



FOR IMMEDIATE RELEASE

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SEW SPECIAL TO CLOSE DOORS AFTER MORE THAN THREE DECADES

Uniontown, PA – Sew Special Alterations Shop will close its doors this month after serving as a fixture of downtown Uniontown and the Fayette County business community since 1993. Owner Donna Eicher began offering alteration services at her shop on West Main Street in April of that year, setting up her business next door to the Fayette Chamber of Commerce, a location that only served to enrich her personal and professional friendship with Chamber Executive Director Muriel Nuttall.

"Donna has been so much more than a small business owner. For more than 30 years, she has been a trusted friend, a neighbor, and someone who quietly helped celebrate life's biggest moments for thousands of families. From wedding gowns and prom dresses to everyday alterations, her work has become part of the fabric of our community. While we'll certainly miss seeing her each day in downtown Uniontown, we're grateful for the legacy she leaves behind and wish her every happiness in this next chapter."

Eicher said that the most meaningful part of her more than 30 years of altering clothing for her customers has been the relationships along the way, and the loyalty and kindness of those that have graced her shop.

"I want to express my deepest gratitude to my many longstanding customers for their loyalty, patronage and encouragement through the years," Eicher said. "They have fed my family, educated my children, and made me a better person by believing in me when I didn't believe in myself."

She said that the years have also allowed her to see families grow and futures develop, right before her eyes.

"I have been at this long enough that moms whose wedding gowns I altered 30 years ago are bringing in their daughters with their own wedding gowns! They've told me they wouldn't let their daughters go anywhere else to have their gowns altered, and it has been the same with prom gowns, too."

Eicher described the experience of serving families across generations as "humbling and amazing" and said she also felt blessed to utilize her specific location to serve all of the community – from its wealthiest members to some of those with the least – and being a part of all those lives has helped to fill hers with meaning and purpose.

Eicher said that while she feels fortunate to have developed so many friendships and trusted clients over the years, she is also especially thankful to have set up shop in Fayette County because of the rich tapestry it provided.

"I want to let those who may not have been my customers know that this is a great place to do great things and to build a business, large or small – whatever their dream is, be encouraged and go for it and be all in! People here will support you and help you succeed, and you can be part of making a difference for yourself and your community," Eicher said.

Eicher plans to remain connected to the community she helped create through a weekly blog featuring business insights and devotionals. Readers can find and follow her on Substack by searching "Donna Eicher."

Friday will be the final day customers can drop off alterations, with Sew Special officially closing its doors on July 31. "We just want to thank our customers for walking this journey with us and for giving us so much along the way. It has all exceeded our expectations in every way possible."

For more than three decades, Sew Special helped mark some of life's most memorable occasions, one stitch, one family, and one friendship at a time.

To learn more about Fayette County, visit www.fayettecountypa.org.

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