



Application

Seal of Sustainability

Thank you for applying to the **Seal of Sustainability**. As an individual sailboat owner, club, regatta, retailer or manufacturer you are eligible to receive the *Ministry of Sailing Seal*. Those who successfully apply demonstrate their commitment to sailing in a more responsible and waste reduced manner. Please fill out the application below to be considered.

Each applicant must demonstrate efforts being made in the **Five Elements of Sustainability**:

Policy and Plans for sustainability

Resources to address sustainability

Human Resource Management Persons or job descriptions focused on sustainability

Accountability Independent evaluation of sustainability efforts

Sense of Community efforts working within your local community

Step One Choose your level of participation

There are two tiers of participation. We have done this to encourage participation for every walk of life. Tier One includes financial commitments and Tier Two focuses on encouraged donations and/or personal and community activities.

Step Two Fill out the application

Fill out the application below. Email it to Sail@ministryofsailing.com and attach evidence of compliance with each of the five elements of sustainability.

Step Three Committee review

The Ministry of Sailing will review the application for viability. The Review will consist of two Ministry of Sailing athletes and another entity that has received the Seal of Sustainability. Once approved – The applicant provided with Seals – Artwork for Logos, Certificates and other items based of which Tier was selected.

How the Seal of Sustainability Works

Across the globe, sustainability certification programs can be very costly. To encourage participation for every individual, association club and manufacturer **the Ministry of Sailing** has developed a tier-based program so every applicant has an opportunity to participate. Each applicant can choose. There are options to become certified that are based on community action alone.



The funds Received by the Ministry of Sailing provide the basis for the **'Sails Save Lives Program'**. This program is based on action and long-term programs partnerships with disaster relief organizations throughout the globe. Used sails will now be used to cover the roofs of those who lost them in natural disasters. This is just one more opportunity to reuse a sail to keep them out of landfills. **The Sails Save Lives Program** was developed to meet the needs of those in need of shelter. Our Partners place used sails into the hands of those families in the direst need after disaster. For the first time ever, **your sail can save a life.**

WHY: We understand there are not enough sails to meet the demand of those in need of shelter. But for those that receive sails instead of a blue tarp, it is a game changer. It is not uncommon for the vulnerable communities to have temporary covers over their homes for years after the disastrous event. Our partners focus on getting the sails into the communities that are most likely to need them for the long haul. **Sails are significantly stronger; they last longer** than the traditional *blue tarps*. Additionally, blue tarps are usually only used once then they are discarded into the landfill. Your sails deserve a second life, why not save a life?

Tier One

Individuals and Corinthian Teams

Individuals and Corinthian Teams donate One Hundred dollars (\$200) which Includes stickers and a Dry UV Ministry of Sailing Shirt.

Clubs and Professional Teams

Clubs and Professional teams donate one thousand dollars (\$1000) which Includes stickers and 10 Dry UV Ministry of Sailing Shirts.

Manufactures and Retailers

Manufactures shall donate significantly, develop partnerships, establish collection and redistribution sites for sails, make efforts to assist with Disaster Relief Programs and are strongly encouraged to insert and develop sustainability Key Performance Indicators into each work-flow process.



Tier Two

Individuals and Corinthian Teams

Individuals and Corinthian Teams are *encouraged* to donate One Hundred dollars (\$200) which includes stickers. Individuals and Teams will commit to volunteer activities and develop Key Performance Indicators or actions that promote second uses for sails with their communities.

Clubs and Professional Teams

Clubs and Professional teams are *encouraged* to donate one thousand dollars (\$1000). They will receive stickers and 10 Dry UV Ministry of Sailing Shirts. Clubs and Professional Teams will commit to volunteer activities and develop sustainability Key Performance Indicators into work-flow processes or actions that promote second uses for sails with their communities. Applicants will commit to assist with the providing collection points for used sails.

Manufacturer and Retailers

There is only a Tier one option, we expect manufactures, Professional Teams and Retailers to be leading the way.





APPLICATION

Seal of Sustainability

Fill out the below and attach evidence of the Five Elements of Sustainability in an email to Sail@ministryofsailing.com.

Tier One _____ Tier Two _____

Check one Individual Organization

Manufacture, and Retailers (Tier One Only)

Name/Organization _____

Address _____

Country _____

EMAIL _____

Please attach evidence of the following in a email along with the

1. Please provide evidence of **Plans and Policies** that demonstrate a systemic approach to achieve a more sustainable environment in areas that you control.
2. Describe the **resources** that you have made available that lead to maintain more sustainable environment. (this might be dedicated bins, budgets etc)
3. Describe the **human resources** that lead to maintain more sustainable environment. These may be demonstrated by job descriptions, titles or work plans that involve people that are responsible for the sustainability effort.



4. What outside type of **accountability** is in place that ensure sustainability programs and policies are maintained. Evidence could be in the form of waste recycling receipts or contracts, The Ministry of Sailing Certification, other certifications, job review criteria memberships to other organizations and or certifications.
 5. Describe efforts inside your local community, like minded organizations, regatta, clubs and manufactures that display a **sense of community** that promotes sustainability programs.
-

Please remember that through our Sails Saves Lives Program we can provide donation receipts. Funds will go to provide used sails as shelters to Disaster Relief Programs. Please contact your local Emergency Relief Programs to see how your sail can save a life.

