

July 2018 Organization Chart

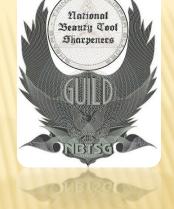
# NATIONAL BEAUTY TOOL SHARPENERS GUILD INC.

## **NBTSG ORGANIZATION CHART**

## Board of Directors (Oversight)

Jesse Hockett of Shear Precision – Chair (EC)
Dayna Schleufer of Shear Mechanix – Vice Chair (EC)

Loren Dalla Betta of DB Shears
Lou Gean of The Sharper Side
James McGrew of On Point Sharpening
Eddie Noakes of Eddies Sharpening
Jason Sturm of The Edge Pro
Barbara Vogel of Anvil USA
Eric Wunder of Fix My Edge



# Corporate Officers (Operational)

President – Lou Gean Vice President – VACANT Secretary – Loren Dalla Betta (EC) Treasurer – James McGrew

Certification
Committee
C Lou Gean
VC James McGrew

Membership Committee C Jesse Hockett VC Eric Wunder Master Sharpener
Advisory Committee
C Dayna Schleufer
VC Eddie Noakes

Convention
Committee
C Loren Dalla Betta
VC Jesse Hockett

Marketing
Committee
C Eric Wunder
VC Barbara Vogel

Training & Education
Committee
C Dayna Schleufer
VC James McGrew

Nominating &
Governance
Committee
C Jesse Hockett
VC Loren Dalla Betta

EC = Executive Committee Member

= Board Members

— = Oversight

- - = Operational

## **BOARD MEMBERS**

# Board of Directors (Governing Body)

**Directors** 

Jesse Hockett – Director (V) (Chair)

Dayna Schleufer - Director (V) (Vice Chair)

Loren Dalla Betta - Director (V)

Lou Gean of - Director (V)

James McGrew - Director (V)

Eddie Noakes - Director (V)

Jason Sturm - Director (V)

Barbara Vogel – Director (V)

Eric Wunder – Director (V)

#### **Corporate Officers**

Lou Gean - President (V)

VACANT – Vice President (V)

Loren Dalla Betta - Secretary (NV)

James McGrew - Treasurer (NV)

V = Voting Member NV = Non-Voting Member

The governing body together has three main foci:

**Direction** – The board guards the mission of the organization and, through guidelines, steers it in the right direction.

**Oversight** – The board monitors the activities, the health, and the ethical behavior in the organization. **Resources** – The board ensures that the organization is well-equipped to fulfill its mission – adequate finances, capable staff, and esteemed reputation.



## CORPORATE OFFICERS & KEY STAFF

# Corporate Officers (Operational)

President – Lou Gean Vice President – VACANT Secretary – Loren Dalla Betta Treasurer – James McGrew



Bookkeeper – Jesse Hockett Webmaster – TBD Newsletter Editor – Sarah Spelbring Social Media Coordinator – TBD Industry Outreach Coordinator – TBD Public Relations Coordinator - TBD

#### Staff:

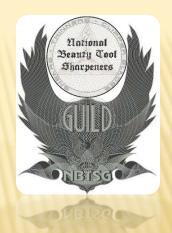
When the membership elects the president, the board delegates the daily management to that person. Maintaining a regular contact with the board and particularly the chair, the president keeps the board informed about the issues and activities that are part of the life in the organization. The rest of the staff helps the president more efficiently implement the directives the board has set.



## **EXECUTIVE COMMITTEE**

## Executive Committee (Oversight)

Board Chairman (Jesse Hockett)
Board Vice Chairman (Dayna Schleufer)
Secretary (Loren Dalla Betta)



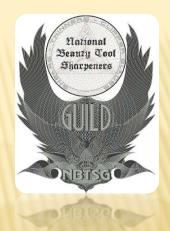
#### **Executive Committee:**

Composed of the board members who decide matters of immediate importance between meetings.

## CONVENTION COMMITTEE

# Convention Committee (Oversight)

Loren Dalla Betta (Chair) Jesse Hockett (Vice Chair)



### **Convention Vendors**

(Operational)

Jesse Hockett (Chair) TBD (Vice Chair)

## **Convention Operations**

(Operational)

TDB (Chair)
TBD (Vice Chair)

### **Convention Venue**

(Operational)

Loren Dalla Betta (Chair) TBD (Vice Chair)

#### **Convention Committee:**

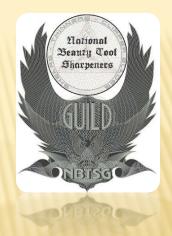
Plans and executes the annual convention for things such as the location, schedule, costs, etc.

Must work in coordination with the Certification Committee in order to make sure that the convention structure and plans meet the needs for the certification events.

## CERTIFICATION COMMITTEE

# Certification Committee (Oversight)

Lou Gean (Chair)
James McGrew (Vice Chair)



## **Shear Certification**

(Operational)

Lou Gean (Chair)
James McGrew (Vice Chair)
Dayna Schleufer
Dennis Brooks

## **Blade Certification**

(Operational)

Jason Sturm (Chair)
Jesse Hockett (Vice Chair)
James McGrew

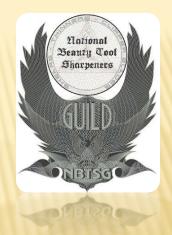
## Certification Committee (NBTSG Master Sharpener as Chairman):

Establishes and maintains certification criteria, conducting certification training and testing, selecting and qualifying certification judges, enforcing standards and ensuring the integrity of the process.

## MEMBERSHIP COMMITTEE



Jesse Hockett (Chair) Eric Wunder (Vice Chair)



### **Member Benefits**

(Operational)

TDB (Chair)
TBD (Vice Chair)

#### **Awards**

(Operational)

Craig Swanson (Chair) Brian Merrill (Vice Chair)

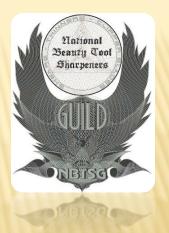
## **Membership Committee:**

Establishes and maintains membership criteria and guild standards, grows the rolls, and addresses membership issues.

## MARKETING COMMITTEE



Eric Wunder (Chair) Barbara Vogel (Vice Chair)



## **Sponsors**

(Operational)

Jesse Hockett (Chair) TBD (Vice Chair)

## **Industry Outreach**

(Operational)

TDB (Chair)
TBD (Vice Chair)

## Advertising

(Operational)

TDB (Chair)
TBD (Vice Chair)

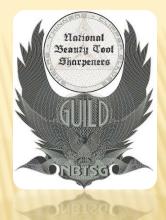
## **Marketing Committee:**

Establishes and maintains relationships with outside agencies, companies, and organizations that would be beneficial to the guild.

# TRAINING & EDUCATION COMMITTEE



Dayna Schleufer (Chair)
James McGrew (Vice Chair)



#### **Event Education**

(Operational)

Dayna Schleufer (Chair) Jesse Hockett (Vice Chair)

#### **Standards**

(Operational)

TDB (Chair)
TBD (Vice Chair)

## **Programs**

(Operational)

TDB (Chair)
TBD (Vice Chair)

### **Training & Education Committee:**

Plans and executes the training for guild events such as the annual convention including guest speakers and classes.

Must work in coordination with the Certification Committee in order to make sure that the training plans meet the needs for the certification events.

# MASTER SHARPENER ADVISORY COMMITTEE



# Master Sharpener Advisory Committee (Oversight)

Dayna Schleufer (Chair) Eddie Noakes (Vice Chair)

Every Master Sharpener in the Guild

## Master Sharpener Advisory Committee (NBTSG Master Sharpener as Chair):

This committee is made up of only those members who are Grand Master Sharpeners or Master Sharpeners and acts as the source of wisdom and advice to the Board of Directors and all guild committees. They ensure the integrity of the guild.

# NOMINATING & GOVERNANCE COMMITTEE



# Nominating & Governance Committee (Oversight)

Jesse Hockett (Chair)
Loren Dalla Betta (Vice Chair)
James McGrew
Jason Sturm
Eric Wunder

### **Nominating & Governance Committee:**

Members appointed by the Executive Committee. Searches for appropriate board candidates and presents a slate to the board at the annual meeting. Recommends board size, director terms and term limits; standards for director qualifications; candidates for directors; number, structures and membership of committees; committee assignments and rotation of members; director orientation and continuing education; CEO succession policies and candidates; changes to corporate organizational documents; and other governance policies and procedures.