Emily Patton Bio.

Emily is the founder and creative director of Scrap Paper, a creative marketing agency dedicated to copywriting, corporate storytelling coaching, professional voiceovers, and innovative marketing consulting.

Her whole life has been about seeking creative outlets. She learned they are essential to her happiness, self-worth, and personal and professional success.

As a speaker, Emily is thrilled to help her clients discover the incredible power of corporate storytelling.

Finding the right words, whether written or spoken, can be daunting. However, these words and how you express them possess the transformative power to bring your ideas, vision, and story to life. This is the core mission of Scrap Paper: to transform your scribbles into substance, inspiring confidence and igniting your imagination!

With over 20 years of experience in performance, sales, and marketing, Emily founded Scrap Paper, having previously served as the Content Manager for New York’s Tony Award-winning Signature Theatre Company, where she was responsible for developing and growing the off-Broadway venue’s visual marketing presence.

Emily Patton Speaker Intro.

Who’s ready for something a bit different? Our next presenter is a corporate storytelling expert. With over 20 years of experience in performance, sales, and marketing, Emily Patton is the founder of the Creative Marketing Agency Scrap Paper. She is here today to share her superpower—helping you discover the incredible power of corporate storytelling! In a world of 8.2 billion people, there is only one you! If you can sell your story, you will find success.

Get ready to discover and learn. Let’s welcome Emily Patton!