

Ontheline gives you what Big Tech won't—  
peace of mind.





# Social media toxicity is at an all-time high When nearly two-thirds of women and half of teens have been harassed, something has to change. *Ontheline*<sup>™</sup> makes the Internet safer and more secure, giving you less to worry about.

**Ontheline**<sup>™</sup> solves social media's negative issues. Fake accounts, privacy concerns, the selling of personal data, bullying, fake news, harassment, bots, human trafficking, unwarranted censorship and banning, and actions proven harmful to children are a thing of the past.

Ontheline is a communications and digital lifestyle app and web platform that protects members in ways Big Tech won't. Your personal data is safe and your privacy is sacrosanct. You choose the content you want to see through empowering self-moderation tools. Access from governments and individuals where hacking is common and freedom of speech isn't allowed is blocked, further protecting our members.

Ontheline's purpose is to bring *Real life, Ontheline*<sup>™</sup>, replicating what you do and how you interact in the real world. Popular social media features are present and made more powerful and safe through features like posting via text, voice, or video—just as you do in real life; segmenting contacts via relationship-type, organization, and geography; encrypting communications to

strengthen protections in a new world of “always-on messaging” and “work from home”; and, opening more responsive and accountable communications with businesses and government leaders benefits everyone.

The most requested “wish” of Ontheline members, the authentication of every person, eliminates the ability to hide behind fake accounts and clears a path towards civility, good manners, a reduction in bullying, harassment, and the negative effects of social media. Authenticating members creates a more secure environment and allows for future services such as appointment reminders, telehealth, banking, group buying, money transfers, and voting.

Our **friendswith**<sup>™</sup> website and mobile app provides a safe space for children and teens where kids can enjoy being kids, away from inappropriate content, violence, and supported through rapid identification of bullying. Friendswith allows interaction with family members, study groups, teachers, coaches, and parent-teacher conferences, thus eliminating many online dangers

associated with adult strangers interacting with kids. Best of all, it gives parents visibility and control over what their children are doing and with whom they interact, including identifying sex offenders: features sorely lacking from most Big Tech offerings.

With Ontheline, your experience is what you choose. Self-moderation features empower members to select the content they want, not what some unknown censor inside Big Tech thinks is appropriate. While Ontheline identifies and removes illegal content, we trust our members to self-select the content they choose to see.

Ontheline brings members trusted and relevant content. *OTLnews*<sup>™</sup> is a daily middle-of-the-road newscast modeled after the broadcasting style of legendary news anchor Walter Cronkite. It offers multiple sides of topics and is designed to educate and inform, not sensationalize and divide. Ontheline also provides educational, beauty, health, wellness, personal finance, civics, government, entrepreneurship, and other topics via trusted editorial staff, while also supporting member-created

groups, giving members a one-stop source of valuable information. Patented and patent-pending tools enable members to engage with product and service companies and for those companies to effectively communicate with their employees and customers, creating a better overall experience. More than 1,000 approved vendors who have agreed to stringent guidelines are Ontheline, bringing products and services a click away.

Micro-commerce enables members to instantly purchase articles and other forms of content (via our secure blockchain-backed digital currency) for pennies, instead of having to purchase expensive annual subscriptions. These features open new opportunities for artists, photographers, celebrities, musicians, and millions of people who have expertise they wish to offer to others.

Perhaps best of all, unlike Big Tech, Ontheline gives back to its members. Our **Ownership Society**<sup>™</sup> lets every member share in the Company's profits, creating billions of “owners” intent on keeping “their” service safe, useful, and rewarding.

Serina chats  
with her sister  
in London



Anna takes part  
in her company's  
conference call



Carrie tells her  
BFF about last  
night's date



Evan invites his  
friends to an  
esports event



Charlene pays her  
rent and dentist  
ontheline



Riley just heard  
from her  
celebrity crush



Alex reached  
\$1 million in sales  
Ontheline



# I'm Ontheline. Are you?

-- Mike Walker, Customer Experience Manager



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Ontheline will be available to 3 billion people across 51 countries where freedom of expression is guaranteed. Over 304 million people and 8 million businesses are pre-enrolled, along with thousands of provincial, state and federally-elected officials, celebrities, and content creators.

Ontheline and Friendswith are compliant with Section 230 of the Communications Decency Act and the EU General Data Protection Act and European Digital Services Act.

Ontheline is brought to you by experts in privacy, advertising, and protecting children. Ontheline's team has built some of the most successful brands in the world, including Acura, P&G, IBM, PepsiCo, Airborne, and has founded or developed the features, tools, and intellectual property of companies including Amazon, Lycos, LinkedIn, Yahoo!, Google, Newegg and eBay. **Sign-up for your free VIP membership at [Ontheline.com](https://Ontheline.com).**



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