

Dear Sponsor,

Lake Holly Waterski Club is very excited to host the **2026 KD SKIS USA** and **S-LINES Eastern Region Water Ski Championship Presented by PJ's Coffee** in Sparta, Virginia on July 29 - August 1st.

Lake Holly has hosted more than 100 successful water ski tournaments; 8 Eastern Region Championships, dozens of Virginia State Championships and many more. The 2026 Eastern Region Water Ski Championship will have up to 200 competitors from the 13 states in the American Water Ski Association's Eastern Region (CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, VA, VT, WV). It is impossible to make a tournament of this magnitude a success without sponsorship.

Lake Holly would like for you to become a Sponsor of the 2026 Eastern Region Water Ski Championship. You will have exposure to hundreds of skiers, family members, coaches, and advisors who travel to this prestigious waterski event.

Hosting an event of this importance does incur many costs, we are looking for your support. Thank you for taking the time to look over our sponsorship opportunities. Any level of support would be greatly appreciated.

Warm Regards,

Lindsay Kelsey  
2026 Eastern Regional Sponsor Coordinator

### Sponsorships and Program Ads

<b>Presenting Sponsor(s)</b>  <b>KD SKIS USA</b> <b>S-LINES</b> <b>PJ's Coffee</b>	\$3000	<ul style="list-style-type: none"><li>- Banner displayed at the main entrance of Lake Holly Ski Club</li><li>- Company name published on Lake Holly Ski Club website media page for Eastern Regionals</li><li>- Company name published on all printed material</li><li>- Front Page Full Color on Eastern Regional Program/Tournament Guide Booklet</li><li>- Company name published on all social media shout outs</li><li>- 1 complimentary lunch per day of Regionals</li><li>- 2 complimentary banquet tickets</li></ul>
<b>Gold Sponsor</b>	\$1500	All Bronze Sponsor benefits plus <ul style="list-style-type: none"><li>- Full color page ad in the Lake Holly Waterski Championships Program/Tournament Guide Booklet</li><li>- Name/Company banner/signage displayed at center of all the action on-site for all competitors and officials</li><li>- Name/Company printed on tournament/awards banner</li><li>- 1 complimentary lunch per day of Regionals</li></ul>
<b>Silver Sponsor</b>	\$750	All Bronze Sponsor benefits plus <ul style="list-style-type: none"><li>- Half page color ad in the Lake Holly Waterski Championships Program/Tournament Guide Booklet</li><li>- Name/Company recognized at the Banquet</li><li>- 2 complimentary banquet tickets</li><li>- Your banner/signage displayed onsite at one location</li></ul>
<b>Bronze Sponsor</b>	\$500	<ul style="list-style-type: none"><li>- Quarter page color ad in the Lake Holly Regional Waterski Championships Program/Tournament Guide Booklet</li><li>- Name/Company published on Lake Holly Ski Club website media page</li><li>- Name on Sponsorship board</li><li>- Periodic recognition on PA system during event</li><li>- Distribution of any promotional items for skiers and officials goodie bags</li></ul>

<b>Program Ad</b>		Advertisement in the 2026 Eastern Regional Water Ski Championships Program/Tournament Guide Booklet
	\$200	Full page color ad
	\$100	Full page black & white ad
	\$75	Half page black & white ad
	\$50	Quarter page black & white ad
	\$25	Business card black & white ad

If you are interested in sponsoring the 2026 KD SKIS USA and S-Lines Eastern Region Water Ski Championship Presented by PJ's Coffee, please mark the area that you would like to be involved in on the advertising opportunities and sponsorship agreement page. This page can be sent to the address below with your payment in the form of check, cash, PayPal or a major credit card.

PayPal: skilakeholly@gmail.com

Venmo: @lakehollyski

For more details, visit: [lakehollyskiclub.com](http://lakehollyskiclub.com)

**All other sponsorship deadlines are June 1st.**

#### Sponsorship and Advertising for 2026 Lake Holly Eastern Regional Championship

Name/Company	
Contact Person	
Address	
Phone/Email	
Sponsorship/Ad Size	
Amount	

By Signing this agreement, I agree to the above sponsorship for the 2026 KD SKIS USA and S-LINES Eastern Region Water Ski Championships.

I agree to pay this sponsorship in full by June 1, 2026 .

---