS message, you must agree to receive communications by text/SMS about your inquiry. You may opt out by replying STOP or reply HELP for more information. Message frequency varies. Message and data rates may apply. Mobile Carriers are not liable for delayed or undelivered messages.

Mobile phone contact information will not be shared with or sold to third parties for marketing or promotional purposes.

Opt-Out of Communications

You may opt-out and tailor your communications at any time by visiting www.landonlogic.com/preferences or contacting us at privacy@landonlogic.com. This will end the communications for your requested communication medium.

Security of Your Personal Information

When we collect and process personal information, and while we retain this information, we will protect it within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use, or modification.

We utilize a combination of technical, administrative, and physical safeguards including (but not limited to) encryption of data in transit, access controls, password policies, and regular review of our data handling practices.

Although we will do our best to protect the personal information you provide to us, we advise that no method of electronic transmission or storage is 100% secure, and no one can guarantee absolute data security.

You are responsible for selecting any password and its overall security strength, ensuring the security of your own information within the bounds of our services. For example, ensuring you do not make your personal information publicly available via our platform.

Notification of Data Breaches:

We will comply with all applicable data breach notification laws, including California Civil Code 1798.82, and notify affected individuals and authorities as required.

How Long We Keep Your Personal Information

We keep your personal information only for as long as we need to. This time period may depend on what we are using your information for, in accordance with this privacy policy. For example, if you have provided us with personal information such as an email address when contacting us about a specific inquiry, we may retain this information for the duration of your inquiry remaining open as well as for our own records so we may effectively address similar inquiries in future. If your personal information is no longer required for this purpose, we will delete it or make it anonymous by removing all details that identify you.

However, if necessary, we may retain your personal information for our compliance with a legal, accounting, or reporting obligation or for archiving purposes in the public interest, scientific, or historical research purposes or statistical purposes.

Children's Privacy

We do not aim any of our products or services directly at children under the age of 13, and we do not knowingly collect personal information about children under 13.

Disclosure of Personal Information to Third Parties

We may disclose personal information to:

- A parent, subsidiary, or affiliate of our company
 - Third-party service providers for the purpose of enabling them to provide their services, including (without limitation) IT service providers, data storage, hosting and server providers, analytics, error loggers, maintenance or problem-solving providers, professional advisors, and payment systems operators
 - Our employees, contractors, and/or related entities
 - Our existing or potential agents or business partners
 - Credit reporting agencies, courts, tribunals, and regulatory authorities, in the event you fail to pay for goods or services we have provided to you
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- Courts, tribunals, regulatory authorities, and law enforcement officers, as required by law, in connection with any actual or prospective legal proceedings, or in order to establish, exercise, or defend our legal rights
- Third parties, including agents or sub-contractors, who assist us in providing information, products, services, or direct marketing to you
- Third parties to collect and process data
- An entity that buys, or to which we transfer all or substantially all of our assets and business

Third parties we currently use include:

- Google Analytics

Sale and Sharing of Personal Information (CCPA/CPRA Disclosure)

LandonLogic Inc does **not sell** or **share** personal information as those terms are defined under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA). We do not disclose your information to third parties for cross-context behavioral advertising. If this practice changes, we will update this policy and provide a clear “Do Not Sell or Share My Personal Information” link and opt-out mechanism as required by law.

Sensitive Personal Information

LandonLogic Inc does not collect or use sensitive personal information as defined by the CPRA (e.g., government ID numbers, financial account information, precise geolocation, biometric or health data, or information about race/ethnic origin). If this changes, you will be notified and your rights to limit the use or disclosure of such information will be honored.

International Transfers of Personal Information

The personal information we collect is stored and/or processed in the United States, or where we or our partners, affiliates, and third-party providers maintain facilities.

The countries to which we store, process, or transfer your personal information may not have the same data protection laws as the country in which you initially provided the information. If we transfer your personal information to third parties in other countries: (i) we will perform those transfers in accordance with the requirements of applicable law; and (ii) we will protect the transferred personal information in accordance with this privacy policy.

If applicable: For residents of the European Union or United Kingdom, we use appropriate safeguards such as Standard Contractual Clauses for cross-border transfers of personal data as required by law.

Your Rights and Controlling Your Personal Information

- **Your choice:** By providing personal information to us, you understand we will collect, hold, use, and disclose your personal information in accordance with this privacy policy. You do not have to provide personal information to us; however, if you do not, it may affect your use of our website or the products and/or services offered on or through it.
- **Information from third parties:** If we receive personal information about you from a third party, we will protect it as set out in this privacy policy. If you are a third party providing personal information about somebody else, you represent and warrant that you have such person's consent to provide the personal information to us.
- **Marketing permission:** If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by contacting us using the details below.

Access, Correction, and Deletion

- You may request details of the personal information that we hold about you.
- If you believe that any information we hold about you is inaccurate, out of date, incomplete, irrelevant, or misleading, please contact us using the details provided in this privacy policy. We will take reasonable steps to correct any information found to be inaccurate, incomplete, misleading, or out of date.
- You have the right to request deletion of your personal information, subject to certain exceptions as provided by law.

Right to Data Portability

You have the right to request a copy of your personal information in a portable and, to the extent technically feasible, readily usable format.

Non-discrimination

We will not discriminate against you for exercising any of your rights over your personal information.

Authorized Agent

You may designate an authorized agent to make privacy rights requests on your behalf. We may require verification of your agent's authority and your identity as permitted by law.

Notification of Data Breaches

See “Security of Your Personal Information” above.

Complaints

If you believe that we have breached a relevant data protection law and wish to make a complaint, please contact us using the details below and provide us with full details of the alleged breach. We will promptly investigate your complaint and respond to you, in writing, setting out the outcome of our investigation and the steps we will take to deal with your complaint. You also have the right to contact a regulatory body or data protection authority in relation to your complaint.

Unsubscribe

To unsubscribe from our email database or opt out of communications (including marketing communications), please contact us using the details provided in this privacy policy or opt out using the opt-out facilities provided in the communication. We may need to request specific information from you to help us confirm your identity.

Use of Cookies

We use “cookies” and similar tracking technologies to collect information about you and your activity across our site. Cookies are used for various purposes, including:

- Ensuring site functionality (essential cookies)
- Analytics (Google Analytics and similar)
- Preference management

We do **not** use cookies for targeted advertising.

At any time, you may refuse or delete cookies via your browser settings. For a detailed description of the types of cookies used and their purposes, please refer to our [Cookie Policy](#).

Business Transfers

If we or our assets are acquired, or in the unlikely event that we go out of business or enter bankruptcy, we would include data, including your personal information, among the assets transferred to any parties who acquire us. You acknowledge that such transfers may occur, and that any parties who acquire us may, to the extent permitted by applicable law, continue to use your personal information according to this policy, which

they will be required to assume as it is the basis for any ownership or use rights we have over such information.

Limits of Our Policy

Our website may link to external sites that are not operated by us. Please be aware that we have no control over the content and policies of those sites and cannot accept responsibility or liability for their respective privacy practices.

Changes to This Policy

At our discretion, we may change our privacy policy to reflect updates to our business processes, current acceptable practices, or legislative or regulatory changes. If we decide to change this privacy policy, we will post the changes here at the same link by which you are accessing this privacy policy.

If required by law, we will get your permission or give you the opportunity to opt in to or opt out of, as applicable, any new uses of your personal information.

If material changes are made, we will notify you by email (if available) or by a prominent notice on our website prior to the change becoming effective.

Additional Disclosures for California Compliance (CCPA/CPRA)

Under California Civil Code Section 1798.83, if you live in California and your business relationship with us is mainly for personal, family, or household purposes, you may ask us about the information we release to other organizations for their marketing purposes. To make such a request, please contact us using the details provided in this privacy policy with “Request for California privacy information” in the subject line. You may make this type of request once every calendar year. We will email you a list of categories of personal information we revealed to other organizations for their marketing purposes in the last calendar year, along with their names and addresses. Not all personal information shared in this way is covered by Section 1798.83 of the California Civil Code.

Do Not Track

Some browsers have a “Do Not Track” feature that lets you tell websites that you do not want to have your online activities tracked. At this time, we do not respond to browser “Do Not Track” signals.



We adhere to the standards outlined in this privacy policy, ensuring we collect and process personal information lawfully, fairly, transparently, and with legitimate, legal reasons for doing so.

California Notice of Collection

For more information on information we collect, including the sources we receive information from, review the “Information We Collect” section. We collect and use these categories of personal information for the business purposes described in the “Collection and Use of Information” section, including to provide and manage our Service.

Right to Know and Delete

If you are a California resident, you have rights to delete your personal information we collected and know certain information about our data practices in the preceding 12 months. In particular, you have the right to request the following from us:

- The categories of personal information we have collected about you;
- The categories of sources from which the personal information was collected;
- The categories of personal information about you we disclosed for a business purpose or sold;
- The categories of third parties to whom the personal information was disclosed for a business purpose or sold;
- The business or commercial purpose for collecting or selling the personal information; and
- The specific pieces of personal information we have collected about you.

To exercise any of these rights, please contact us using the details provided in this privacy policy.

Shine the Light

If you are a California resident, in addition to the rights discussed above, you have the right to request information from us regarding the manner in which we share certain personal information as defined by California’s “Shine the Light” with third parties and affiliates for their own direct marketing purposes.

To receive this information, send us a request using the contact details provided in this privacy policy. Requests must include “California Privacy Rights Request” in the first line of the description and include your name, street address, city, state, and zip code.

GDPR/International Users

LandonLogic Inc’s services are intended for U.S. residents. If you are located in the European Economic Area (EEA) or United Kingdom, you may have additional rights under the General Data Protection Regulation (GDPR), including the right to object to processing, restrict processing, and lodge a complaint with a



supervisory authority. For any inquiries related to GDPR or cross-border data transfers, please contact privacy@landonlogic.com.

Contact Us

For any questions or concerns regarding your privacy, you may contact our Data Protection Officer (DPO) by:

- **Email:** privacy@landonlogic.com
- **Telephone:** 562-512-9093
- **Postal Service:**
LandonLogic Inc
1 World Trade Center, 8th Floor
Long Beach, CA 90831
USA