

Real life, Ontheline.™



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A REVOLUTIONARY ADVANCEMENT IN ONLINE DIGITAL LIFESTYLE



Ontheline Corporation is developing a next-generation, Web 4.0 Internet and mobile digital lifestyle platform that gives consumers the features of social media that they love, with the privacy and security they deserve; provides tools that let them manage their *Real life, Ontheline™* in the ways they interact offline; and gives billions of consumers the ability to profit from their online activities—what we call Ownership Society™—creating financial opportunity, better behavior and greater loyalty.

Ontheline provides government officials, and product and service companies more secure and responsive ways to interact with our members, including e-commerce, telehealth and teleconferencing, best-in-class content creator revenue sharing, appointment setting, payments, and secure voting.

Ontheline features patented advertising tools that significantly increase ROI for marketers, while ensuring member's privacy.

We do this via a blockchain technology platform that authenticates members, increases privacy, provides self-moderation, offers micro-commerce and e-commerce and Colopay™ digital currency for safer transactions, and automatically creates Digital Assets & Contracts™ (DACs) which opens the NFT-model to everyone. For added safety, the Company only operates in nations that guarantee their 3,000,000,000 citizens freedom of expression.

The following pages show what people want and how we answered them to create a “people-centric” online digital lifestyle.

99%

Of consumers want to know the people they interact with online are real.



Ontheline understands anonymity on the Internet doesn't work. We authenticate every member to ensure there are no fake accounts.

98%

Don't want companies to sell their personal data.



Ontheline never sells our member's personal information to third-parties. Never.

94%

Want a safer online experience.



Ontheline provides members the safest online experience yet with real people, no fake accounts, no bots, no interference from communist countries, and AES and Triple DES encryption of data. We identify sex offenders so you know if one is trying to connect with you. And by the way, when people have to use their real identity, they are less likely to bully, harass, or send inappropriate material.

87%

Want tools to let them moderate the content they see or don't see.



While Ontheline monitors for illegal content, we understand that only you can decide what content is right for you. We give you easy-to-use tools to set your own preferences for what you like and what you don't like. You can block profanity, political figures, an ex, or any type of content you don't want to see.

97%

Want companies to do more about bullying and harassment.



Because every member is authenticated, bullying and harassment is greatly reduced, and if it does occur, you can quickly hide, block, or report bad behavior.

92%

Want the freedom to speak their minds.



Ontheline only operates in countries where freedom of speech is guaranteed. We firewall those that don't recognize freedom of expression so they can't access the platform. This means no Russia, no China, and no communist nations.

86%

Want to block people from other nations from being able to see them.



You decide who can see your posts and who can contact you. Only want people from North America and the European Union? Or only from the USA? Or only from your State? The option is yours.

83%

Want a digital currency that lets them transfer money from their bank account to the platform so their bank account is protected.



Our Colopay™ digital currency and wallet lets you transfer funds to your account and then use the safety of Colopay to buy things Ontheline. You simply transfer funds from your bank to Colopay with a couple clicks of the mouse while not having to access your bank account each time you buy something. It's like having your own piggy bank for use Ontheline.

93%

Of content creators (aka, influencers) believe the revenue share they receive is too low.



Content creators keep 66% of the revenue generated through their pages via sponsorships, advertising, music, videos, follower outreach, micro-commerce and e-commerce – the highest revenue sharing rates around.

96%

Of public figures (aka, celebrities) want to generate more revenue through the Internet.



Masterclasses, concerts, performances, meet-and-greets, access to content, digitally-signed personalized autographs, video chats, voice chats, even having someone pay a submission fee to submit a project or open a discussion with you is possible to maximize your earnings potential.

89%

Of public figures want a private space on social media open to just close friends and family.



Ontheline gives you a private friends and family page, and a public-facing fans page, plus the tools to segment relationships just as you do in real life: friends, family, followers, business associates, coworkers, and more.

87%

Want to be able to assign assistants to help manage their social media activities and to track what those assistants are doing.



You can assign one or more people to help manage your public fan page and Ontheline presence. Through our easy-to-use tools, you can quickly see which employee has posted what, how fast they are responding to fan inquiries, and generate performance reports based on multiple criteria to help with quarterly or annual employee evaluations.

83%

Of people want a better means to interact with government officials.



Ontheline pre-enrolls all federal and state/province elected officials and provides a ranking mechanism to display how responsive they are to our members. Since no elected official wants to be seen as unresponsive, they respond more frequently than via letter writing or emails.

77%

Of government officials want a better means to reach out to constituents.



Ontheline provides the tools to enable elected officials and their staffers to quickly answer constituent inquiries and to measure the time of response for every staffer. In addition, every post made by the official, as opposed by a staffer, is identified as such.

61%

Of people want to vote in elections Ontheline.



Because Ontheline authenticates every member and can match individuals to voter registration databases, we can provide secure voting with election results tabulated in less than 28 minutes.

89%

Of Generation X, Y, and Z want to vote in elections Ontheline and say they'll vote more regularly if able to do so.



Online voting is the future and younger generations want it more than the those born before 1964. Millenials and Zers have grown up with technology and say they're more likely to participate in elections if they can do so from a computer, tablet or phone.

94%

Of brands want a more efficient and targeted means to reach their customers.



Ontheline's proprietary and patent advertising technologies deliver an average of 22% greater ROI than traditional digital advertising. Targeting can be done by specific ages, not wide-ranging demographics; by interests and groups; by domain; by psychographic profiles; and even against existing customer databases through our Data Matching Service.

92%

Of consumers want their personal information to not be shared with brands until they decide to do so.



Members' personal data is never shared with advertisers until you decide to open a one-to-one communication with the advertiser. See an ad you like, but don't want to leave what you're doing? Simply save it to your LykeBox™ and view it later. If there is an offer, you can even wait for the advertiser to improve the offer, perhaps going from \$250 off to \$500 off. Then, redeem the offer and have it delivered directly to you.

78%

Want to be able to buy products securely and have them delivered without signing up for email and being put on companies' databases.



Ontheline's e-commerce model is designed to let you pay for goods with Colopay™. Your goods are delivered to your address without the seller keeping your personal information unless you allow them. This keeps your inbox free of spam and ensures Ontheline's e-commerce partners don't sell your personal data.

96%

Believe Big Tech is greedy and doesn't provide good value to consumers.



We agree. That's why Ontheline gives a percentage of profits back to our members every year. Since you're creating content, inviting your friends, family, and coworkers, and are spending your time on our platform, we believe you should share in the growth of our Business. Our "Ownership Society™" is the first of its kind where members share in the company's success.

88%

Want to support companies that are environmentally conscious and operate ethically and equitably, and



Ontheline Corporation was founded by Internet veterans who created some of the most beloved brands, including Lycos, sixdegrees (now LinkedIn), GeoCities (now Yahoo!), and DejaNews (now eBay and Google). We wrote the Internet's first Children's Advertising Guidelines and have been active in privacy initiatives dating back to 1995.

78%

are more likely to purchase a product or use a service from a company that operates equitably.

How do we operate? No employee is paid a salary more than 20X the average salary of all employees. This includes the CEO. We don't stop there. Every employee is required to work five days each year for a charity of their choice and these days are paid by the Company. We provide up to 90 days paid leave for the birth or adoption of a child. And, when people apply to work for Ontheline, we strip their name, gender, and age from résumés so each resume is evaluated on their merits.

JOIN US ONTHELINE™

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