



FOR IMMEDIATE RELEASE
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LOCAL IMAGINATION LIBRARY HOSTING BOOKS AND BREW FUNDRAISER

Uniontown, PA – Reading to children is important in so many ways. It helps foster language and thinking skills and expands their imaginations, just to name a few. The Greater Uniontown Imagination Library Initiative aims to get books into the hands of as many Fayette County kids as possible.

Founded by country music icon Dolly Parton, the Imagination Library gives a child one free book per month from birth to age 5.

The Greater Uniontown Initiative's latest fundraiser offers a fun night of dinner, drinks and trivia while helping make that goal a reality. Books and Brew will be held from 5:30-8:00 p.m., on Wednesday, Feb. 5, at Yough River Brewing Co., 1030 S. Arch St., Connellsville.

Imagination Library board member Devan White said the idea for Books and Brew stemmed from wanting to go in a different direction than the initiative's other big fundraiser.

"Our main fundraiser each year is a golf outing in the summer. We wanted something that would attract a different crowd in the winter months," she said. "In searching, we happened to read about a book fair fundraiser for adults, which after much discussion, morphed into Books and Brew."

White said Yough River Brewing was happy to help.

"Yough River Brewing is a fantastic Fayette County brewery, and we wanted to keep the event in our service area. They were very happy to jump in and open up their venue on a day off, and we are very thankful for that," she said.

Tickets for Books and Brew are \$65 each and include a casual dinner, a coupon for one free YRB beverage, an event pint glass, trivia night and blind date with a book. White said tickets are limited, but some are still available.

"Tickets are limited to 65," she said. "We have about 15 tickets left at this point. We've had wonderful support from local businesses thus far, but we are hoping to sell out before next week."

Sponsorships are available as well. The Of Mice and Men sponsorship includes two tickets and sponsor recognition for \$150. The Little Women sponsorship includes four tickets and sponsor recognition for \$250, and the Moby Dick sponsorship includes six tickets and sponsor recognition for \$500.

White said attendees can expect “an overall fun evening of trivia and networking – all while getting more books in the hands of Fayette County kids!”

“One hundred percent of the proceeds from that night will go toward sponsoring a Fayette County child in the Imagination Library Program. Each child (from birth to age 5) in the program receives a high-quality, age-appropriate book in the mail each month. We are also planning to build out a literacy program based on the books sent out at our many local libraries,” she said.

White noted it’s the first year for this type of fundraiser, so the main objective is just to see it gain a foothold.

“Since it’s our first year, we’d really just like to see it gain some traction and raise a few thousand (dollars),” she said. “It costs \$32 per year to sponsor a child through Dolly Parton’s Imagination Library, so the more kids we can sponsor that night, the better. We have capped our local program at 1,000 Fayette County kids per year. We would love to see that number grow in the coming years.”

To purchase tickets, visit the Fayette Chamber of Commerce online store at www.fayettechamberstore.com or by calling 724-437-5471.

To learn more about the Greater Uniontown Imagination Library Initiative, visit their Facebook page at www.facebook.com/GreaterUniontownImaginationLibraryInitiative. To learn more about Fayette County, visit www.fayettecountypa.org.

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