



# *Social Cannabis Brands*

A curated showcase of social equity and social equity aligned brands.

[www.socialcannabisbrands.com](http://www.socialcannabisbrands.com)

[www.m4mmunited.org](http://www.m4mmunited.org)

# Introducing...

Minorities for Medical Marijuana's (M4MM), ***Social Cannabis Brands***, a curated list of M4MM's most innovative cannabis & hemp social equity & social equity aligned businesses.

This portfolio represents a diverse group of brands that have developed their businesses from their passions, applying their finely tuned skillsets into the current marketplace to bring awareness, education & high quality products to consumers. The businesses are ready for expansion through distribution partners, licensed THC partners and investment.

Included are edibles, infused beverages, beauty products, social equity licenced products, educational brands and technology.

Enjoy!



# HEMP & FORK

## Hemp Hearts & Community

Hemp & Fork is a consumer-focused brand dedicated to creating an online hemp community and hemp food grocery store. Our journey officially began just earlier this year (2020), right around the time the pandemic began to shift our lives and the lives of people around us. But really, this idea of building a community around hemp foods has been brewing for years.

We believe Hemp has an important role to play in restoring our communities, our bodies and our environment. Our parent company, Legacy Farms Group LLC, partners directly with US farmers in the hardest hit rural areas like Gadsden County, Florida to educate farmers about hemp and to help revitalize the community through co-operatives and agricultural initiatives.

Our purpose is simple: help people connect to good food that's also good for them, starting with hemp. Here at Hemp & Fork we are committed to providing education on hemp as a food resource while simultaneously providing practical tips for introducing and incorporating hemp into your regular diet. Our platforms provide education, access and inspiration. From research to recipes, we've got you covered. So, grab your fork and pull up a seat; it's time to eat well!

Founder: Erik Range, CEO & Founder, M4MM Chairman of the Board

### Accomplishments:

- Awarded 3 Hemp Cultivation Licenses in Florida
- Acquired a Hemp Food Establishment Permit
- First Black Owned Hemp Food Manufacture in the US
- Launched the first black owned brand of hemp hearts in the country

Would like to connect with distributors and retailers.

Contact  
[erange@rgwteam.com](mailto:erange@rgwteam.com)  
[www.hempandfork.com/](http://www.hempandfork.com/)

Product | Ancillary





## ESKOBAR Infused Chocolates

Willie James Canty Jr. is changing the way the medical consumers views, interacts with and consumes edibles. With the launch of his new artisan single origin hand crafted collection of chocolates and artistic style, the chocolate industry is in for a luxury treat.

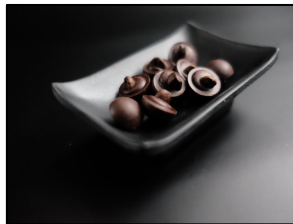
Willie James Canty Jr. has managed to consolidate his three passions of photography, graphic design and chocolate into one product. His love for Photography is what you will see first! You will then be drawn in by the design that accents the photography, and last but not least, the chocolate is a taste of luxury combined with precision dosing.

Founders: Willie James Canty

- Willie Eskobar Chocolates creates one of a kind limited edition packaging. Our wrapper is considered to be collectors' items.
- Our chocolates are made from single origin beans from around the world.
- We've bridged the gap between the true chocolate aficionado and the cannabis connoisseur
- We take our numbers seriously; we pride ourselves on precise dosing.

Seeking to connecting with THC licensed manufacturing partners, cannabis hospitality & resort partners

Contact  
James@JamesCanty.com  
[www.eskobarchocolates.com](http://www.eskobarchocolates.com)



CBD Edibles







# SATAN'S BREATH

## Infused Hot Sauce

With over six years of culinary and management experience, Executive Chef Paul Booker intends to blend up his passion for food and cannabis for all to enjoy. As a former Division 1 collegiate athlete, cannabis was a no brainer when it came to life after football. As athletes, we have endured extreme physical stress on our bodies. As a result, injuries and aches and pain have had a growing effect years after we finally "hung em up". Many former Teammates, friends and family have reached out to acquire more information on how Cannabis can benefit them. With the passage of the Farm Bill in 2018 Hemp cultivation, research, product production with the potential to transfer across state lines for commercial or other purposes.. I encourage everyone interested in the industry to do your due diligence, and to gain a better understanding of how this plant can aid them In their daily lives.

As a native (upstate) New Yorker, I am no amateur when it comes to hot sauce especially when it comes to wings! Satan's Breath Hot Sauce took home first place in YELP'S 2018 Wing Fling. Carolina Panther Hall of famer, Steve Smith along with all those who attended, **voted Satan's Breath best hot wings** among 25 other entries from restaurants in the Charlotte area. GREAT SUCCESS!

This opened the door to an opportunity that could not passed up. By infusing my passion for Cannabis and food I hope to provide a product for those looking for alternative methods to get the help or relief they require.

Founder: Paul Booker

- 2018 Yelp wing Fling winner
- 1st Cannabis Condiment on the market
- Sold in 57 stores nationwide
- Sold overseas in England and Hong Kong

Seeking distribution partners and licensed operators

Contact  
bookerp32@gmail.com  
Satansbreathhotsauce.bigcartel.com

CBD Edibles



## AXIS Hemp in a Cap

My name is Ja-nice Johnson, originally from Harlem, New York, Founder and CEO of Axis "Hemp In a Cap". At Axis, we've recently launched our CBD infused beverage line, with wellness and education as our priority.

The innovative capsulized technology stemmed from necessity. My siblings and I were in search of various cannabinoid treatments to assist our mother in her battle with Stage 4 Cancer. After tedious efforts of mixing products to add to her treatment and relieve her symptoms, I then acquired an exclusive license with Vessel technology which we've incorporated into these beverages.

This unique technology extends the shelf life and preserves the essential phytocannabinoid, CBD, into the water instantly. Unfortunately, my mother Rene'e Johnson recently lost her battle to the disease in November of last year.

Every Twist of our "Hemp in a Cap" Beverage is a nod to my mothers legacy.

Founder: Ja-nice Johnson

- Featured in *Arizona New Times Magazine*, *High Times*
- Nominated for The Hemp Cup Award of 2021
- Covered on the front page of the business section in *Blackenterprise.com*
- No added sugar and is sweetened with Monk fruit

Seeking distribution channels, retail locations, lounges, dispensary, Health/ Supplement Stores or Spas

Contact  
[info@twisttoaxis.com](mailto:info@twisttoaxis.com)  
[www.twisttoaxis.com](http://www.twisttoaxis.com)

## CBD Infused Beverages





# STONEADE

## Infused flavored lemonade

It all started in a pandemic. With much more time on their hands to think about the future, childhood friends Daryl & Quincy thought to themselves, why aren't there more weed drinks? Insert STONEADE. Fresh squeezed infused flavored lemonade, a refreshing take on getting stoned. Offering 16oz (75mg, 150mg, 300mg) & 128 oz sizes, there's something for every occasion.

Designed to be enjoyed on the go. Our customers love to partake, but can't always deal with the hassle that comes with traditional flower. Odorless, Stoneade is discrete to consume wherever you may be.

Founders: Daryl Spencer & Quincy Benson

- 2000 IG followers
- Freshly Squeezed, each drink is made to order
- Fast Growth (logo, sales, geographic following)
- Great Customer service. See reviews on IG
- Organic Growth

Seeking to connect with collaborators, investors, THC licensed operators and celebrity endorsers.

Contact  
[officialstoneade@gmail.com](mailto:officialstoneade@gmail.com)  
[officialstoneadeshop.com](http://officialstoneadeshop.com)

## CBD Infused Beverages





# STL CANNABIS CLUB SELTZER

## “Buds love Bubbles”

St. Louis Cannabis Club in partnership with Mighty Kind Cannabis brings you a refreshing fun high-quality seltzer water infused with organic essence and full spectrum water soluble CBD. This makes for a delicious beverage with a rapid revitalizing onset. Enjoy it on its own or get creative using it as a mixer.

All the good with no guilt, our seltzer is a bubbly bridge between fun and wellness. This crisp refreshing drink is vegan, gluten free, zero calories and zero sugar!

The St. Louis Cannabis Club is resource network of approved social consumption spaces that provides tools and resources for consumption spaces, brands, business, and consumers through a unified technology platform and brick & mortar spaces.

Founder: Brennan England. M4MM Missouri Chapter Director

- First to market as a St.Louis branded cannabis product
- Strategic design & marketing partners with local brands
- “So St Louis” - classic, familiar brand imagery that every local can-relate to
- Exclusive flavors to our brand
- Latest Tech - Water Soluble, Nano Isolated Cannabinoids

#BudsLuvBubbles

Seeking to connect with licensed partners, investors, wholesale accounts, white label accounts

Contact  
[info@cannabisclubstl.com](mailto:info@cannabisclubstl.com)  
[cannabisclubstl.com](https://cannabisclubstl.com)

## CBD Beverage & Ancillary Technology







# POTS & PANS

## Infused cannabis cooking kits

Pot & Pans is taking the canna-curious foodie on a savory journey into the world of infused cooking. Founded by cannabis chef and food writer, Keena Moffett, the company provides cannabis-infused recipe kits for the home cook. The recipe ingredient kits are conveniently packaged, accurately dosed, affordable and easy to follow. In addition, Keena has written a cannabis cookbook with recipes developed over a 6-year span and also hosts a weekly online cooking show called The Antidote. Pot & Pans is currently raising funds in its pre-seed stage .

To learn more about Pot & Pans' business model, market, detailed projections and more, visit <http://bit.ly/PnPDocSend>. For information on the opportunity to invest, email [invest@cookpnp.com](mailto:invest@cookpnp.com).

Founder: Keena Moffett

- Recipe developer for HIGH TIMES Magazine
- Certified Master Herbalist
- American Culinary Federation certified in Culinary Cannabis and Edibles
- Certified in Medicinal Cannabis & CBD
- Commercial Food Photographer
- Cannabis Cookbook Author

Seeking Investment and THC Licensed Partnerships

Contact  
[invest@cookpnp.com](mailto:invest@cookpnp.com)  
[www.cookpnp.com](http://www.cookpnp.com)



Edibles & Education





# ZYN WELLNESS

## Luxury Products

Zyn Wellness is a black woman-owned cannabis & wellness ("canna-wellness") brand sitting at the cornerstone of lux beauty, wellness and advocacy. As a luxury cannabis spa product supplier, Zyn Wellness keeps urban communities at the forefront of our efforts ensuring our lux products not only help those adversely affected by the "war on drugs", but everyone in all communities. All of our products are lab tested and designed to assist with the management of stress, anxiety and physical pain for consumers looking to live their absolute best lives.

Community is our top priority, hence our canna-wellness lifestyle channel, ZynTV (launching July 2021). ZynTV is a 420-friendly, safe space for easy-going discussions on wellness topics from a variety of sources and subject matter experts. From reiki healers to fitness and culinary, ZynTV will serve as a platform to visually communicate the variety of lifestyle options that contribute to the canna-wellness lifestyle.

Zyn's dual approach to canna-wellness with retail spa products and visual education is our way of reminding our community that we are not our circumstances, we stand in solidarity, and we will be absolutely fabulous while changing the world.

- Jae Bell, owner of Zyn Wellness, serves as Southern California Chapter President for Minorities for Medical Marijuana (M4MM)

Seeking to connect with licensed operators, sports medicine providers and local and national distribution partners.

Contact  
[hi@zynwellness.co](mailto:hi@zynwellness.co)  
[www.zynwellness.co](http://www.zynwellness.co)

CBD Beauty & Wellness Products







# THRYVE

## Science backed cannabis wellness products

Soaring High Industries LLC is the parent company created to support the following CBD and THC enriched brands. Soaring High Industries LLC is a black owned Delaware based cannabis company with a social impact driven mission.

1. Maverick Hemp-Maverick defined means being independent, daring, and direct. Our Maverick brand embodies those qualities as we create a robust line of hemp derived flower, Prerolls, and Delta 8 gummies. Soaring High Industries has connected black owned hemp farmers with manufacturers who will produce best in class hemp derived products. Our tagline "Always Bet on Black" pays homage to being a social impact driven black owned company delivering best in class products. Maverick Hemp is a visionary brand that has the ability to shake things up in the industry.

2. ME Organix- CBD Full Spectrum product centered in health and wellness. Our Product brand is culturally designed to resonate with Women of color (specifically African American Women). When marketing to our intended consumer we want them to say "this is a brand that is focused on ME."The brand initial product rollout will focus on wellness products such as sleep aid, overall wellness, topical pain relief, and skin care balm.

3. Thryve Cannabis- will be a full service THC branded products in the health and wellness categories. Our signature powder formulations support overall wellness in the form of beverage add ins. Our skin care line is science backed and aesthetician formulated beauty products such as facial cleanser, moisturizer, and serum. We have also added our prize winning THC derived bath bombs and pedi bombs as a luxury product for your most discriminating customers. Thryve Cannabis brand will promote an overall messaging around looking, feeling, and being your best.

Founder: Roz McCarthy (M4MM Founder & CEO)

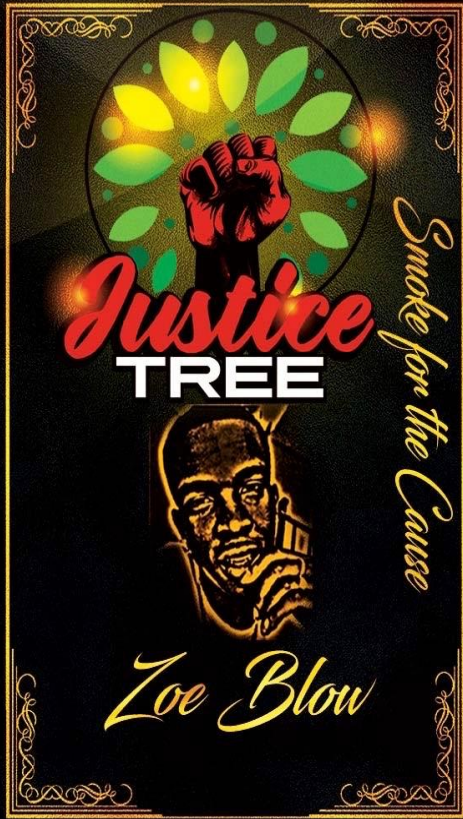
Contact  
roz@m4mmunited.org

*Thryve*  
CANNABIS

CBD Wellness

Distributed by  
Soaring High Industries  
www.soaringhighindustries.com  
Social Impact Driven & Black Owned





## Justice Tree Cannabis with a Cause

I am Mama Clark, mother of Stephon Clark, a 22 year old Black man killed by the Sacramento Police Department in his grandmother's backyard on March 18, 2018. As you may know, my family has mobilized to bring justice for my son and other families impacted by police violence.

The police injustices and the War on Drugs have had a devastating impact on our communities. The Justice Tree cannabis brand bridges the gap between social justice and social equity by allocating resources to establish dialogue between law enforcement and at-risk communities to inform and drive legislative and policy change.

### Milestones

- Stephon Clark Law (ab392)
- Stephon's House (resource center, library and museum)
- Stephon A. Clark Playground
- Stephon Clark Day of Reflection (March 18)
- Stephon A. Clark College Prep Middle School (Fall 2022)

Seeking to connecting with THC licensed manufacturing partners, and mothers who have lost a child to police violence.

Contact  
[mamaclark@justicetree.us](mailto:mamaclark@justicetree.us)  
[justicetree.us](http://justicetree.us)  
[www.iamsacfoundation.com](http://www.iamsacfoundation.com)



Social Equity THC Brand





# JAMES HENRY

## A responsible cannabis lifestyle

James Henry SF creates products with an easy-to-identify experience that helps consumers select the right products for the right occasions throughout the day. We truly believe that relevant education from medical science combined with quality innovation from within our brand delivers a modern approach for establishing responsible consumption conversations for a responsible cannabis lifestyle.

We think it's important to progress beyond the negative stigma and misinformation created by hate, corruption, and political agenda as we realize FDA approval of drugs containing ingredients derived from cannabis in 2018. As a result, we created James Henry SF as a responsible cannabis lifestyle committed to producing products that elevate consumers in mind, body, and community spirit by infusing authentic artwork, culture, and scientific research into our business.

James Henry SF focuses on responsible alternatives to OTC and prescription drugs finding that through guided medical usage, patients are able to function during the day without feeling *high* and rest *peacefully* during the night. Regardless of medical-use or adult-use, James Henry SF creates a safe, tested, and quality-infused product that is right for you.

Founders: James Victor Anthony & John Henry

- One of the top equity brands in Ca
- Licensed Operations in Oakland, Ca
- Recipient of Ease Grant
- Partnered with Medical Doctors to create specialized IP formulations
- In 37 locations in Northern California
- Goal to reach mainstream Walmart & Target

Contact  
james@jameshenrysfsf.com  
www.jameshenrysfsf.com

Daytime: Focus	Evening: Social	Weekend: Retreat
<p>Creativity - Energy - Anti-Anxiety - Stress Relief</p> <p><b>5:1 CBD Dominant</b></p> <p>CBD-dominant formulation with accompanying THC and terpene profiles that give a fully functional experience to enable activity and task execution.</p> <p>Wholesale: \$19.00 MSRP: \$40.00</p>	<p>Anti-Depressant - Uplifting - Communal - Happy Hour</p> <p><b>Sativa</b></p> <p>10:1 THC-dominant formulation holds a CBD-to-THC ratio helping to tailor euphoric effects, creating a more relaxed, engaged, and connected experience.</p> <p>Wholesale: \$15.75 MSRP: \$32.00</p>	<p>Deep Relaxation - Recovery - Euphoria - Sleep - Pain Relief</p> <p><b>Indica</b></p> <p>All THC formulation offers a deep relaxing experience that is great for recovery and rejuvenation at home and on the weekends.</p> <p>Wholesale: \$15.00 MSRP: \$30.00</p>



Licensed Social Equity THC Brand





# BOUQÉ

## Natural Hemp Rolling Papers

"bu'kei/noun: an assortment of flowers that have been aesthetically arranged so that it can be given as a gift."

Believing in the power of plants as medicine, merged with the buds and flower moniker of the cannabis plant, Bouqé was born (pronounced Bouquet). Our mission is to enhance the experience of our customer base by offering premier cannabis accessories of the highest caliber. As the cannabis industry continues to find its place in mainstream consciousness, we noticed the marketplace was void of brands that not only provided products to enhance the consumption experience but incorporate info-tainment based content to inform their audience. In an effort to fill that blank space, we have created a brand that incorporates diversity in every aspect to guarantee Grade A products and services, promotes inclusion, and provides education to help end the current stigma attached to the industry.

Founder: CK Dunson

Accomplishments, accolades, differentiators:

- Black owned
- Featured in Rolling Stone
- Our products sold across Cura leaf dispensaries (one of the largest chains in the country)
- Quality papers made from organic Hemp

Seeking to connect with Investors & Multi State Licensed Operators

Contact  
[ck@mygardendistrict.co](mailto:ck@mygardendistrict.co)  
[www.rollingbouqe.com](http://www.rollingbouqe.com)

Ancillary | Product

**Bouqé**  
Papers  
ORGANIC HEMP ROLLING PAPERS





# V9GROWS420

## Home Cultivation Education

V9Grows420 is a Missouri-based, medical cannabis, home cultivation education platform based on the premise of learning to grow with V9; from seed to harvest and even beyond into rosins and edibles production. We stand for every patient's right to grow, process and legally produce their own cannabis medicines. We run a weekly livestream focusing on all aspects of cultivation from genetics, cloning, plant care routines, trimming and even home-pressing flowers into live rosin. We focus on the ups, the downs, the do-es and don'ts and we are humble enough to be honest about the mistakes we make and how we learn from them. We do everything we can to provide access to affordable resources to the patient community to help them get started with their cultivation and it's very important to us to continue giving back to the very community that supports our journey.

One day I was part of a Facebook group that was sharing information about our upcoming new law for medical cannabis. I noticed the information was very redundant, like dispensaries, certification centers, cbd products etc, but no one was talking about home growing. So I started livestreaming my home grows on August 20th 2019 and that was the day V9Grows420 was born. A place to get good knowledge, be part of weekly giveaways and connect with like minded people who want to learn as well and share idea, stories and pictures via the V9Grows420 App.

Founder: LaVaughnn Hamilton

- We are Missouri's very first "Learn to Grow with Me" livestream
- LaVaughnn Hamilton, V9, is Missouri's first and only male, African American live stream influencer
- In 2021, we had the honor of having the V9Grows420 logo printed in High Times Magazine in partnership with livestream sponsor, Captain Redbeard's Seeds.
- V9Grows420 promotes and continually supports inclusivity and equality by providing honest, impartial, hard-hitting, reliable information for the community.
- LaVaughnn was the only Missouri content creator invited to one of Oklahoma Biggest Cannabis Event Chronic Palooza III: The Jack Herer Cup. Invited by the owner of the event personally. 32k people were there.

Contact  
v9grows420@gmail.com

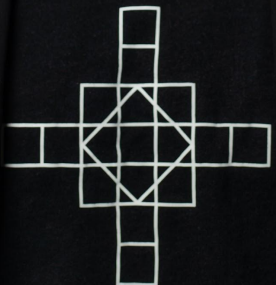
Ancillary | Education





Tetragram

Swipe to learn more >



Sign In

Create An Account

# TETRAGRAM

## A responsible cannabis lifestyle

Otha Smith III is the CEO and Founder of Tetragram. Tetragram is a smart, digital journal that empowers medical cannabis patients and recreational users with the ability to Track, Rate and Share their personal experiences with cannabis through our mobile app. In addition, we partner with dispensaries and producing brands (growers, processors) to help them tell their product's story and connect directly with consumers. As a patient myself, I can remember how frustrating it is to find the right cannabis product to address my medical needs. More importantly, I've worked in dispensaries and understand how challenging it is for doctors and dispensary staff to make accurate product recommendations to customers. Which is why I built Tetragram.

Currently, there are over 4,000 different strains of cannabis, hundreds of packaged products and several different ways cannabis can be consumed. With so many strains and packaged products to choose from it becomes very challenging for even the most experienced cannabis consumer to decide which product will work best in addressing their medical needs. More importantly, since cannabis use affects everyone differently it's vital to keep a journal. Which is why we developed Tetragram to not only assist patients, but medical professionals as well in understanding the effects of cannabis use, both positive and negative through data.

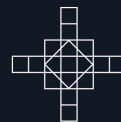
Founder: Otha Smith III

Recognized by Marijuana Venture Magazine as Top 40 under 40 Rising Stars in Cannabis 2021  
Only Minority owned Software App Development Company in Cannabis  
Featured in February issue of MD Leaf Magazine - Certified Stoner Owner  
Featured in Capital Gazette Newspaper, quickly picked up by the Associated Press and spread nationally

With ten months since official launch, Tetragram has established relationships with over 90 dispensaries nationwide, promoting Tetragram to customer

Contact  
[otha@myimnsnetwork.com](mailto:otha@myimnsnetwork.com)  
[www.tetragramapp.com](http://www.tetragramapp.com)

Ancillary | Technology



Tetragram

# Thank you!

To learn more about any of the brands represented, please contact them directly or reach out to:

Roz McCarthy  
M4MM Founder & CEO  
[roz@m4mmunited.org](mailto:roz@m4mmunited.org)

[www.socialcannabisbrands.com](http://www.socialcannabisbrands.com)  
[www.m4mmunited.org](http://www.m4mmunited.org)

LookBook created in partnership with Strategic  
CSR Advisor & Business Coach: Sarah Ceti

Contact: [sarahceti@gmail.com](mailto:sarahceti@gmail.com)



"Stories from the Underground" Photography Exhibition 2018 Photo by Sarah Ceti



# Funding Options

Needless to say, funding is an inherent challenge in the cannabis space and even more challenging for BIPOC owned businesses. This is a short collection of funding options:

From/For the Industry:

- [Ease Momentum Grants](#)
- [Cannabis Innovation Fund](#)
- [The Cannabis SAFE](#)
- [WeedClub](#)
- [Hood Incubator](#)
- [Cannabis Impact Fund](#)
- [Urban Design Center](#)
- [Good Tree Capital](#)
- [Michigan Crowd Funding](#)

Additional Resources:

[BIPOC in Cannabis Directory](#)



Big Rock Farms 2020 photo by Sarah Ceti



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