

## CONTRACTOR PROFILE

From left: CWF Atlantic Branch co-ordinator Peter Robichaud with his award-winning Nova Scotia contractors Calvin and John Archibald. Peter and his selection committee are in the process of choosing the 2001 winners.

# New Arch Forest Contractors Stands Out in Nova Scotia

*Excellent harvesting operations, good public relations, a growing reforestation side, and teamwork have netted this Stora Enso contractor the CWF's 2000 Outstanding Logging Contractor Award for Nova Scotia.*

by **Scott Jamieson**

Once upon a time, logging contractors were simply machine owner/operators, production was king, and margins healthy. That mystic era, if it ever existed, is no more.

Today, margins are tight and the successful logging contractor had better be thinking about more than production. Certainly loggers have to have one good eye on production and costs to survive. But the other should be focused on a slew of other issues, from log quality and road conditions to safety, weather, water quality, impending regulation changes, soil conditions and site disturbance, operator training, new company requirements for certification and documentation, regen protection, waste management, parts inventory, maintenance schedules and uptime, new equipment trends, public relations, community involvement and so on.

Moreover, as forest companies and the industry



Even the best contractor has only two eyes to watch over the operation, making responsible, experienced operators a key to success. New Arch relies on the on-site judgement of operators like senior operator Bud Smith seen here with his Fabtek forwarder.