

Dear Sponsor

At WSA Theatrics, a community theater group, we aim to bring people together through professional stage productions, providing inclusive opportunities for attendance and participation, and celebrating artistic expression from diverse backgrounds.

We hold ourselves to the highest professional standards in all our work. We aim to be an important voice in the theatrical world by creating art locally and enriching the community by broadening the experiences and thoughts of the community theater. We envision using the stage as a “classroom” providing people a canvass to express themselves in a nonjudgmental environment; meanwhile interacting with others and exploring creativity to reach a common goal. We are in the beginning stages of mounting “Godspell” the musical created by Stephen Schwartz and John Michael Tebelak, which premiered off Broadway in 1971 and is regularly revived worldwide. Because of the continuing popularity of the score, accomplished artistic director and choreographer Daniel Doctor will set the stage at the local Historic Medina Theater for the premiere.

In order to deliver the highest impact with this event, we think your company can help our efforts go further. In exchanged for your financial contribution, WSA Theatrics will showcase your company as a corporate sponsor and promote your company on all advertisement platforms for the event of your choice or our season of entertainment.

Your sponsorship is significant as it fosters a sense of community and collaboration, enriching the human experience in various ways. When your company sponsors this event, you are not merely providing financial support but investing in society’s collective well-being and cultural vibrancy. Moreover, this event sponsorship is vital in supporting the growth and sustaining the arts in the community. Your generous financial resources enable the production to enhance the quality and the offerings, expand the reach, and attract a broader audience. This in turn fuels economic development, stimulates local businesses and promotes tourism, thereby enriching the community.

We welcome your partnership.

Respectfully,

Holly Lederhouse

Marketing Manager

CORPORATE SPONSOR

$2000+

*Everything included in the sponsor package*

*\*Reserve the rights to inside or back covers.*

*\* Gala Event – Seating for 24*

*\*Complimentary WSA Theatrics Memberships for all guests.*

*\*plus a two-page spread in the WSA Theatrics’ playbill.,*

*\* Logo recognition on website and marketing materials, and opportunity for a public toast at the event.*

*\*Sponsorship listing programs throughout the following season, digital logo presence at the gala*

*\*Recognition in the form of inclusion in the live welcome speech given at all performance nights of sponsored production.*



PREMIERE SPONSOR

1500+

*Everything included in the Premiere package*

*Gala Event – Seating for 12 guests,.*

*\*Complimentary WSA Theatrics Memberships for all guests*

*\* Full page ad in the WSA Theatrics’ playbill for the season*

*\*Acknowledgement from the stage during the Gala and in WSA Theatrics’ playbill for season.*

\*Sponsorship listing

\*Recognition in the form of inclusion in the live welcome speech given at all performance



DIRECTOR SPONSOR

500+

*Includes seating for 7 guests*

*\*Half page ad in WSA Theatrics’ playbill, sponsored production.*



FRIENDS OF WSA

100+

*Includes regular seating for 2 guests the live performance*

*\*Quarter page ad in WSA Theatrics’ playbill, sponsored* production.

STAR SPONSOR

1250+

*Everything included in the Star package*

*Gala Event – Seating for 6 guests,.*

*\* Full page ad in the WSA Theatrics’ playbill for the sponsored performance.*

*\*Acknowledgement from the stage during the Gala and in WSA Theatrics’ sponsored performance.*

\*Sponsorship listing

\*Recognition in the form of inclusion in the live welcome speech given on performance nights of sponsored production.



At WSA theatrics, our Sponsors have taken an important role in supporting the arts community. From our live theatrical productions, collaborations with local theatre groups, special events and Engagement and community performing arts programs, there are a variety of ways to get involved and show support.

Our Sponsors receive exclusive, benefits and recognition of their generosity that is tailored to their philanthropic goals. When you or your organization partner with WSA Theatrics, you are showing your commitment to support and promote the arts, performers, and efforts of WSA Theatrics. Your generosity help bring to fruition the mission–

Providing youth through adulthood

opportunities to learn all aspects of musical

theatre. We are devoted to bringing real

theatrical experiences to all people through the

infinite and exciting work of performing arts.”

## 

## T : 585 993 1968

# E : WSA5678@GMAIL.COM

W : WSAPERFORMINGARTS.COM

Place an ad and help promote excellence in Community Theatre while providing the increased visibility for your organization.

WSA PLAYBILL RESERVATION FORM

(please print) **Information:**

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_

Telephone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please reserve ad space as indicated below.**

Corporate Sponsors $2000 11” H x 8” W” *Everything included in the sponsor package*

*\*Reserve the rights to inside cover or back covers. Inside*

*\* Gala Event – Seating for 24*

*\*Complimentary WSA Theatrics Memberships for all guests.*

*\*Plus a two-page spread in the WSA Theatrics’ playbill.,*

*\* Logo recognition on website and marketing materials, and opportunity for a public toast at the event.*

*\*Sponsorship listing programs throughout the following season, digital logo presence at the gala*

*\*Recognition in the form of inclusion in the live welcome speech given at all performance nights of sponsored*

*production.*

Premiere Sponsor $1500 Full Page 11” H x 8” W” *Everything included in the Premiere package*

*\*Gala Event – Seating for 12 guests,.*

*\*Complimentary WSA Theatrics Memberships for all guests*

*\*Full page ad in the WSA Theatrics’ playbill for the season*

*\*Acknowledgement from the stage during the Gala and in WSA Theatrics’ playbill for season.*

\*Sponsorship listing

\*Recognition in the form of inclusion in the live welcome speech given at all performance

Star Sponsorship $1250

*\*Gala Event – Seating for 6 guests,.*

*\* Full page ad in the WSA Theatrics’ playbill for the sponsored performance.*

*\*Acknowledgement from the stage during the Gala and in WSA Theatrics’ sponsored performance.*

\*Sponsorship listing *sponsored performance*

\*Recognition in the form of inclusion in the live welcome speech given on performance nights of sponsored

production.

Director Sponsorship $500

\**Includes seating for 7 guests*

*\*Half page ad in WSA Theatrics’ playbill, sponsored production.*

Friends of WSA $100

*Includes regular seating for 2 guests the live performance*

*\*Quarter page ad in WSA Theatrics’ playbill, sponsored* production.

NOTE:

(1) Ads are printed in color unless specified

(2) 300dpi JPEG or TIFF file preferred. Email: [**wsa5678@gmail.com**](mailto:wsa5678@gmail.com) **or ddoctor5678@gmail.com**

Alternative methods: PDF file, hard copy to be scanned, camera-ready art with 133-line screen.

(3) WSA reserves the right to alter non-conforming ads.

(4) Artwork submission deadline February 28, 2025.

**If you have any questions, contact us at. Email** [**wsa5678@gmail.com**](mailto:wsa5678@gmail.com) **or ddoctor5678@gmail.com**

**Thank you for your support!**

Respectfully,

Holly Lederhouse

Marketing Manager