

*A Journey of a thousand miles*

*must begin*

*with the first step*

*...pehla kadam*

# pehla Venture

Experience Entrepreneurship

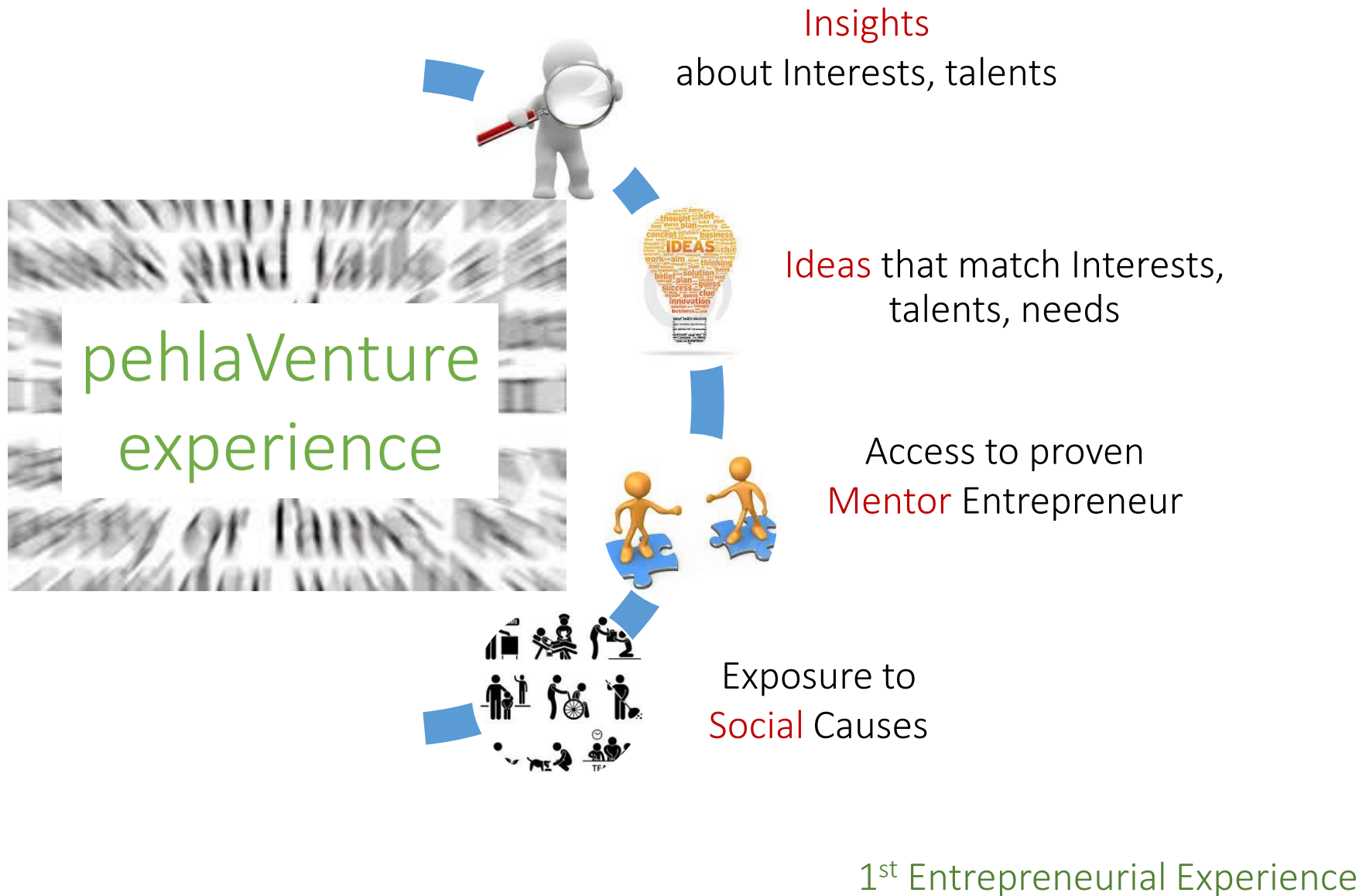
# Vision...Mission...Goal

...Create entrepreneurs in India by providing  
Early Entrepreneurial *Experience*

...Experience Entrepreneurship during Middle  
School, High School and College

...1<sup>st</sup> exposure to entrepreneurship starting  
age 12

pehla means 1<sup>st</sup>



# pehla pilot – When? Why? How?

...Jul-Sep 2015

- Pilot in Bangalore

...Validate Hypothesis

- Do Parents and kids really care
- Will there be value created for the users
- Will it change / impact future interests

... Identify and Test Key Assumptions

- Experiential Program doable in 10-12 weeks
- Bridging entrepreneurship with social cause
- Platform critical for offering

... Build a MVP plan

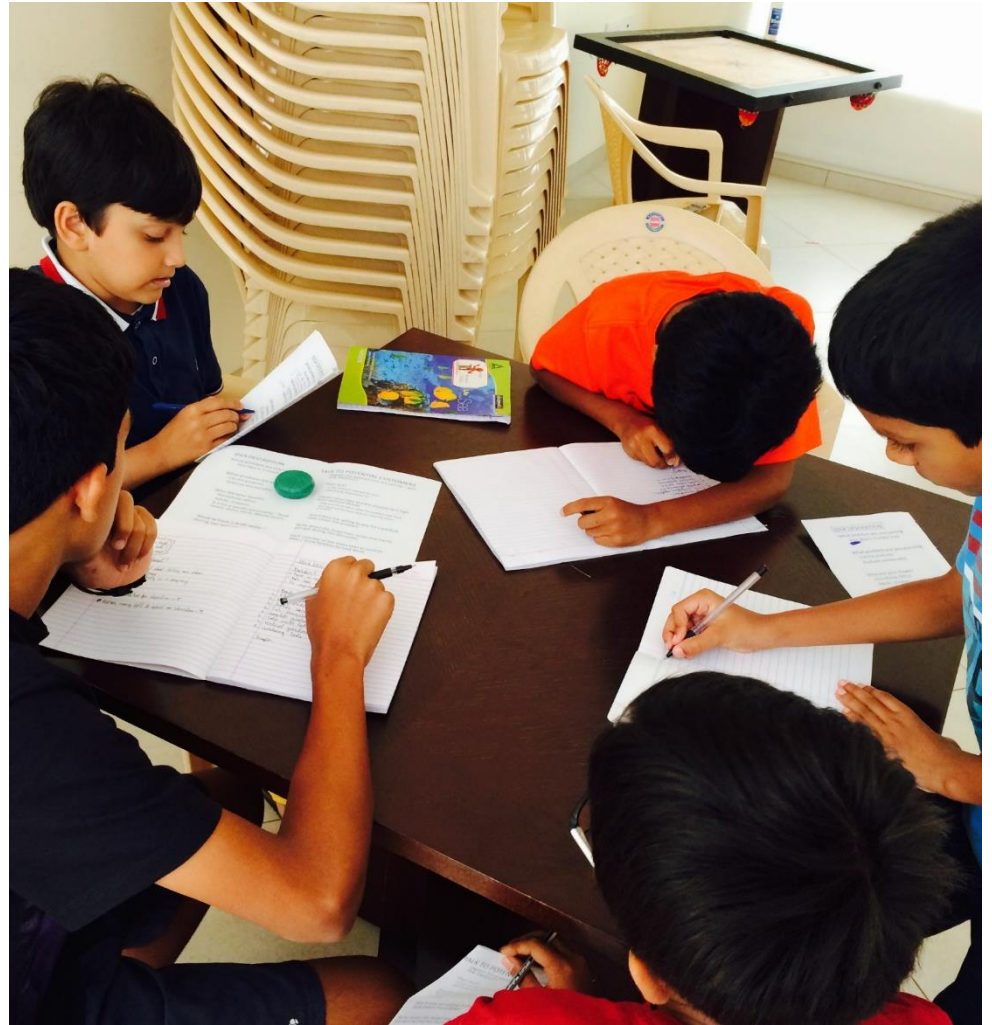
- Program & Platform
- IP with Differentiation



pehlaVenture Story – By Eshan Bhaskar

# Plantastic

## Plastics No Villain



# PLANTASTIC



Siddhant, Snavik, Thunish, Rohit, Likhith (L to R)

## About Us

We are young entrepreneurs (10-15 age) who believe in making plastic good for plants with our Plasinnova (Plastic Innovation) creations. We reuse Plastic bottles to create gardening tools.

## What we do:

Plastics no villain is our motto. We turn plastic into useful Gardening tools:

We sell

- Plastic pots, Drip pots
- Drip irrigation, Sprinklers
- Bird Feeder
- Entire Gardening Plastic Kit

Our proceeds go to a charitable cause.

If you are interested in our products,  
Contact [plantastic@googlegroups.com](mailto:plantastic@googlegroups.com)

**Aug-Oct 2015**  
Bangalore



**PLANTASTIC**  
Bangalore 560037  
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# Jazz It Up

## Turn Old into Gold





## JAZZ IT UP !!!!

TURN OLD INTO GOLD

AUG – SEP 2015

JAZZITUP@GOOGLEGROUPS.COM

We are a group of budding entrepreneurial gals (age 11-13), who are helping turn your household items to jazzy cool new designs. Bring out your old and unused home décor and we will PERSONALIZE (color, theme) & jazz it up. Part of the proceeds will go to **charitable causes**.

Items we Jazz up include, but not restricted to are pillow covers, phone cases, gardening pots.

We also make brand new jewelry that brings fresh looks and Posters that makes your room cool, warm and fun !!!!

Send us an email if you are interested with details on what item you want us to Jazz up !!!

FOR MORE INFORMATION CONTACT: JAZZITUP@GOOGLEGROUPS.COM

<https://www.facebook.com/Plantastic-684902984977670>  
[plantastic@googlegroups.com](mailto:plantastic@googlegroups.com)

# GreenTales

Nurture Brains and Plants



# GREEN TALES

NURTURING MINDS AND NATURE



## About Us:

GreenTales is a venture run by budding young entrepreneurs of ages 10-15 aiming to nurture the minds and the planet. We sell books and garden compost that nurtures minds and plants. A portion of our profit goes to charitable causes.

## What we do:

At GreenTales we help you to sell the books you have read to others who need, at a reasonable price. If you have books that you have read and wish to sell, Send us an email at [greentales@googlegroups.com](mailto:greentales@googlegroups.com) with the book - title and it's physical condition. Along with the book we deliver a bag of gardening compost to nurture plants.

<https://www.facebook.com/greentales1>  
[greentales@googlegroups.com](mailto:greentales@googlegroups.com)





## Teams in Action



## Building Products









## Finished Products



## Paying Customer





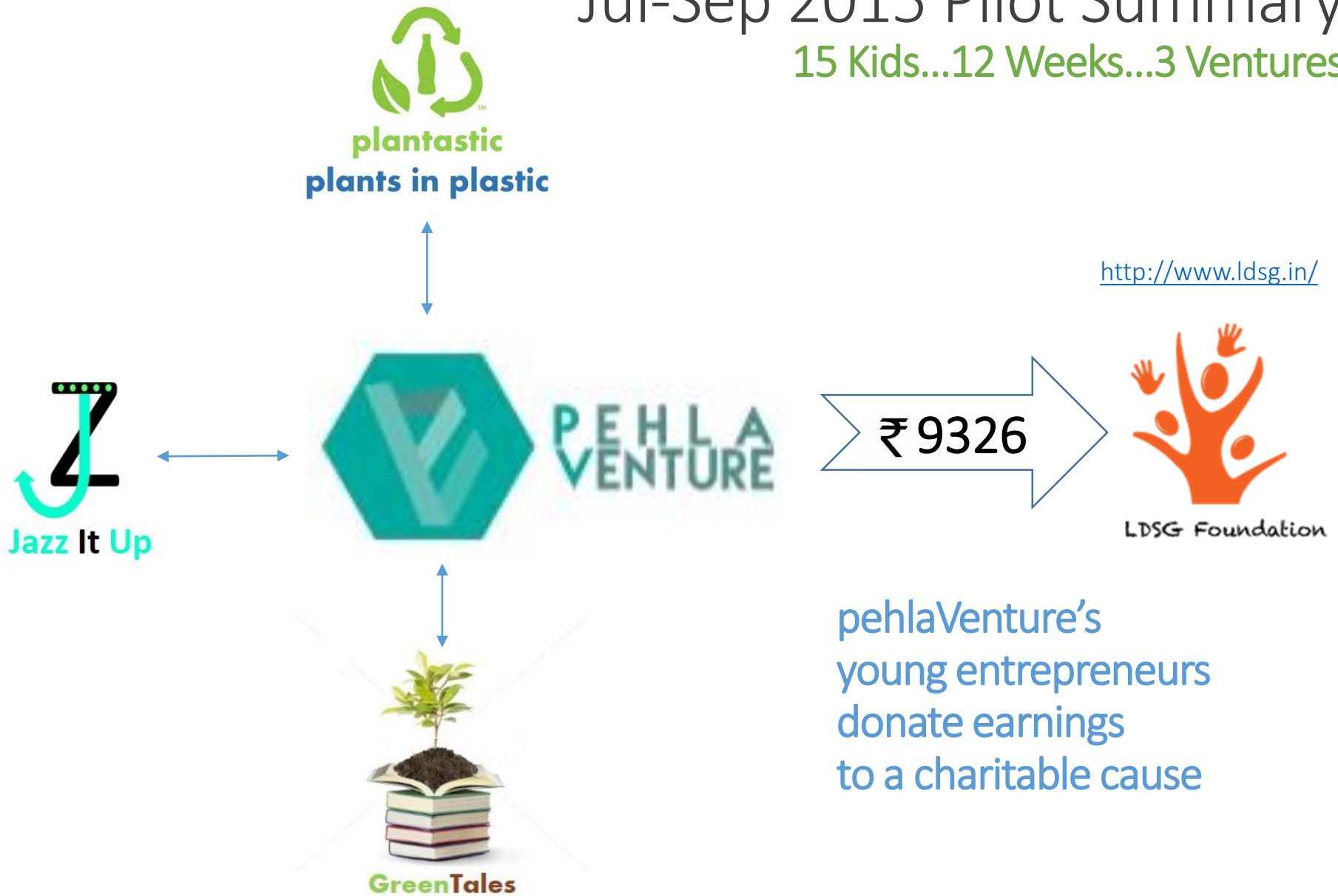


Contributing proceed to charitable cause



# Jul-Sep 2015 Pilot Summary

## 15 Kids...12 Weeks...3 Ventures



Click on logos for hyperlinks