

Increase Value in your Home by Susan Mogren

Demand has increased significantly for Smart Homes.

- What is a Smart Home?
- Does your home qualify?
- Can you add value by marketing as a Smart Home?

In order for a home to be “defined” as a Smart Home, here are some guidelines.

A smart product uses remote phone, tablet, or computer, to access WIFI, and is able to control, automate, or optimize, features such as temperature, lighting, security, safety or entertainment.



A Smart Home has:

- 1) A reliable internet connection.
- 2) Smart Thermostat **OR** a Smart Security feature that either controls access or monitors the property
- 3) At least two other Smart Products



Other Smart Products that stay with the home

Temperature	Smart Thermostats: Nest, Ecobee etc.
Safety/Access	Smart Doorbell, Smart Garage Door Openers, Smart locks, Smart Nightlights, Smart Fire/Co2 Detectors, Smart Networked Security Cameras
Lighting	Smart light bulbs, Smart Lighting Systems
Heating	Smart HVAC system, Smart Fans or vents
Outdoors	Smart Exterior Lights, Plant sensors, Smart Watering Systems
Appliances	Smart Refrigerators, Smart Washer, or Smart Dryer