ONTHELINE

CORPORATION

The Coming Reset of the Internet

“Consumers have an average of 102 apps on their phones, yet only access 8 regularly for personal or business use. They also want a safer, more secure online environment. Ontheline resets the multiple apps and social media safety problems with a **SINGLE UNIFIED SUPER APP CONSUMERS LOVE.**”

— BILL TOWNSEND, PRESIDENT & CEO

INTRODUCTION

The first super app and web platform for people and businesses that guarantees interaction is between real people.

"I feel ten times safer using Ontheline than other apps because all users are real."

- Anna Ricci, beta tester

Our goal

Reset the Internet through a greatly improved experience, providing unparalleled safety and access to the tools and features you need most.

Improve behavior through identity verification to eliminate fake accounts and bots; remove addictive features such as "like" buttons, and introduce benefits like profit sharing, that reward good member behavior.

Two distinct, interconnected platforms: Ontheline™ & Friendswith ™

One for adults and one for K-12, with self-optimizing AI, instant copyright protection, blockchain, cryptocurrency, communications, videoconferencing, telehealth, e-commerce, micro-commerce, vetted content, and tools to manage your life and business.

Tested & proven with 312,818 consumers

SUPER APP

One app, one login, giving you access to everything you do in real life, Ontheline.

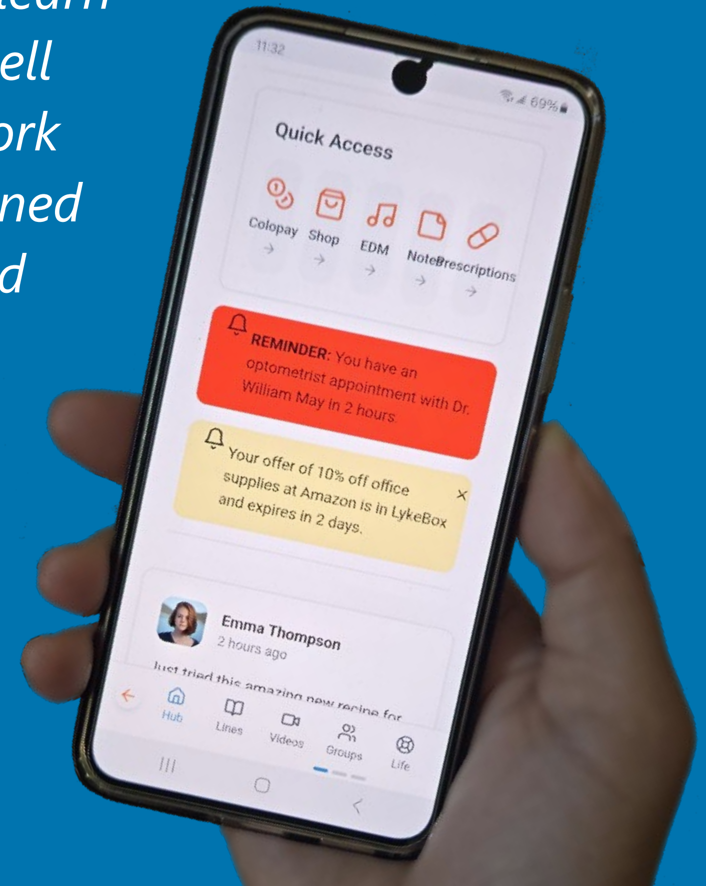
"Ontheline is like WeChat on steroids, but a lot easier to use and all at my fingertips."

- Jeffrey Gartner, beta tester

What is a Super App?

A super app takes the functionality of multiple apps and pulls them into an easy-to-use single app that provides a doorway to your world.

- ✓ *Connect and communicate*
- ✓ *Share and learn*
- ✓ *Shop and sell*
- ✓ *Manage work*
- ✓ *Be entertained*
- ✓ *Be informed*
- ✓ *Be social*
- ✓ *Be safe*
- ✓ *Be you*



Ontheline

Market: 2.6 billion adults.

One app to connect and communicate, share and learn, shop and sell, telehealth, social commerce, manage work, be entertained, be informed, and be real…all in a safe digital ecosystem our members trust.

Create, copyright, and get paid for content; manage your business and engage customers through SaaS tools and patented ad tech that delivers a 22% higher ROI over existing services.

Self-moderation empowers members, with 91% of MVP participants stating this feature is one of the best reasons to join.

The results: Members love Ontheline. 98.1% of beta testers say they will join when Ontheline becomes available.

friendswith

Market: 400 million K-12 students.

Communications and educational platform that is free to students, parents, teachers, tutors, coaches, administrators, and staff.

Levels socio-economic disparities for all; rewards academic achievement; improves cultural understanding; and leads to higher academic achievement.

Educational pods that today's kids connect with. AI-enhanced lessons grow with the student.

Parental oversight of their children's activities, connections, and academics.

The results: 84% increase in enjoyment of learning; 53% greater comprehension, 42% higher retention rates; and 1.7 average increase in GPA.

Ontheline

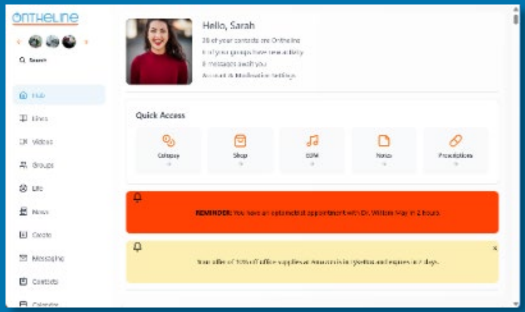
Safe, secure, private: personal information is never sold to third-parties.

Vetted, trusted information in areas like news, health, finance, beauty, education, and digital safety.

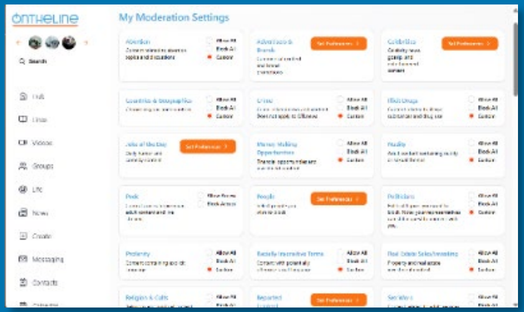
Financially rewarding: Receive improved discounts from offers you save. Earn best-in-class commissions on your content. Share in the profits of the company based on your activities and behavior.

Members' identity and age are verified; everything is stored in blockchain providing an immutable record; Colopay™ digital currency offers security and member discounts.

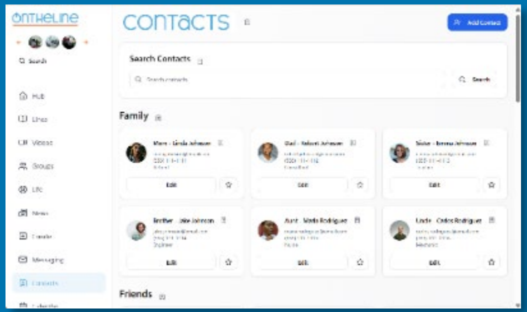
Licensing of technologies like Identekey ™ digital identity drives exponential revenue.



The member's daily starting point

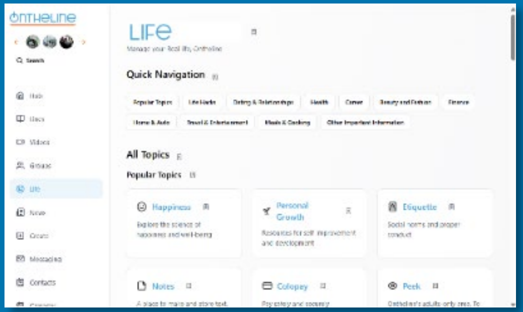


Self-moderation to see what you want and hide what you don't

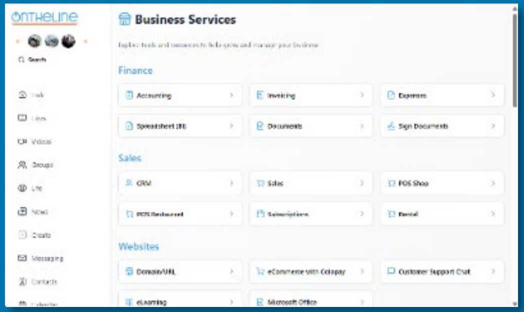


Contacts appear as in real life

Middle-of-the-road news with alternative viewpoints



Curated content that addresses life's issues



SaaS business solutions let you run your business Ontheline

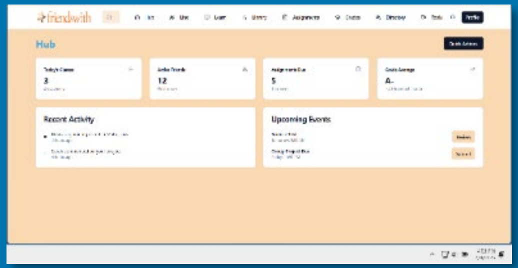
Friendswith

Everything needed to support public, private and home schooling.

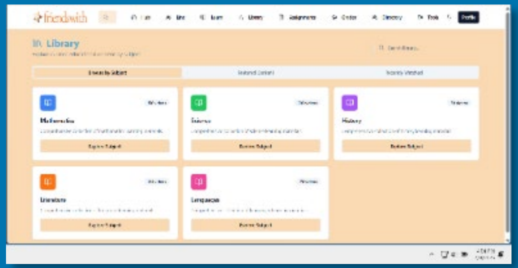
Students: social interaction and sharing; groups; AI-enhanced educational pods that let a student learn at their own pace; access assignments, research libraries, and grades; learn about digital safety, finance, and other important life skills.

Teachers: assignments and tracking, grading, lessons, videoconferencing, parent/ teacher conferences, access to the best pedagogy methods.

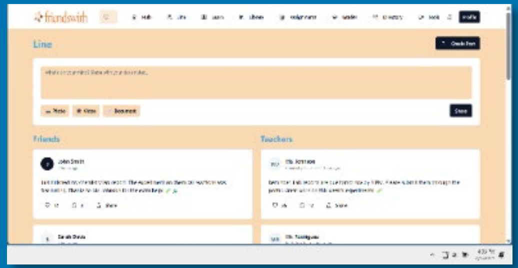
Administrators: measure academic performance and teacher effectiveness; early identity of students at risk; manage the business with low cost SaaS tools; improve stakeholder communications and exceed expectations.



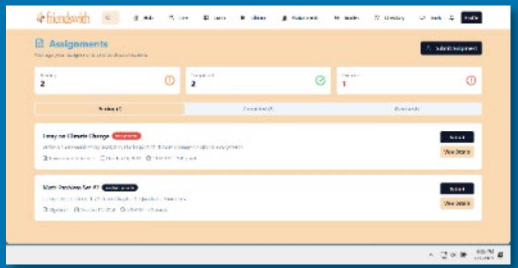
Daily starting point for students and teachers



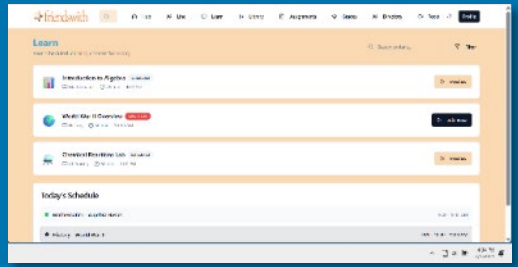
Access to research, tools, AI, and tutors



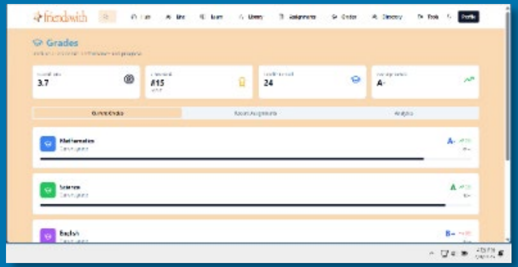
Community and sharing with parental oversight



Track, access, and upload assignments



AI-enhanced educational pods grow with each student



Report, access, compare, and track grades

RESET

A history of doing what is right which began in 1996 with Lycos and the Internet's first Children's Advertising Guidelines

Tech companies used to care about their users

In the early days of the Internet, Lycos, Yahoo!, Excite, InfoSeek, Microsoft, and Apple cared about their customers. We protected them. We adopted initiatives to prevent access to inappropriate content and never deployed code that could lead to addiction.

This is important to the understanding of the story

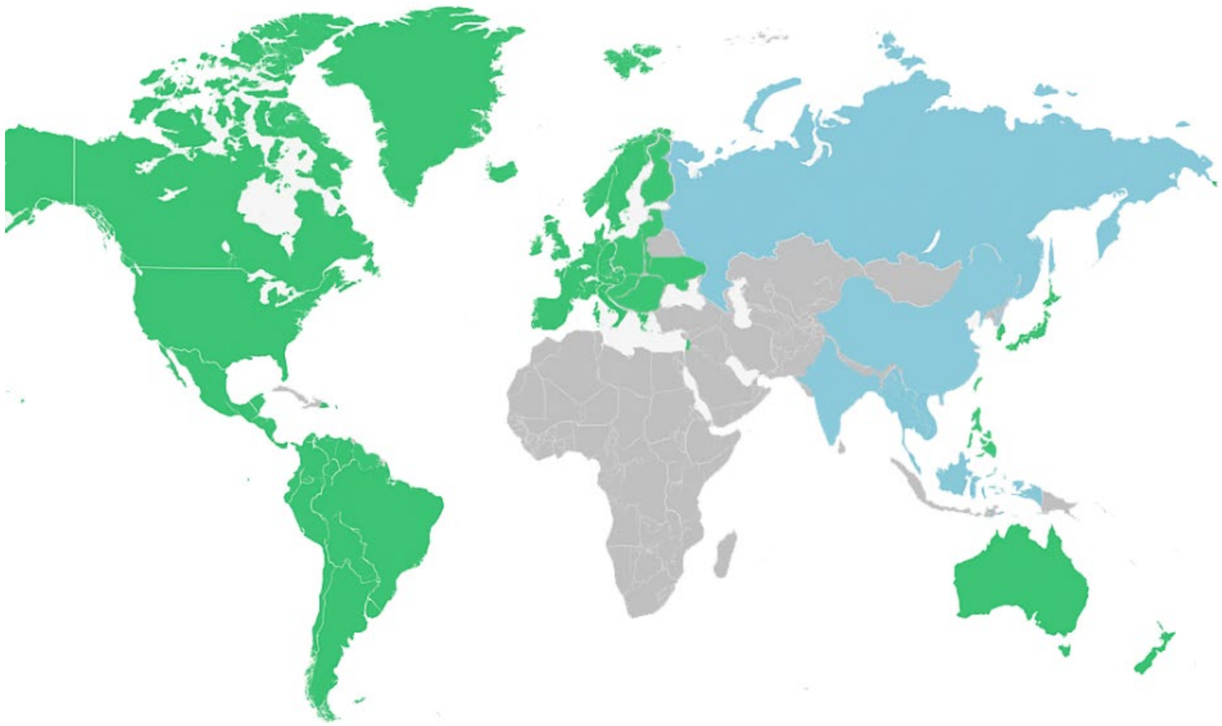
Beginning in 2004, social media placed revenue generation ahead of people's well-being.
Women and children were especially hard hit through bullying and addiction.
Big Tech chose to bind people to their devices ignoring safer alternatives that would negatively impact their revenues.

The reset will protect through higher standards

People want to connect with real people, not fake accounts. They desire authenticity more than anything. They want their information protected, not exploited. They want access to tools and features to lead a vibrant and meaningful life.
This $1 trillion industry is due for a reset.

MARKET

Super apps are popular in Asia and Russia (in blue). Ontheline's market encompasses 69 countries and 3 billion people (in green) where there are no significant super app competitors.



COMPETITION

The 5 largest Sup App providers include:

WeChat is a multi-purpose mobile application developed by Chinese tech giant Tencent (market cap $5.94 trillion).

It combines features from social media, mobile payments, e-commerce, and more. It is one of the most widely used apps in China with over a billion monthly active users. Users can send text, voice, and video messages; share multimedia content, make voice and video calls — all within the same interface.

Businesses use WeChat for customer service, marketing, and even running online stores.

WeChat makes money through the sale of digital products, advertising, gaming, financial services transaction fees, loans and investments, and mini-programs like e-commerce, customer service, and marketing.

However, WeChat has failed to gain significant traction outside of China, with only 5 countries growing to more than 5 million users. This is largely due to the Chinese Communist Party’s (CCP) oversight and censorship of WeChat activities. The CCP has significant influence and control within the company, including a large number of CCP members on Tencent's workforce and the establishment of CCP committees within the company.

COMPETITION

Gojek, is an on-demand multi-service platform in Southeast Asia (mostly in geographies Ontheline does not operate), offering services like ride-hailing, food delivery, logistics, and digital payments. Initially starting in Indonesia, Gojek has expanded its reach to Singapore, Vietnam, and Thailand. It's known for its "super app" model, which consolidates various services into a single platform, simplifying daily tasks for users. Gogek has approximately 170 million users throughout Southeast Asia and a market cap of $9.5 billion.

Yandex Go is a Russian super app offering ride-hailing, delivery, and other services. Like Gojek, it is regional and focused primarily on delivery services. Yandex Go has 49.6 million users and a market cap of $12.8 billion.

Grab Holdings Inc. is a technology company headquartered in One-North, Singapore. It is the developer of a super-app for ride-hailing, food delivery, and digital payment services on mobile devices that operates in Singapore, Malaysia, Cambodia, Indonesia, Myanmar, the Philippines, Thailand, and Vietnam. It is most closely compared to Uber, DoorDash, and other delivery-centric companies. Grab has 46 million users throughout Southeast Asia and a market cap of $26.2 billion.

Clap Messenger is an India Super App that lets users text message, voice call, create polls, make voice calls through an Android smart TV, scan documents, store passwords, and make photo albums. Clap Messenger is privately-held. User statistics have not been released

ONTHELINE

Ontheline is a multi-purpose mobile application and corresponding web platform developed by Ontheline Corporation (post Series-B market cap of $175.5 million).

A next-generation *super-app and web platform* that consolidates connections, communications, networking, productivity tools, finance, commerce, telehealth, culture, news, and life hacks into one secure, user-centric platform.

Ontheline was built from the ground up as a Super App that is compliant with privacy laws in 69 nations and a market of 2.6 billion adults and 400 million K-12 students.

Central to its value proposition is verified identity: all users go through a patented digital identity system to eliminate fake accounts, bots, and malicious actors.

Ontheline empowers its members to self-moderate content, filtering what they want or don't want to see (for example, politics or profanity), rather than relying on opaque algorithms.

Everything occurs on blockchain, providing immutable record keeping and facilitating instant copyright for content creators' original works.

Colopay digital currency reduces transaction costs and enables instant cash back on in-app purchases—from small digital goods to large-ticket items.

Subscription-based SaaS business tools enable a company to operate their business through the app.

Friendswith is a free communications and educational platform with built-in protections for minors that includes powerful AI-enabled educational lessons, communications tools, and SaaS tools for schools.

Ontheline resets online life by creating a unified, private, and user-empowered ecosystem where communication, commerce, governance, and learning converge—brought to you by a team that has created some of the largest Internet platforms in existence.

$11 BILLION IN EXITS

The right team to lead the reset

Bill Townsend, President & CEO

Lycos, GeoCities (now Yahoo!) Deja.com (eBay and Google), and sixdegrees.com (now LinkedIn). Authored Internet's first Children's Advertising Guidelines; featured in *Harvard Business Review*, *Wall Street Journal*, TEDx, and others.

Katrina Yao, EVP, Chief Financial Officer

CPA, Chartered Global Management Accountant, and Certified Information System Auditor with a superior track record, including head of global finance of publicly-traded $2.8B online retailer Newegg.com.

Kiren Hayer, SVP Member Experience,

Customer experience professional with extensive experience in building scalable technology and human-based support platforms at Microsoft and Skype.

Anthony Pulido , SVP Development

AI expert. Technology leader and government affairs professional. Former tech leader at 5th largest school district in America, serving over 300,000 students and 40,000 employees.

Bon Liaw, Chief Security Officer

Information Security, Cyber Security, and digital assets protection professional with over 18 years' experience. He holds multiple certifications including CISA, CISSP, and CISM.

Lee Brody, SVP Communications

Launched and grew Airborne, Bruce Tea, Marley Beverages, and Mood33 and was formerly head of internal public relations for Ketchum, one of the world's top communications firms.

David Doto, Chief Legal Officer

Four decades as a commercial litigator and advisor, including Fortune 100 Companies. Specialized expertise in conflict management and dispute resolution. Adjunct professor of law.

OUR MODEL

Six revenue streams for exponential growth

Advertising

Powered by patented technologies including LykeBox™, which enables members to save ads for later action and advertisers to improve offers in stored ads. Proven to increase ROI by 22% in testing across more than 17 million consumers and 2 million products.

Ad-Free Subscriptions

Offered at $4.95 per month or $49.95 per year, generating twice the per-member revenue than ad revenue.

Datamatching

Matches advertiser's customer data to our membership in order to deliver content to a company's existing customer base. Example: Mercedes-Benz could deliver offers to every Ontheline member who has an automobile lease expiring in the next 90 days. Proven to increase ROI by 64%.

E-Commerce

Through our site-wide offer delivery, shopping, and classified ads sections. The Company earns between 10%-17% of each transaction. In addition, content creator revenue share ranges from 33%-66%.

Micro-Commerce

Enables media companies and members to sell subscriptions and digital content at pricing as low as 5¢. Estimated to generate $2.3B annually for partners and $1.1B for the Company.

Software-as-a-Service (SaaS)

Tools to help businesses operate including videoconferencing, finance, sales, marketing, human resources, planning, and patented digital identity. White label licensing of platform is projected to generate revenues exceeding $100,000,000 in the next 3 years, with 2 contracts in the works.

STEPS TO SUCCESS

Current raise should be the final financing before an IPO and potential 81X return

Prove the concept

Understand the issues and create a solution to the problems.

MVP tested with 61,337 people, increasing to 312,818 in 10 days

Develop the platform

Develop the tools and features to reset the market.

Adapt to privacy laws across 69 nations.

Test adoption plans to prove low cost enrollment

Fund

506(c) offering to fund staffing and complete the platform for a Fall 2026 launch of Ontheline and Spring 2027 beta launch of Friendswith.

Go-To-Market

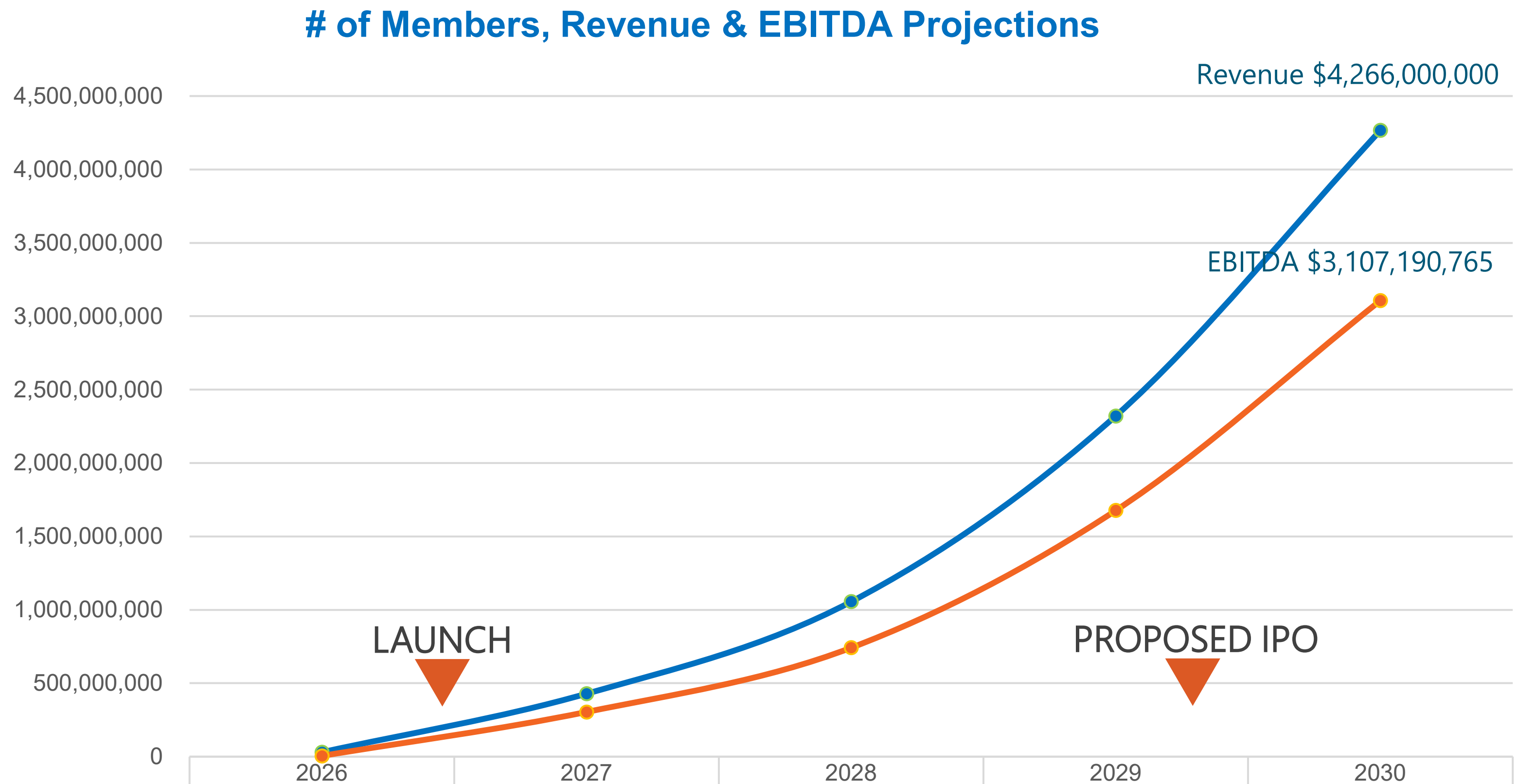
Launch with email/text campaigns to 102± million pre-enrolled consumers, 8M businesses, and thousands of content creators, plus PR & advertising

Exit

Goal of $18 billion IPO upon reaching 88 million users, returning 81X to investors who buy in at 50¢ a share*

*Internal management projections/goals. Results dependent on market conditions and corporate results and may not meet these projections.

FINANCIAL PROJECTIONS AND OFFERING*



	2026	2027	2028	2029	2030
# of Members	0	21,500,000	46,500,000	88,000,000	133,000,000
Advertising/ARPU	$-	$24.5	$28.5	$32.5	$36.5
Revenue	$30,000,000	$428,750,000	$1,055,500,000	$2,321,250,000	$4,266,000,000
EIBTDA	$5,267,201	$304,391,166	$741,742,322	$1,677,065,430	$3,107,190,765

100,000,000 shares, 28% equity, at 50¢ per share.

Projections include revenue from advertising and licensing only.

Financial projections do not include ad-free subscriptions, e-commerce, micro-commerce, datamatching, nor SaaS revenues.

351,000,000 shares issued or reserved post-financing.

*This document contains forward-looking statements that are used for descriptive purposes and cannot be guaranteed. Internal management projections/goals. Results dependent on market condition and corporate results and may not meet these projections. Investors should consider this document as an introduction to the Company and its intended operations. Date of document: **October 5, 2025**

COMPARABLE PUBLIC COMPANY MULTIPLES

Ontheline Corporation
Comparable Public Company Multiples - As of September 22, 2025
Source: finance.yahoo.com

We applied market capitalization methodology for the purpose of our analysis. This approach provides indications of value based upon comparisons of Ontheline to market values and pricing evidence of public companies involved in the similar lines of business. Market ratios (pricing multiples) and performance fundamentals relating to the public companies' stock prices (equity) or enterprise values are applied to Ontheline's 2027 revenue and EBITDA to determine an indication of its fair market value.

	Enterprise Value		Multiples		1st Year Operation	
in million USD	**High**	**Low**	**EV/Revenue**	**EV/EBITDA**	**Revenue**	**EBITDA**
Ontheline	**$6,024.08**	**$3,258.88**	7.60	19.79	$428.8	$304.4

		Trailing Twelve Months as of November 30, 2023		
Comparable Public Company	**Symbol**	**Enterprise Value**	**EV/Revenue**	**EV/EBITDA**
Meta Platforms, Inc.	META	1.889T	10.76	19.65
Alphabet Inc.	GOOG	3.037T	8.07	18.99
Microsoft Corporation	MSFT	3.776T	13.45	23.66
Salesforce, Inc.	CRM	233.63B	5.91	19.91
Workday, Inc.	WDAY	64.212B	6.74	50.11
Tencent Holdings Limited	TCEHY	740.862B	7.60	19.79
Doximity, Inc.	DOCS	13.841B	21.62	51.11
The Sage Group plc	SGPYY	14.359B	4.73	19.16
Zoom Communications Inc.	ZM	24.605B	3.63	15.63
		Low	3.63	15.63
		High	21.62	51.11
		Median	7.60	19.79
		Mean	9.17	26.45

First year post-launch revenue projections suggest a possible enterprise value of $3.2-$6B

Series B post-valuation is $175.5M

Public company's shown at left compete in segments in which Ontheline operates.

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Why

As Big Tech focuses on AI, billions of people simply want a safe all-in-one app to manage their life and regain their connections. Ontheline delivers.

The time is right now

Consumer needs uncovered and solution is clearly defined

The only all-in-one super app anyone needs

Built from the ground up to be a Super App: Platform allows plug and play functionality to quickly adapt to changing markets and regulations

Our children need it.

Minimized risk

Acquisition of biometrics firm and digital identity patents will create licensing opportunities

Proven Advertising technologies deliver 22% greater ROI

Multiple revenue models minimize risk

Pre-enrollment of members provides strategic enrollment advantage

Multiple exit options

Discussions with two leading investment banks to conduct an IPO once 88 million active members are on the platform

Management’s goal is an exit via IPO as early as 2019 with a $41 stock price with 81X returns to investors

TAKEAWAY

A unique and needed model with proven results and technology that outperforms the market.

$11 BILLION IN EXITS

We've defined segments before and will do it again with Ontheline. Don't miss out on this great reset opportunity.

ACTION

Secure your position in Ontheline Corporation's Series B.

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