Manufacturers of:

- Tennis WellbowTM for the prevention and cure of tennis elbow.
- Tennis Knees Ease[™] to protect your knees and knee ligaments.
- Good VibeTM to minimize vibrations.
- Getta Grip[™] to strengthen grip.
- Mother Deuce: Tennis Etiquette and the Rules of the Game (for children).

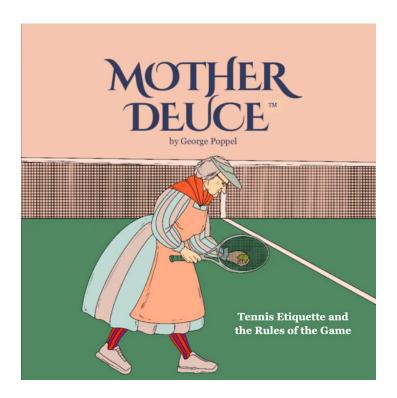


2022 Catalog

Genuine American Merchandise & Equipment, Inc. (GAME)

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Everything Tennis, Everything Made in the USA



New York Tennis magazine raved, "Through witty rhymes and colorful illustrations, Mother Deuce takes us on the journey of a typical tennis match, breaking down what to do, and what not to do while playing a tennis match, as well as the basic rules of the game we love. Fairness comes up: 'You must call the lines fairly, to win a point squarely. Even if the ball merely touches the line, you must call it in and please don't whine.' Poppel also demonstrates tennis' unique scoring system and sets it up in a colorful way: "First, you must learn how to keep score. This is not a very difficult chore." The most important topic of the book is about sportsmanship: "Winning is not the most important thing, good competition should make your spirit zing. It is better to lose than to make a bad call, tennis etiquette is being gracious and fair above all." These lines are accompanied by illustrations and the book is a quick and amusing ride through tennis.



Tennis is a sport you can play for your entire life, and Poppel's book is the perfect introduction to tennis for kids." Paperback, \$12.95. Hardcover, \$17.95.

School Library Journal said **Mother Deuce** is "a delightful rhyming poem about etiquette and rules of play for the game of tennis, aimed at children who are at least a little familiar with the game. The author obviously shares seeks to share his love for the game." Grades 3-6.

Now in Spanish, *Mama Deuce* opens the world of tennis to Spanish-speaking children around the world and provides a tool for English-speakers to learn Spanish.

Paperback, \$12.95. Hardcover, \$17.95.

Tennis Wellbow™

Inside Tennis magazine said, "Tennis
Wellbow's thoughtfully and specifically
designed bands help strengthen
surrounding muscles and prevent
tendonitis, the cause of tennis elbow."

-- Inside Tennis, July/August 2021

Tennis Wellbow"

Kit for preventing and curing tennis elbow

This Tennis Wellbow[™] kit includes:

- Three specially designed tension bands to strengthen your elbow tendons
- O Instruction manual with exercise suggestions from sports medicine specialists

Made in the USA

The Tennis Wellbow™ kit explains how you can prevent and cure tennis elbow with simple exercises using three Tennis Wellbow bands. It will strengthen your forearm muscles and prevent tendonitis which is the cause of tennis elbow. Avoid surgery and cortisone injections, try the Tennis Wellbow.

Made in the USA \$12.95



Good VibeTM is different than other tennis dampeners. Most dampeners are small corporate logos not designed for vibration reduction. The University of Birmingham (England) found that most logo dampeners were just too small to reduce racket vibration. Good VibeTM is larger than logo dampeners and significantly reduces racket vibration.

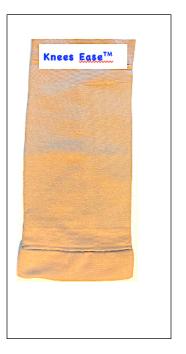
The wide V shape fits securely at the bottom of the racket out of harm's way. Top pros like Novak Djokovic and Alexander Zverev use vibration dampeners. Try Good VibeTM and you will see and feel the difference.

- Covers more surface area and is more effective than standard "logo" dampeners
- Dampens more strings than small dampeners
- Available in red, white, blue and black.
- Made in the USA

\$7.50

Knees Ease

The National Institutes of Health found that knee sleeves can affect functional improvements to knee problems. Tennis Knees EaseTM is designed for use while playing tennis. It is exceptionally light, yet strong, so that your movements are not impaired, while at the same time it is strong enough to support your knees. Tennis Knees EaseTM comes in two sizes, large and medium, in one color: beige.



Benefits of Tennis Knees EaseTM

- Protects knee from injuries
- Light Weight
- Designed for tennis players
- Strong, stretchable fibers

Made in the USA. \$20.00

Tennis Hats and Visors





Adjustable, 100% cotton six-panel, tennis hat with "Game On" logo. Navy with white "Game On" lettering.

Made in the USA \$30.00

Solid navy hat.

Made in the USA \$25.00

100% cotton navy visor, fully adjustable with long beak.

Made in the USA \$20.00

100% cotton navy visor, fully adjustable with long beak and "Game On" logo.

Made in the USA \$25.00







- Improves grip strength
- Helps to lower blood pressure
- Strengthens hand and arm muscles
- Helps to prevent and cure tennis elbow

GettaGripTM is made of stainless steel and aluminum and built to last a lifetime.

Made in the USA \$30.00

No Sweat™ Wristbands





Super-thick (two-ply) extremely absorbent because of its high-cotton content (94%), latex 6%. Our wristbands are made with cotton grown in the USA and made in the USA. These wristbands are not made in sweatshops in Asia like many other sweat-bands. In blue or white.

Made in USA Package of two -- \$7.50