The Scotch World Newsletter

March 2024



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Global Events Calendar

Looking for an extensive list of international events? Click here to access the calendar.



Industry News

There are thousands of excellent industry articles published every day. We have created a summary of monthlty articles to streamline your experience.



About Us

Learn more about The Scotch World Team and why we love what we do.



Benefits of joing a Whisky Club

Whisky clubs offer a plethora of benefits for whisky enthusiasts. One of the primary advantages is the opportunity to taste a wide range of whiskies from different regions and distilleries. Whisky clubs often curate exclusive tastings and events where members can sample rare and limited-edition whiskies that may not be readily available elsewhere. Members can enjoy society drams and discounts at partner bars worldwide, access virtual and in-person tastings, and receive expert advice on various whiskies from the Dram-cierge team.

Joining a local whisky club offers a myriad of benefits for whisky enthusiasts seeking to deepen their knowledge, expand their palates, and connect with a vibrant community of like-minded individuals. From exclusive tastings and events to networking opportunities and educational resources, whisky clubs provide a rich and immersive experience for members. By becoming part of a whisky club, enthusiasts can embark on a journey of exploration, discovery, and camaraderie within the world of whisky.

Check out www.whiskyclubbigcanoe.com

Try before you buy!

I am sure that you have visited a store, looking for a specific scotch you have heard or read about. You find it, but next comes the sticker shock. Since you are already there, you look to the left and the right to find a more affordable bottle and you eventually settle for something you do not actually want. To prevent this, try before you buy! There are plenty of bartenders who want to share their knowledge and passion through recommendations and sometimes by giving you a mini pour at no charge. Find out what you like and then go to the store.

My March 2024 recommendations go a little deeper into the world of Scotch:

- Aberlour A'Bunadh Cask Strength
- Laphroaig 10 Year
- Oban 14 Year
- Bowmore Darkest 15 Year
- Lagavulin Distiller's Edition
- Ardberg An Oa
- Glenfarclas 25 Year
- Glenmorangie Signet
- The Sassenach Blended Scotch Whisky

Contact The Scotch World

Other Blog Posts

Over the last 36 months we have published over 80 posts. Take a look at past posts.



Pick of the Month

Take a look at almost 50 of our monthly selections and introductions.



Global Reach

The Scotch World continues to expand its global reach. As of January 2024 the website reaches and connects consumers, enthusiasts, distilleries, businesses, industry experts, suppliers, and the hospitality industry in 900 cities,89 countries, on five continents.

Social Media









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Exclusive access and often great discounts

Another compelling reason to join a whisky club is the opportunity to access exclusive releases and discounts on whisky purchases. Many clubs collaborate with distilleries and retailers to offer members early access to limited-edition bottlings, special releases, and discounted prices on a wide selection of whiskies. For example, the Whisky Club of Big Canoe, located north of Atlanta, provides members with monthly whisky tastings. Last year, the club introduced whiskies from Australia, Ireland, Japan, rare releases, and even hosted a tequila tasting with a industry expert from Mexico. Twice-yearly the club provides access to seasonal, limited releases before, allowing their 75 members to expand their whisky collection with unique offerings.

The club has grown to 75 members in just twelve months, and recently started a wait list.

The Scotch World tastings events in 2024

The first whisky event in 2024 will be another The Macallan tasting in February. We will host a 'Blind Tasting' program with the Macallan 12 Year Double Cask, Macallan 12 Year Sherry Oak, and Macallan 15 Double Cask. We will also introduce interesting food and dessert pairings to over 40 guests.

In conclusion - Enjoy every drop of the 'Water of Life'

I hope you enjoyed the March 2024 Newsletter and that you will continue your journey in the world of scotch, whisk(e)y, and spirits. Please share your experience with others, help them enjoy it, and tell people that it is ok to drink whatever they want as long as they like it. **Always Drink Responsibly!**

"The world of whisky is genuinely fascinating. Every pour and drop of the 'Water of Life' tells a new and different story. The location and moment will impact your experience. The whisky in your glass will create a personal story for the nose, palate, and finish.

Enjoy your journey!"

Here are some of the resources that I use as a reference and fountain of knowledge.

I have looked around for many months, reviewing books, magazines, websites, and videos. Here is my list of recommendations of scotch and whisky websites.

Interesting Scotch & Whisky Sources:

- Edingburgh Whisky Blog
- Inside the Cask
- Whisky Advocate
- · The Whisky Lady
- Barrel Strength Talent
- Whisky Magazine
- The Drink Business
- The Scotch Noob
- On the Sauce Again
- The Spirits Business
- · The Whisky Wash
- Whisky Cast
- Whisky Experts (German)
- Whisky Flavor

For more information and updates, visit <u>www.thescotchworld.com</u>.

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