

Paul Factora

paulfactora@gmail.com | (213) 675-4691 | Los Angeles, CA

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SUMMARY

Emmy nominated and award winning video editor tenured in creative trailer development for theatrical, television and streaming campaigns. Clients include Disney, Sony, Universal, Hurwitz Creative, Trailer Park, Arclight Productions, Deluxe, and New Wave Entertainment. Facile with all aspects of post-production (editing, finishing, audio mixing, color, using tools such as Adobe Premiere, Adobe After Effects, Avid Media Composer, Final Cut Pro, and Media Encoder. Currently seeking a new career challenge as a Video Editor in the Los Angeles, CA area.

SKILLS

- Specializing in promotional editing campaigns for feature film and television.
- Emmy nominated for documentary editing.
- 2x winner National and SoCal Journalism awards for video editing.
- 2x Hermes award winner for branded content video editing.
- Strong creative editing skills.
- Familiar with all aspects of post-production (editorial, finishing, audio mixing, color, IT)
- Highly dedicated and incredibly passionate.
- Adept at Adobe Premiere, Photoshop, InDesign, Avid, and Final Cut Pro.

EXPERIENCE

Freelance Trailer Editor / Producer

2/2004-Current

Factora Films LLC - Los Angeles, CA

- Led the editing and production of video projects utilizing deep technical and collaboration skills and leveraging Adobe Premiere, Avid Media Composer, Final Cut Pro, and Media Encoding programs that delivered more than 250 completed projects for major studio clients such as Disney, Sony, and Universal.
- Delivered high-quality post-production results in editing, finishing, audio mixing, color, and IT for major post-production studios such as Hurwitz Creative, Trailer Park, Arclight Productions, Deluxe, and New Wave Entertainment.
- Archived a scope of work that includes promos, trailers, sizzles, interstitials, and featurettes.
- Lead editor on multiple documentary projects for the Wallace Annenberg foundation.
- Winner of 2 Hermes Awards for Editing.

Digital Editor

Sony Music Entertainment - Los Angeles, CA

8/2001-8/2003

- Transformed video footage, sound, and graphic assets into compelling live performance packages, music videos, and promos.
- Utilized media encoding software to transcode up to 200 digital assets per week.
- Created assets databases.
- Managed distribution of digital assets to clients, company personnel, and vendors.

Editor

Universal Music Group – Universal City, CA

10/1999-7/2001

- 3 Seasons of editing work for a weekly television show produced by Jimmy Iovine.
- Edited and delivered behind-the-scenes documentary packages for web broadcasts.
- Edited and delivered show promotional packages for web marketing.
- Provided story ideas, written premises, and scripts.
- Managed 3+ editors in the Web Broadcast Department.

Animatics Editor

Disney Interactive

6/1995-7/1999

- Collaborated with Directors and Artists to produce storyboard animatics for sequence timing and story approval.
- Provided story ideas, written premises, and scripts for interactive cut scenes in video games.
- Receiving, organizing, and importing materials. Building edits, exporting, and archiving.

EDUCATION

Avid Editing Certification, Digital Symphony - Burbank, CA

Final Cut Pro Certification, Larry Jordan and Associates - Los Angeles, CA

Animation Arts Certification, Artist Academy - Burbank, CA

Avid Soft Image Fundamentals, Moviola Education Center- Los Angeles, CA

Film and Television Broadcast, Cal State University Northridge - Northridge, CA

Film and Television Broadcast, Los Angeles Valley College - Van Nuys, CA