

# CONTENT PLANNER

# 30 DAYS OF CONTENT

1 Share your why.. Why do you do what you do? For who?	2 Ask a question. Make it a point of discussion.	3 Share one of your favorite tools/ products.	4 Post a client testimonial.	5 Introduce yourself.	6 Post something educational.	7 Photo of your recent work.
8 Share a business win.	9 Share a client before and after.	10 Talk about one of your services.	11 Share a quick tip.	12 Show behind the scenes.	13 Talk about something that you sell.	14 Something new that you learned.
15 Answer a question you get often.	16 Stop doing this, start doing that.	17 A business win.	18 Talk about a product you can't live without.	19 Share a funny story that happened recently.	20 3 fun facts about you.	21 Post a photo of your workspace.
22 Thank your clients/ followers.	23 Post something inspiring.	24 Ask your followers for their opinion on something.	25 Career throwback. How have you grown? What has changed?	26 Promote one of your other social media accounts.	27 Share something you've been struggling with.	28 Share something you're grateful for.
29 Share how you're feeling on that particular day.	30 A new product discovery.	31 Share something you're looking forward to.	ASHLEY TAPIA AESTHETICS			