

The best design is the simplest one that works.
– Albert Einstein

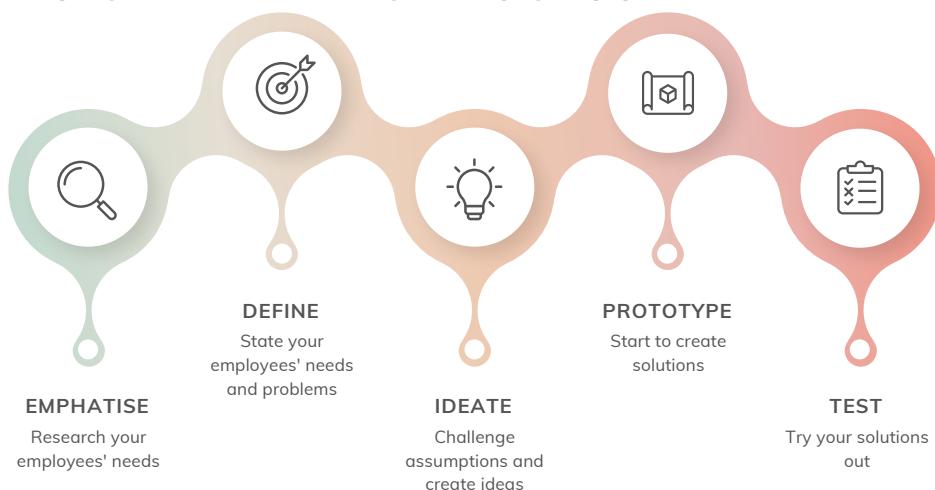
DESIGN THINKING FOR HR LEADERS MASTERCLASS

ONE-DAY PROGRAM

Design an employee experience that motivates and inspires your workforce



DESIGN THINKING PROCESS



Traditional HR teams are often populated by people who see their role to protect the organisation, avoid risk and ensure consistency. This type of HR function is becoming less valued. What is valuable is a HR function that can improve the employee experience so talented people work at their most productive. One way HR can transform itself is to incorporate design thinking into its people-design strategies. This one-day Masterclass provides the tools.

"A HANDS-ON, PRACTICAL DAY THAT HAS CHANGED THE WAY I DO EVERYTHING IN HR. THE VERY NEXT DAY I WAS TACKLING PROBLEMS CREATIVELY."

WORKSHOP TOPICS

- Outline the new 'HR Value Proposition' and its strong link with Design Thinking.
- Practical explanation of the 5-phase Design Thinking Model.
- Experiential exercise to practice using the Design Thinking model.
- Interactive Exercise to learn the 8 Mindsets of Design Thinking.
- Experiential Exercise to design two 'Empathy Maps' using pre-work materials.
- Group exercise to map the full employment lifecycle from the employee's perspective.
- Experiential exercise to design 'Employee On boarding' experience using a live journey map.
- Group exercise to design an onboarding storyboard to implement at work.
- Group feedback exercise to share designs and gather ideas for the next iteration.

DESIGN TOOLS

- Design Thinking Process
- Design Thinking Model
- Journey Mapping
- Employee Lifecycle
- Empathy Mapping
- Storyboarding

YOUR FACILITATOR

Kristyn Haywood
People for Success



For over 10 years, Kristyn has delivered quality leadership education in Australia and overseas. Previously Kristyn was a HR Director. Kristyn developed 'Design Thinking for HR Leaders' specifically to address the gap in HR Leadership Education. She has a Master of Business, an Advanced Diploma in HR & over a dozen coaching qualifications including Master Practitioner & Trainer in NLP.

DATES - 2023

ONLINE

9 March, 2023

15 June, 2023

5 October, 2023

IN PERSON

10 May, 2023 - SYDNEY

11 May, 2023 - MELBOURNE

8 June, 2023 - AUCKLAND

TICKETS: designthinkingforhrleaders.com

