

## MEDIA CONTACTS

## FOR IMMEDIATE RELEASE

Kaylie Moore July 20, 2018

**Journalist** 

724-317-6924, <a href="mailto:kmoore@fayettecountypa.info">kmoore@fayettecountypa.info</a>

Kristi Rooker Kassimer

Public Relations, Digital Media Specialist 412-691-0262, kkassimer@fayettecountypa.info

## FLAVORFUL FAYETTE FAIR FOOD A FAN FAVORITE

**Uniontown, PA** – From the bright lights of the carnival to the rumble of monster trucks in the outdoor arena, there are countless reasons why the Fayette County Fair attracts thousands each year.

While the entertainers and 4-H contests are ever-changing, one thing fairgoers know they can always count on is the abundance of fan-favorite fair food.

"I have people tell me every year that they come to the fair for the food so our food vendors play a large part in attracting people to the fair," fair Secretary Linda Rooker said.

Whether you're craving fresh-squeezed lemonade, Stone House Restaurant and Inn's famous hog fries or a good, old-fashioned funnel cake, you'll find something for everyone at the Fayette County Fair.

The fair, which boasts dozens of food vendors, runs July 26 through Aug. 4 at the Fayette County Fairgrounds, 132 Pechin Rd., Dunbar.

Rooker said three of the fair's longest-participating food vendors - the 4-H refreshment stand, Old Trails Lions Club and Franklin Memorial Church - will return for this year's festivities.

"We are very fortunate that most of our food vendors come back year after year," Rooker said, adding this year's newest vendor is Auntie Anne's Pretzels.

The Fair Board proudly provides a venue for local organizations and businesses from Fayette County and beyond to offer their food and other products.

"We have a good mix of nonprofits and for-profit businesses," Rooker said.

A majority of those organizations and businesses are Fayette Chamber of Commerce members, according to chamber Executive Director Muriel Nuttall.

"Typically businesses who join a chamber understand the importance of community involvement," Nuttall said. "The fair is a very important part of Fayette County. The impact is broad."



Vendors can lean on the fair as an economic generator, tourism draw and an important community activity, Nuttall added.

"The fair is the social mecca of Fayette," she said. "During the fair, our restaurants and other vendors have the chance to bring their food, specialty items, et cetera, to a broad cross section of the community."

As what Nuttall called "one of the most strategic and impactful activities of the year," the fair gives vendors - especially restaurants - the chance to grow their businesses beyond the fairgrounds.

Of course, if you come for the food, the Fair Board hopes you'll stay for the heart of what the festivities are all about.

"We have a wide variety of entertainment and host of food vendors with delicious food," Rooker said. "(But) we are first and foremost a fair that showcases agriculture and supports our local '4-Hers.'"

"The fair is a part of the tapestry of Fayette," Nuttall said. "It's born of the tradition of the agricultural industry in the county and brings the community together."

For more information on all the Fayette County Fair has to offer, visit www.fayettefair.com.

To learn more about Fayette County, visit www.fayettecountypa.info.

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