



Molico Restructures, Announces New Group CEO

Molico has announced a restructure, moving several disparate business units under a single holding entity and renaming them to Molico operating divisions.

Since 2014, multiple businesses have been in commercial partnership with, partially owned by, or have been under the effective control of the same ownership group. These have included Men's Headspace, Molico, Molico Public Relations, Stact Cintel, Elon Ulrich and The Premier Group. For a better client experience and to streamline offerings, these have all now been amalgamated into the Molico group, trading as business units of Molico™.

Mike Johnson has been named the Group CEO, assuming responsibility for future performance and shareholder returns.

When asked about the appointment, Mike was effusive:

"I am grateful for the opportunity to lead such a diverse group of people and offerings to our client base, both existing and new. There is no doubt that Molico will seek to attract new commercial partnerships, investors and markets, to ensure we offer bespoke and unique products and services in the media, communications, data, intelligence and aerospace markets. I look forward to the challenges ahead."

With experience in key positions including Chief Operating Officer, board positions and national sales leadership across multiple industries including media, management advisory and aviation, Mike is approaching the role with a deep history of identifying new and value adding opportunities. First on his list is to grow brand value and increase market awareness activities.

Molico group of companies has provided media, public relations, data collection and analysis, advisory and consulting services across Australia since 2014. For more information, visit www.molicogroup.com.au

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About Molico:

Molico is an Australian owned corporate services business providing a range of media, intelligence, data and management consulting services with a focus on mining, government, financial and aviation industries. Molico has partnerships with leading media platforms, technology providers and aerospace manufacturers. Its clients are some of the largest organisations in Australia. For more information visit: www.molicogroup.com.au

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