



SILVER GRAVITY  
ENTERTAINMENT



# THE SILVER GRAVITY STORY AWARDS

A global celebration of inclusive storytelling across  
all mediums that shape our understanding of the  
world and ourselves.



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# VISION & MISSION

We celebrate stories that mirror humanity in all its colours, cultures, and complexities - creating a world where every voice echoes, every experience matters, and every story has the power to transform



# ABOUT

Creating worlds and experiences that help people  
make sense of the world





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# REFLECT

The Silver Gravity Story Awards celebrate storytellers who shape our understanding of the world through authentic, inclusive narratives across all mediums.



# REPRESENT

From literature and gaming to podcasts and performance, we honour creators who craft stories that reflect the true diversity of human experience.

These will be annual awards, held in London, spotlighting both emerging and established voices who dare to challenge, inspire, and transform how we see ourselves and each other.





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# RESONATE

By recognising excellence in representative storytelling, we're creating a new standard for creativity that echoes the richness and complexity of our global community.

Every story matters, every voice counts, and every perspective adds to the mosaic of our shared human experience.





# OUR HOST & FOUNDER

Creating worlds and experiences that help people  
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# ROSE SANDY

## Professional Background

- Publisher and author of international thrillers at Silver Gravity Entertainment
- Former publisher at HarperCollins Publishers UK
- Previous experience at major corporations including Sony Entertainment, Coca-Cola, and Cisco Systems
- Founder of the HarperCollins Author and Design Academy

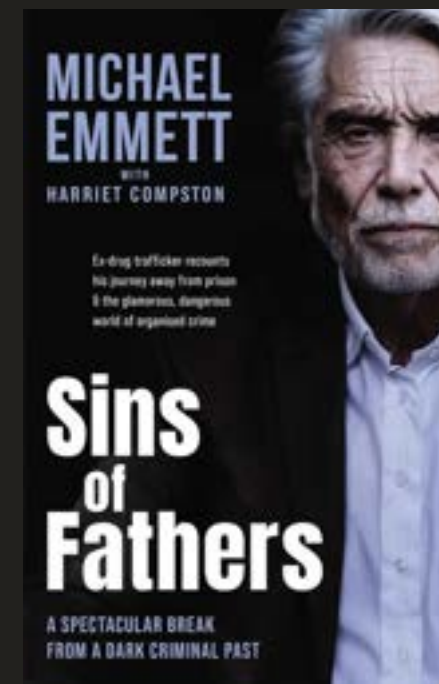
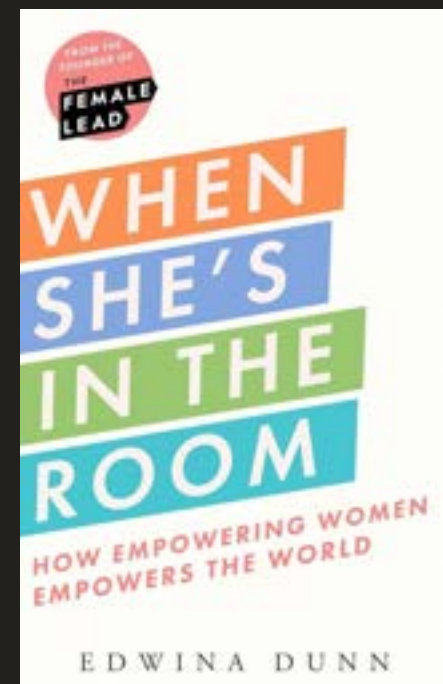
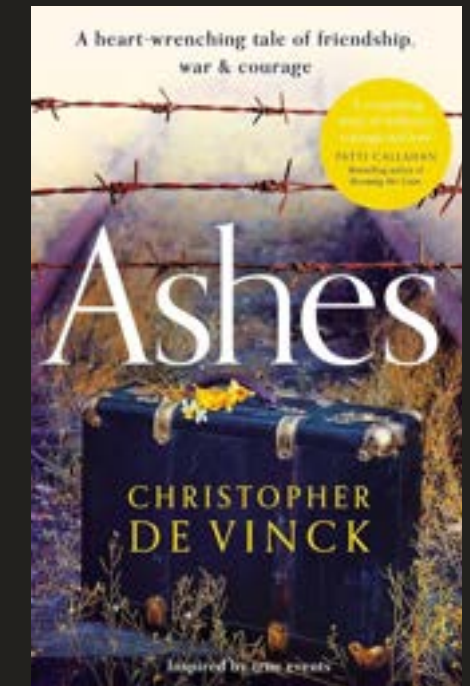
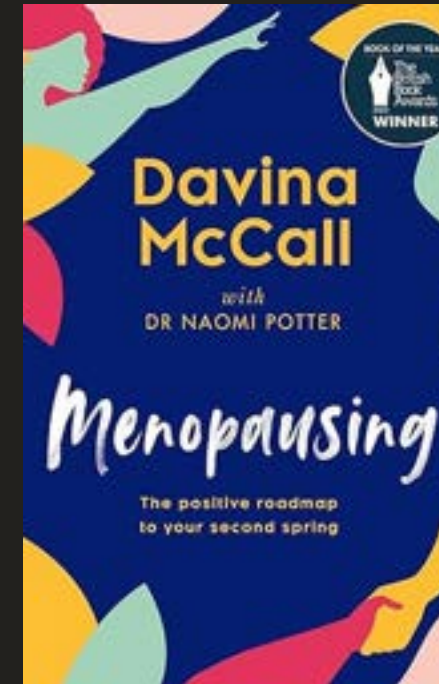
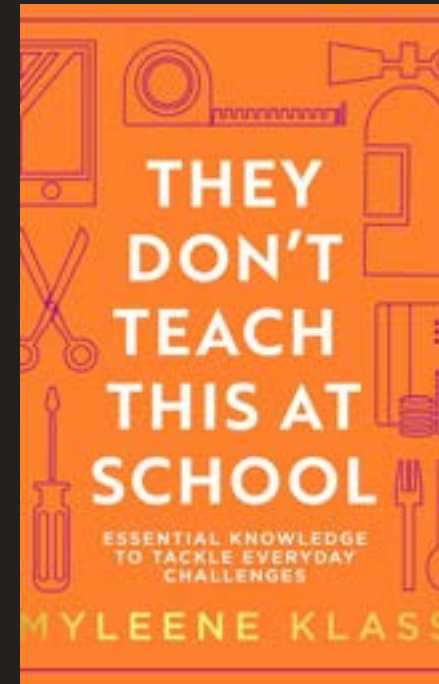
## Key Accomplishments

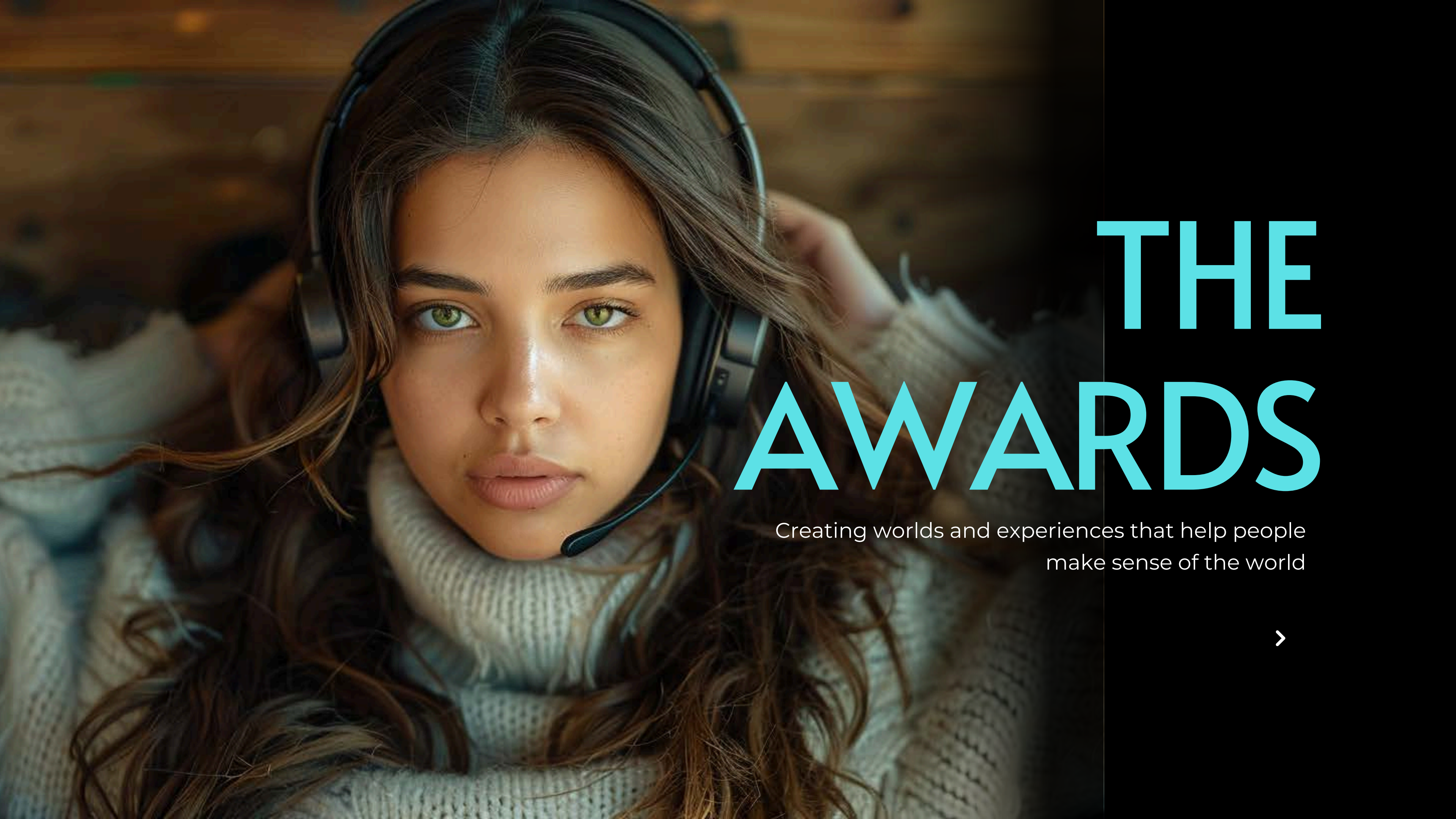
- Published numerous bestselling authors and books
- Doubled the business of Harper 360 book distribution business
- Pioneered the Harper Inspire imprint
- Published works by notable figures like Myleene Klass, Davina McCall and Sarina Wiegman
- Founded an academy that has trained over 250 writers and designers from underrepresented backgrounds





# SOME OF ROSE'S SUNDAY TIMES BESTSELLERS





# THE AWARDS

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# TIMELINE

## January 2025

- Announcement and category details

## March 2025

- Submission period opens

## June 2025

- Judging period

## October 2025

- Inaugural ceremony

STORY

# VENUE & FORMAT

## London Central Venue/ We are Talking to:

- BAFTA 195 Piccadilly
- THE V&A
- IET London: Savoy Place
- Ham Yard Hotel
- The Royal Society
- Museums

STORY

# JUDGING PROCESS

- Diverse panel of judges across industries
- Public voting component for select categories
- Clear evaluation criteria emphasising representation
- Blind judging process where applicable

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# THE JUDGES

Diverse panel of judges across industries including (celebrities & others) but not limited to and we are speaking to:

- Historians and academics (e.g David Olusoga)
- Authors and poets
- Performers and entertainers
- Broadcasters and journalists
- Community storytellers
- Sports and culture (e.g. Marcus Rashford)
- Digital & gaming
- Business & innovation



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# SELECTION CRITERIA FOR PANEL MEMBERS

- Track record in championing representative stories
- Cross-generational appeal
- Experience in different storytelling mediums
- Active engagement in cultural conversations
- Credibility within their respective industries
- Breakout stories

STORY

# PARTNERSHIPS & SUPPORT

- Educational institutions
- Publishing houses
- Gaming companies
- Tech companies
- Cultural organizations
- Media partners
- Businesses with strong DE&I imprint

STORY



# YEAR-ROUND PROGRAMMING

- Workshops
- Mentorship programs
- Online resources
- Community events
- Educational outreach

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# THE AWARDS WILL HIGHLIGHT

- Creative innovation
- Cultural impact
- Market disruption
- New voice development

STORY

# IMPACT MEASUREMENT

- Diversity metrics
- Industry influence
- Educational impact
- Cultural representation
- Economic impact on creative industries

STORY

A dark stage with a golden podium in the foreground. Several spotlights are arranged in a line across the back wall, casting a warm glow. The background wall has a subtle hexagonal pattern.

# THE AWARDS

Creating worlds and experiences that help people  
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# THE 2025 AWARDS

Our inaugural year focuses on excellence in stories told across multiple formats:

## ■ October 2025

- Literature (print, digital, audio)
- Screen content (original screenplays, adaptations)
- Digital storytelling
- Podcasts and audio narratives
- Cross-platform storytelling innovations
- Breakthrough talent recognition



# LITERATURE CATEGORIES

Outstanding Novel

Breakthrough Young Adult Story

Children's Literature Excellence

Digital Storytelling Innovation

Poetry Collection

Short Story Collection

Genre-Defying Narrative

Biography/Memoir Impact

Cultural Heritage Storytelling

Environmental Narrative

Social Justice Storytelling

New Voice of the Year



# DIGITAL/INTERACTIVE CATEGORIES

Outstanding Video Game Narrative  
Interactive Fiction Excellence  
Virtual Reality Storytelling  
Augmented Reality Experience  
Mobile Game Narrative  
Educational Game Story  
Indigenous Digital Narrative  
Cross-Platform Storytelling  
Community-Driven Narrative  
Accessibility in Digital Stories  
Environmental Gaming Narrative  
Social Impact Gaming



# PERFORMANCE CATEGORIES

Oral Storytelling Excellence

Podcast Narrative

Audio Drama

Live Performance Storytelling

Educational Performance

Cultural Heritage Performance

Children's Performance

Digital Performance Innovation

Community Impact Performance

Cross-Cultural Performance

Environmental Performance

Social Change Through Performance



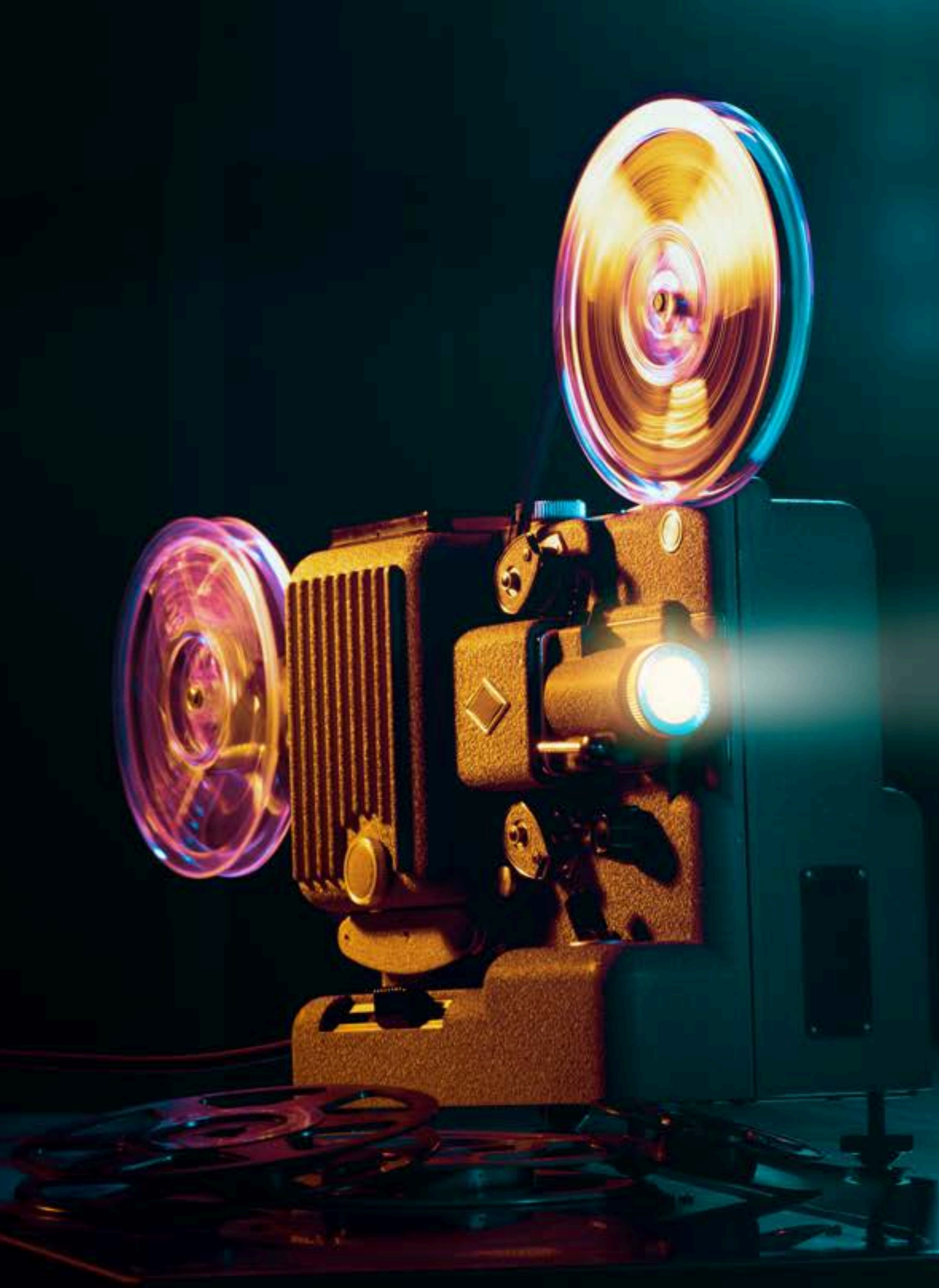


# KEY DEADLINES

## Key Dates:

- Submissions open: March 2025
- Early bird deadline: May 2025
- Final deadline: July 2025
- Awards ceremony in London: October 2025

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# BE A SPNOSOR

Creating worlds and experiences that help people  
make sense of the world



# SPONSORSHIP BENEFITS

## Platinum (£50,000)

### Ultimate industry leadership position (Limited Spaces)

- Exclusive “Presented by” status
- Premium positioning across all award elements
- 3 VIP tables
- Keynote speaking opportunity
- Executive judge position
- Private networking reception hosting
- Bespoke content series
- Year-round brand integration
- Strategic advisory board position

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# PLATINUM CUSTOM OPPORTUNITIES

- Innovation Partner
- Technology Partner
- Development Partner
- Community Impact Partner
- Sustainability Partner

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# SPONSORSHIP BENEFITS

## Gold (£25,000)

Perfect for organisations looking to lead industry conversation

- Premium branding across all award touchpoints
- 2 VIP tables
- Speaking opportunity at the awards
- Featured partner content series
- 5 judge panel positions
- Year-round visibility and engagement

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# SPONSORSHIP BENEFITS

## Silver (£12,000)

Ideal for strategic industry positioning

- Prominent brand presence
- 1 VIP table
- Category presentation opportunity
- Digital content series
- 3 judge panel positions
- Regular industry engagement
- Network access

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# SPONSORSHIP BENEFITS

## **Bronze (£5500)**

### **Great for focused involvement**

- Brand visibility
- 5 ceremony seats
- Digital presence
- Judge panel position
- Network participation

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# GET IN TOUCH

For queries please get in touch below:

**General Information:**

[team@silvergravityentertainment.co](mailto:team@silvergravityentertainment.co)

**Submissions:**

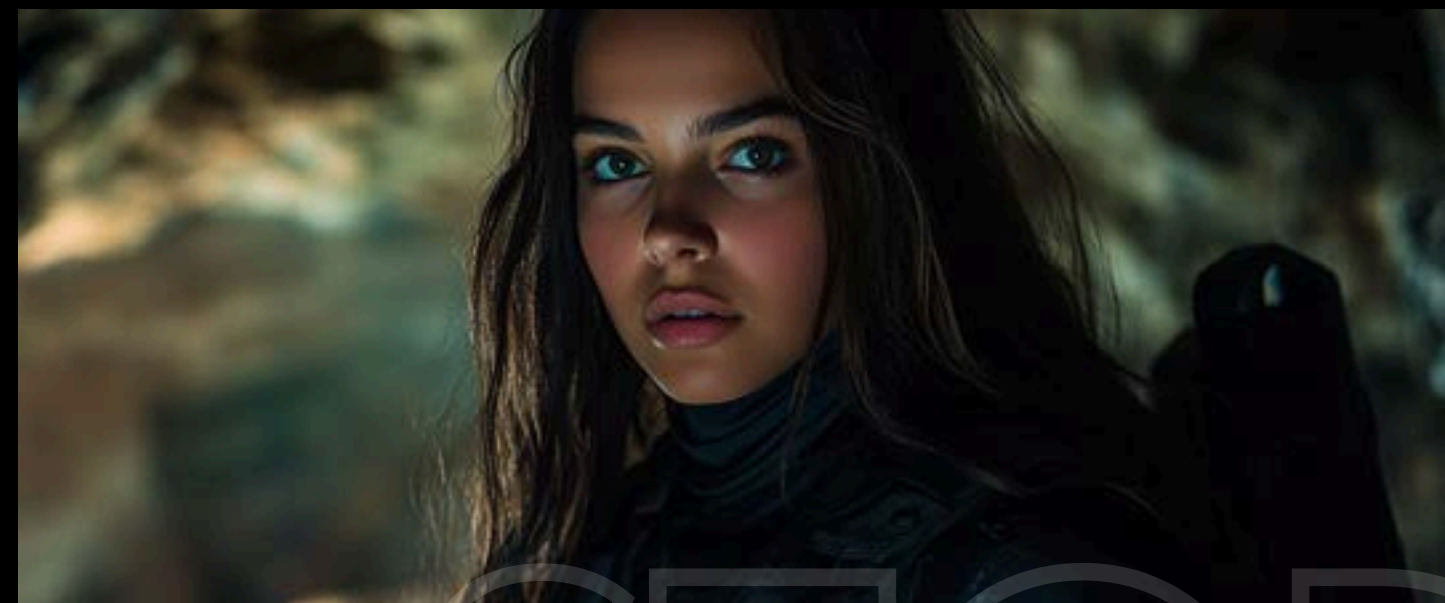
[team@silvergravityentertainment.com](mailto:team@silvergravityentertainment.com)

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STORY





**THANK YOU  
LET'S CHANGE THE WORLD ONE  
STORY AT A TIME**

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