

## Increase Value in your Home by Susan Mogren

Demand has increased significantly for Smart Homes.

- What is a Smart Home?
- Does your home qualify?
- Can you add value by marketing as a Smart Home?

In order for a home to be “defined” as a Smart Home, here are some guidelines.

A smart product uses remote phone, tablet, or computer, to access WIFI, and is able to control, automate, or optimize, features such as temperature, lighting, security, safety or entertainment.



A Smart Home has:

- 1) A reliable internet connection.
- 2) Smart Thermostat **OR** a Smart Security feature that either controls access or monitors the property
- 3) At least TWO other Smart Products



Other Smart Products that stay with the home

<b>Temperature</b>	Smart Thermostats: Nest, Ecobee etc.
<b>Safety/Access</b>	Smart Doorbell, Smart Garage Door Openers, Smart locks, Smart Nightlights, Smart Fire/Co2 Detectors, Smart Networked Security Cameras
<b>Lighting</b>	Smart light bulbs, Smart Lighting Systems
<b>Heating</b>	Smart HVAC system, Smart Fans or vents
<b>Outdoors</b>	Smart Exterior Lights, Plant sensors, Smart Watering Systems
<b>Appliances</b>	Smart Refrigerators, Smart Washer, or Smart Dryer