

# \$125 M Footwear Supplier with no profit Saved Their Business

## Packaging Optimization Results

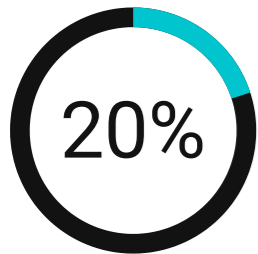
Scientific approach reduces total supply chain cost, increases profits, and results in new business.

“ The implications of supply chain decisions can mean the difference between spending or saving millions of dollars. ”

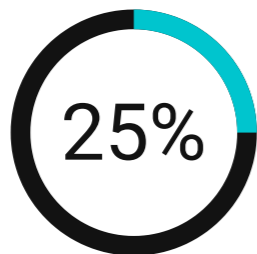


### Total Savings - Supply Chain Optimization

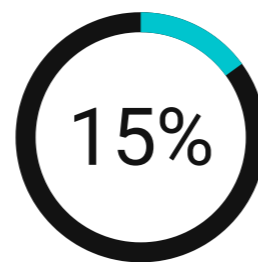
Savings in freight, storage, corrugate, and handling.



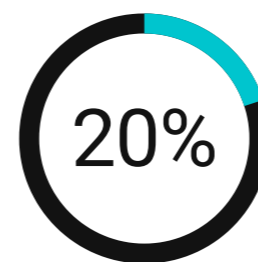
20% reduction = \$1.58 Million inbound freight savings



25% reduction = \$1.00 Million warehouse storage savings



15% reduction = \$200 Thousand corrugate savings



20% reduction = \$100 Thousand misc expense savings



\$15 Million Increase in New Business with Walmart & Target

### Green Savings



600

Reduction of 600 ocean containers per year