



The Bristol Borough Business Association exists to promote the town and its businesses and to attract customers and new businesses through events, promotions, advertisement, tourism, and more.

February 2019

Dear Friend,

Every first Friday from May to September, the quaint and historic riverfront town of Bristol Borough hosts **First Fridays on the Delaware**. These award-winning street festivals are organized by the Bristol Borough Business Association (BBBA) to highlight our main street district, our town and businesses. Now entering our 5th season, First Fridays have increased in participation, attendance, and popularity month by month, year by year.

The BBBA, along with a dedicated group of community volunteers and business persons who make up the First Friday Committee, strive to provide an interesting, culturally-rich, family-friendly experience for our visitors and lucrative interactions for our businesses, vendors, and supporters. **In order to achieve this, we are seeking the support of businesses such as yourself.** Bristol Borough's First Fridays are a wonderful way to highlight your business to an ever-widening audience. Please see attached for detailed support opportunities.

We thank you in advance for your consideration to support these community-strengthening, economically stimulating, award-winning events! We hope to see you on First Friday!

Sincerely,

Shea Cialella, Administrative Coordinator
First Friday Committee Chair



BristolBoroughFirstFridays



The Bristol Borough Business Association is a non-profit, 501c6 organization and donations are not tax deductible as charitable contributions. For reference, our Tax ID# is 23-2930732. For more information, call 215-788-4288.

BristolBoroBBBA

BristolBoroBBBA

BristolBoroughBusinessAssociation

BristolBoroughBusinessAssociation

BristolBoro.org



First Fridays on the Delaware 2019 Support Opportunities

May 3, June 7, July 5, August 2, September 6

5:00 pm to 8:00 pm

Mill & Radcliffe Streets & Bristol Waterfront Park

Historic Bristol Borough



BristolBoroughFirstFridays

| Event Sponsorship \$1,000 | |
|--|--|
| <ul style="list-style-type: none"> • Acknowledgment during performance announcements • Sponsor name/logo included in email blasts promoting First Fridays • One (1) free vendor space at all five (5) events • Free listing of sponsor name in ‘Guide to Historic Bristol Borough’ pamphlet (July to December 2019 publication) • Sponsor name/logo on sponsor page of website with link to your page • Sponsor name/logo prominently displayed at event and on all promotional advertising • Recognition in any event Press Releases • Social Media recognition | |
| | |
| Performance Sponsorship \$750 | |
| <ul style="list-style-type: none"> • Sponsor name/logo included in email blasts promoting First Fridays • One (1) free vendor space at three (3) events • Free listing of sponsor name in ‘Guide to Historic Bristol Borough’ pamphlet (July to December 2019 publication) • Sponsor name/logo on sponsor page of website with link to your page • Sponsor name/logo prominently displayed at event • Recognition in any event Press Releases • Social Media recognition | |
| | |
| Participating Sponsorship \$500 | |
| <ul style="list-style-type: none"> • One (1) discounted vendor space at all five (events) • Free listing of sponsor name in ‘Guide to Historic Bristol Borough’ pamphlet (July to December 2019 publication) • Sponsor name/logo on sponsor page of website • Sponsor name/logo displayed at event • Recognition in any event Press Releases • Social Media recognition | |
| | |
| | |
| | |
| | |
| | |

**To receive maximum benefits of your sponsorship,
please respond no later than February 28, 2019.**

**For questions or to discuss additional support opportunities not listed above,
please contact Shea Cialella at 267-566-2300.**

The Bristol Borough Business Association is a non-profit, 501 c6 organization and donations are not tax deductible as charitable contributions. For reference, our Tax ID# is 23-2930732. For more information, call 215-788-4288.
2019 Season



First Fridays on the Delaware
2019 Sponsorship and Support Opportunities

Organization Name: _____

Contact Name: _____ Position: _____

Contact Email: _____ Contact Phone #: _____

Organization Website: _____

We are interested in the following Sponsorship Package:

- Event (\$1,000) Performance (\$750) Participating (\$500) Other, \$_____

We are not able to commit to a Sponsorship Package but we would like to support in the following way(s): _____

**To receive maximum benefits of your sponsorship,
please respond no later than February 28, 2019.**

Checks can be made payable to the 'BBBA' and mailed, along with this form, to PO Box 1293,
Bristol, PA 19007 or dropped off to Bird of Paradise Flowers, 231 Mill Street, Bristol.

Logo should be emailed to BBBA1681@gmail.com.



BristolBoroughFirstFridays

**Thank you for your anticipated support of this community-strengthening,
economically stimulating, award winning event!**

The Bristol Borough Business Association is a non-profit, 501c6 organization and donations are not tax deductible as charitable contributions. For reference, our Tax ID# is 23-2930732. For more information, call 215-788-4288.
2019 Season