

## FOR IMMEDIATE RELEASE November 21, 2018

## CIPOLLETTI MAKING A DIFFERENCE AS FIRST 'FACE' IN FAYETTE

**Uniontown, PA** – Brian Cipolletti is not your average store manager.

A Fayette County native, Cipolletti, 43, uses his position as head of Uniontown Walmart as a way to give back to his community.

"Community support is very important to Walmart, which encourages their associates to be very involved," Cipolletti said. "Walmart has grant funds that each store is to use to help support community organizations and, as store manager, I'm responsible for allocating those funds.

"As a Walmart associate, I am empowered to work with local organizations to do good for our community."

Those organizations include the Fayette Chamber of Commerce, through which he supports the biannual food drive for the Fayette County Food Bank.

Operated by the Fayette County Community Action Agency, the Fayette County Food Bank is the primary hub for the collection and distribution of food, supplying 49 food pantries countywide.

The 2018 Fall Food Drive, which was held at its traditional location outside Cipolletti's Walmart store, netted several hundred pounds of food and enough monetary donations to purchase 250 turkeys.

The turkeys will be donated to families in need, just in time for Thanksgiving.

Fayette Chamber of Commerce members come in all sizes and shapes, everything from local mom-and-pop businesses to large corporations and manufacturing companies, according to chamber Executive Director Muriel Nuttall.

"We are thrilled to have Walmart as a chamber member and especially proud to work with Brian," Nuttall said. "His commitment to the area is unparalleled and we are blessed to have him as part of our community."

Cipolletti's volunteer efforts also extend to the Salvation Army, for which he helps organize various annual fundraisers throughout the year, including the Angel Tree, school supplies, clothing and food drives.

Additionally, Cipolletti works with various local animal shelters to host food drives and other fundraisers.

"I have a great opportunity with the role I have to do good for the community," he said. "Fayette County is a great place to live, and our local business leaders have an obligation to make a better future."

Cipolletti earned his associate's degree from Penn State Fayette: The Eberly Campus. Throughout his career, he has worked in Virginia, North Carolina, South Carolina, West Virginia and Maryland.

During his years out of state, Cipolletti said he most missed celebrating holidays with his parents and uncle back in Fayette County, partially prompting his return. He now resides here with his wife of 16 years, Maria Cipolletti. He also has a step-daughter, Courtney; granddaughter, Zyena; and a grandson on the way.

"I am very blessed to have a close family and friends that live here," he said. "My family looks for reasons to get together and celebrate."

Cipolletti is being featured as the first "face" in the Fayette County PR Initiative's Faces and Places series. Of being chosen, Cipolletti said he is "very honored and humbled."

"I really love southwestern Pennsylvania," he said. "I'm proud to live here and I challenge myself to do my part to do good for our community and the people that live in it."

To learn more about Fayette County, visit <a href="www.fayettecountypa.info">www.fayettecountypa.info</a>.

## ###

This communication is part of the Fayette County PR Initiative, which is funded through the 2016 Fayette County Local Share Account (LSA) in cooperation with the Fayette County Board of Commissioners, Fayette Chamber of Commerce, The Redevelopment Authority of the County of Fayette, The Redstone Foundation and other partners. This funding has been designated for the continued promotion and marketing of Fayette County, PA.

For more information, contact Kristi Rooker Kassimer, Public Relations Specialist, at 412-691-0262, <a href="mailto:kkassimer@fayettecountypa.info">kkassimer@fayettecountypa.info</a> or Kaylie Moore, Journalist, at 724-317-6924, <a href="mailto:kmoore@fayettecountypa.info">kmoore@fayettecountypa.info</a>.