

CEREBRO INTELLIGENCE User Manual

Reports & Capabilities
v1.0

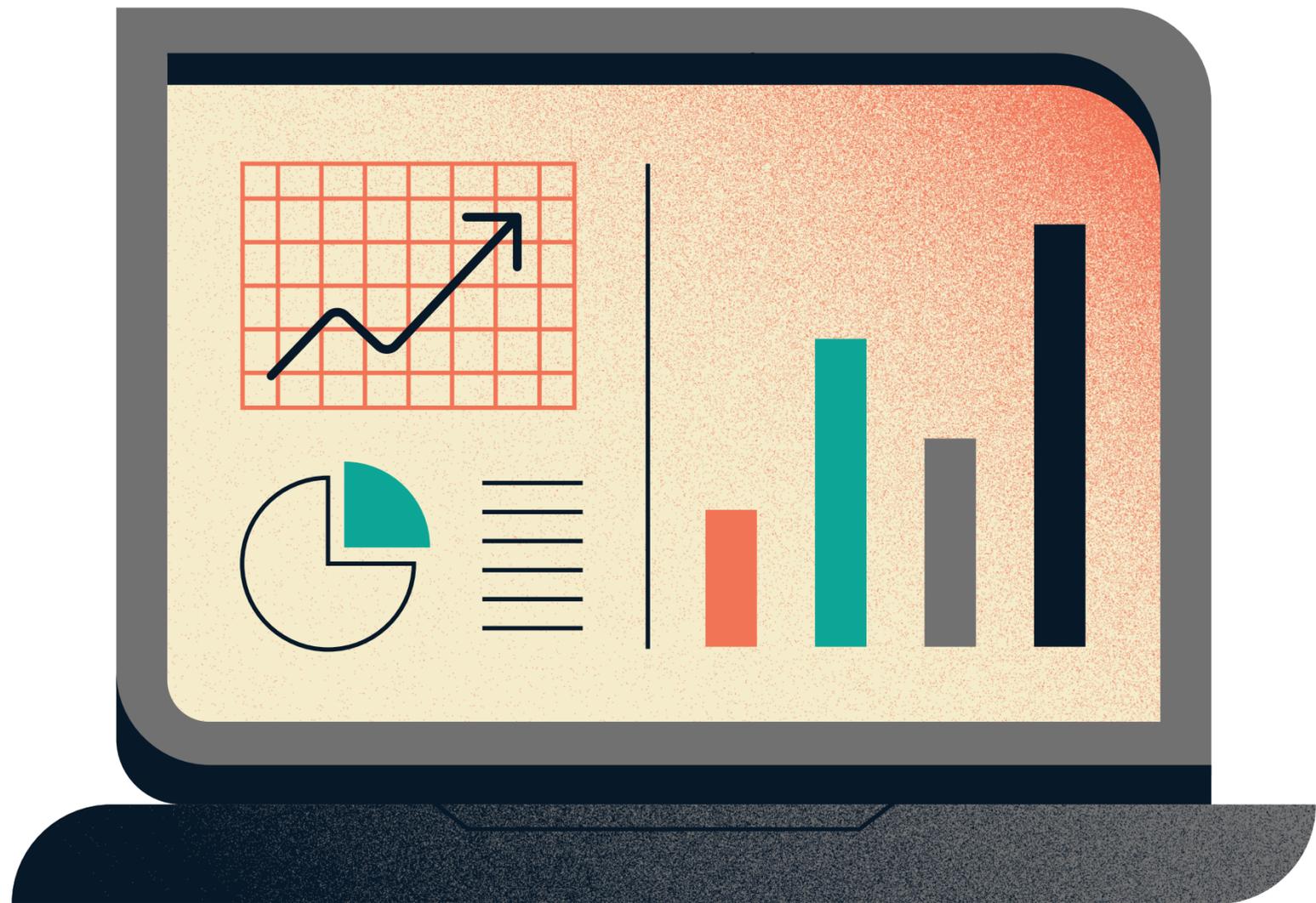


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Agenda

- 1 Report Creation
- 2 Report Capabilities

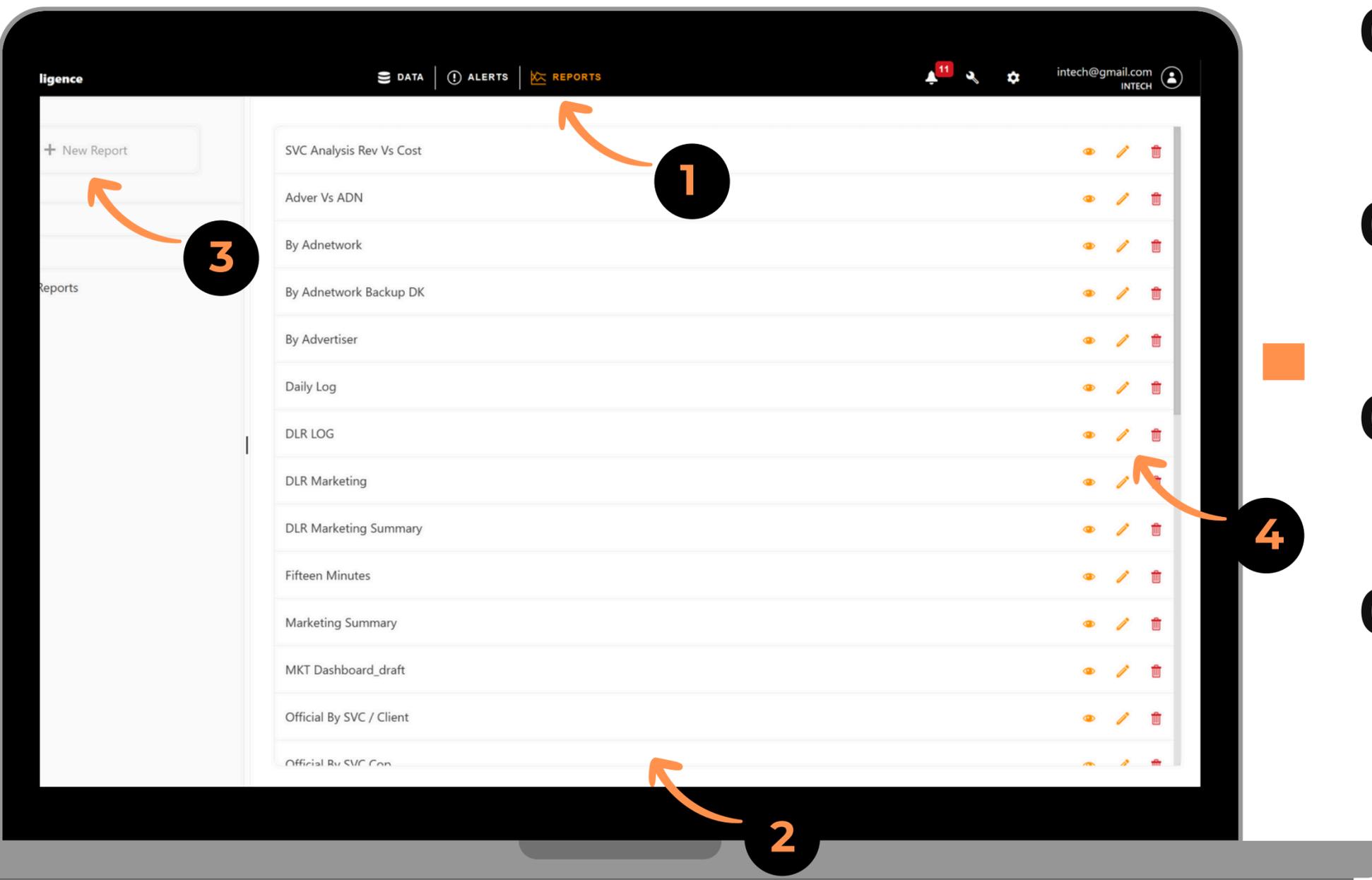


Report Creation



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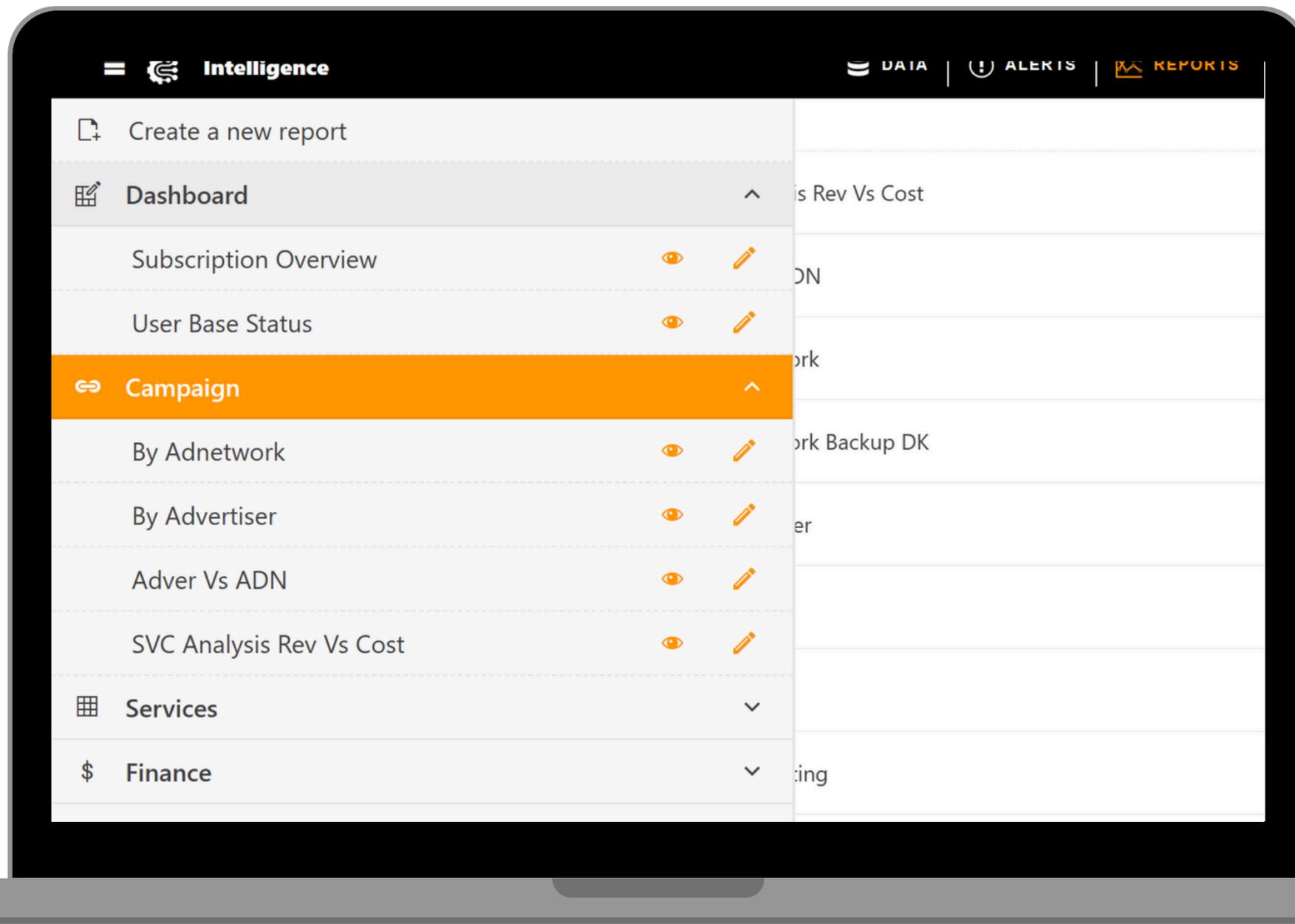
How to Create a Report



- 01** Click on the Report button from the main middle menu
- 02** You will be redirected to the Reports page
- 03** On the left side, you can click on the New Report Button to create a new one.
- 04** You can click on Smart Icons to view or edit or delete



How to Create a Report

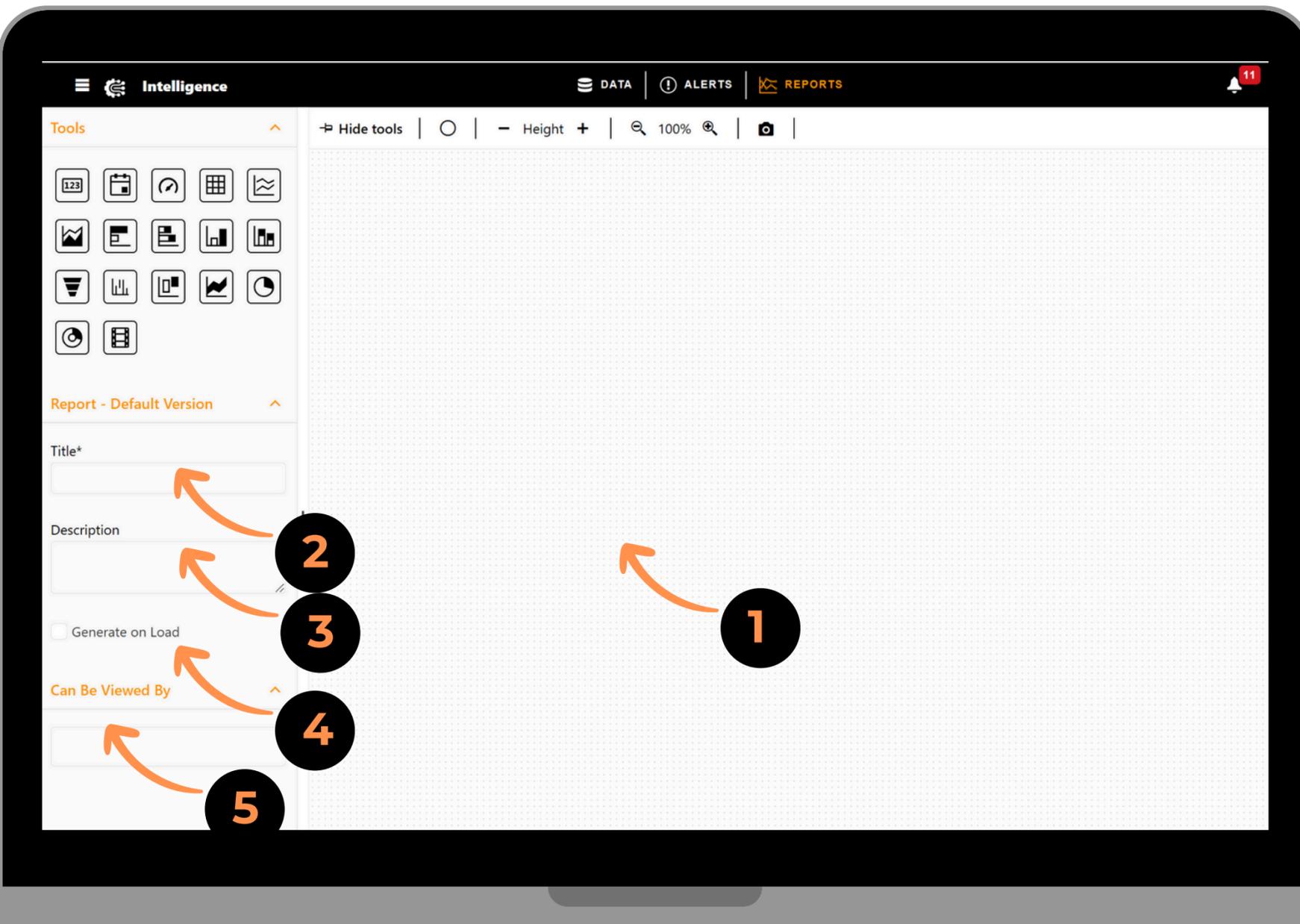


You can also create or view or edit a report from the sidebar menu.



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How to Create a Report



01 When you click on New Report you will be redirected to the Edit Mode View

02 Enter a Title for the Report

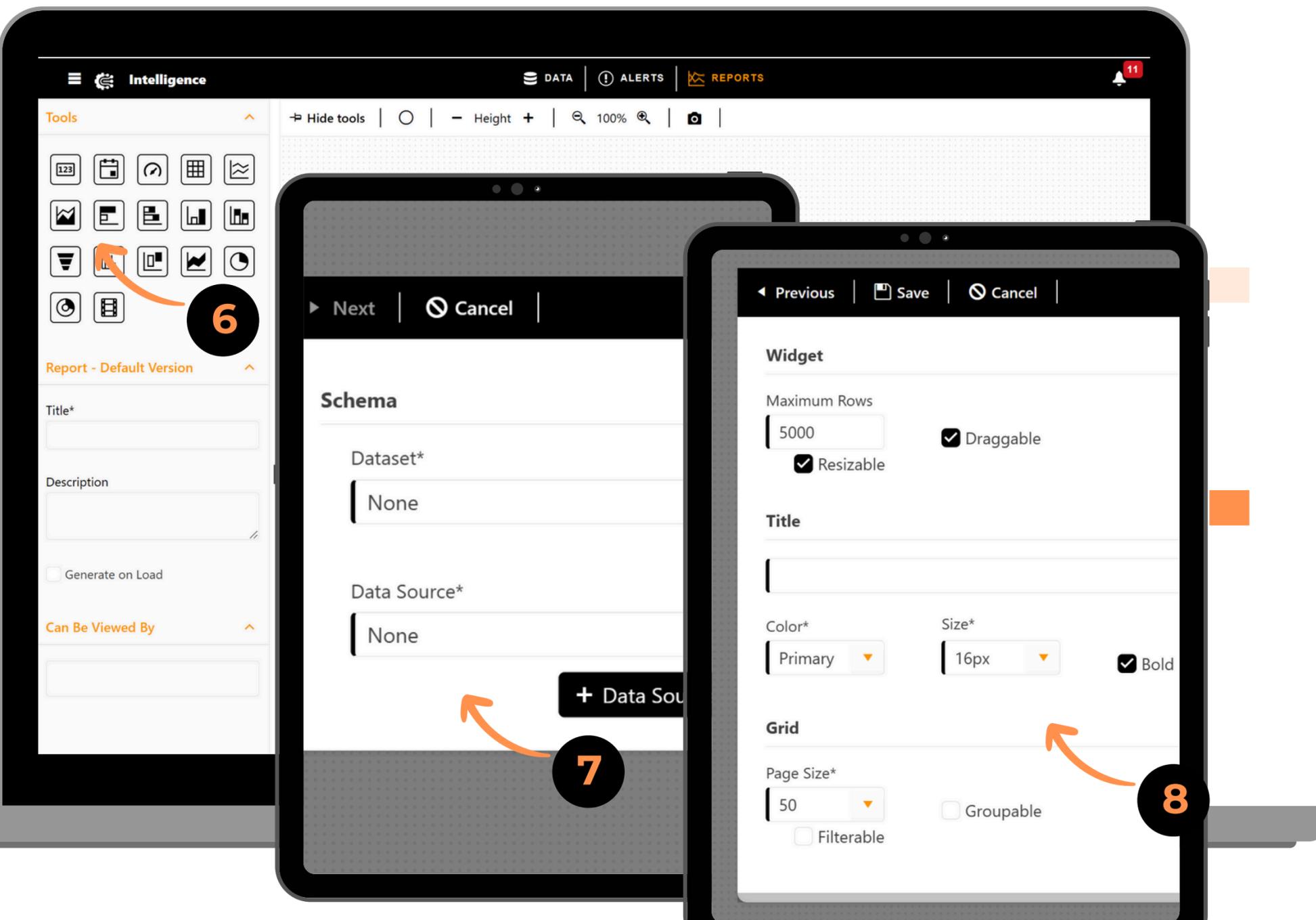
03 You can enter a description

04 You can enable Generate On Load, which means that if you save a search in the report, it will automatically generate when you view the report

05 You can select which group(s) can view this report



How to Create a Report



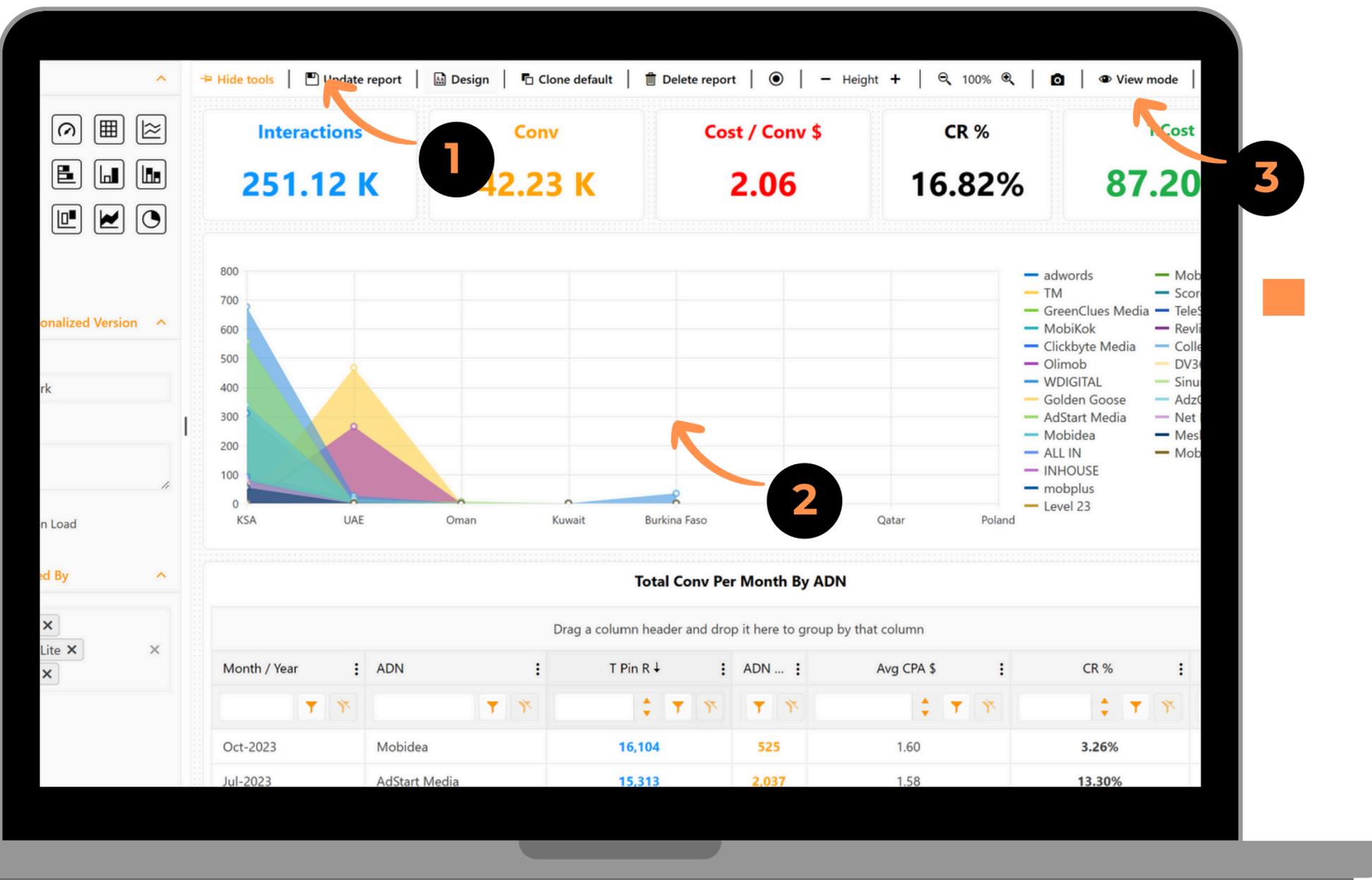
06 To start building your dashboard, you can choose one or multiple widgets by clicking on it

07 When you click a widget, a popup will appear to select dataset and datasource

08 After selecting a dataset and datasource, you can configure the widget by adding a title, changing colors, and enabling or disabling options like Draggable, Resizable, Groupable, and Filterable.



View Report

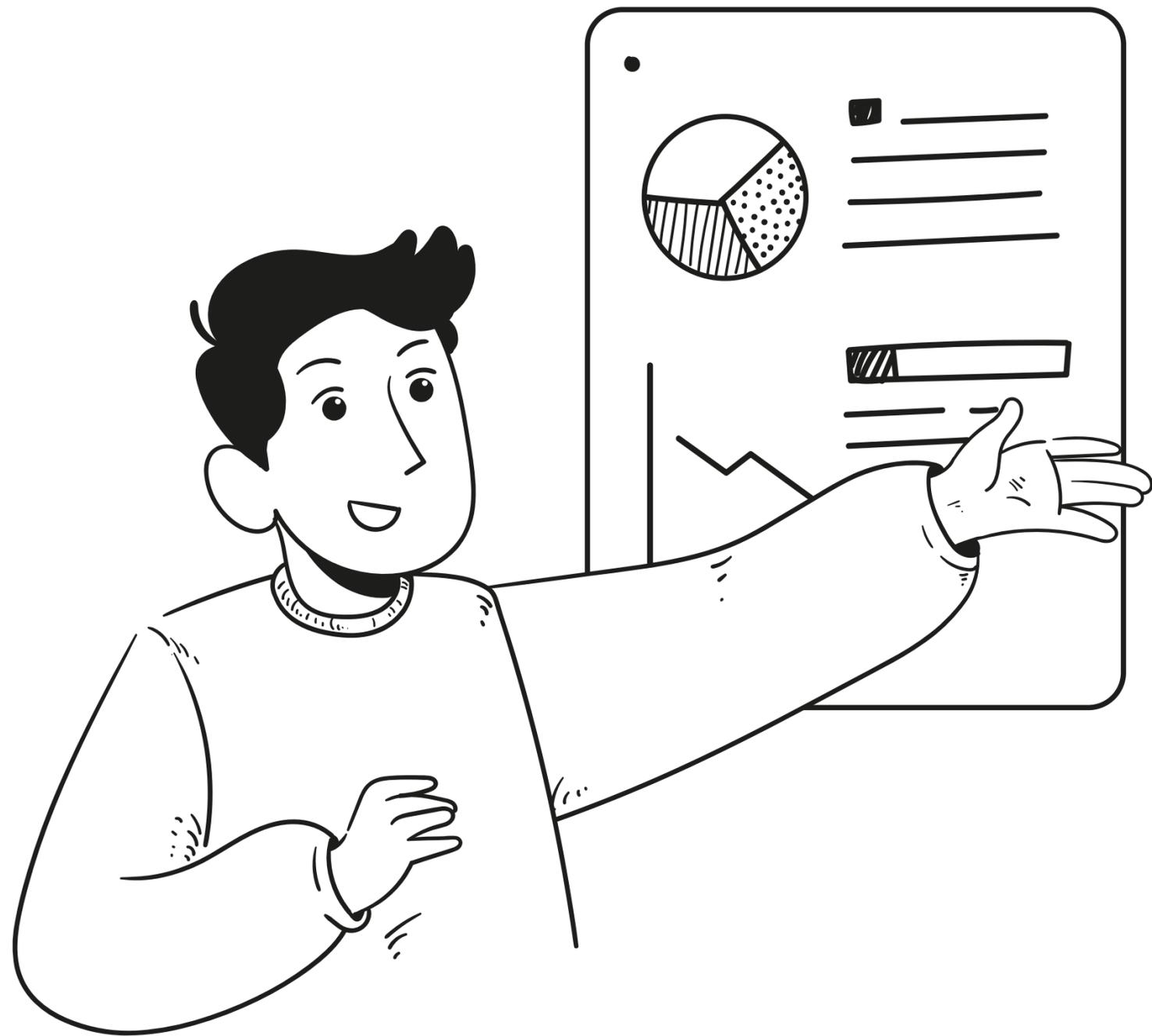


01 After adding all your widgets and finalizing the dashboard design, click Save Report to save your report.

02 The data in the View mode are Mock up data not the real data

03 To start view your real data, click on View Mode



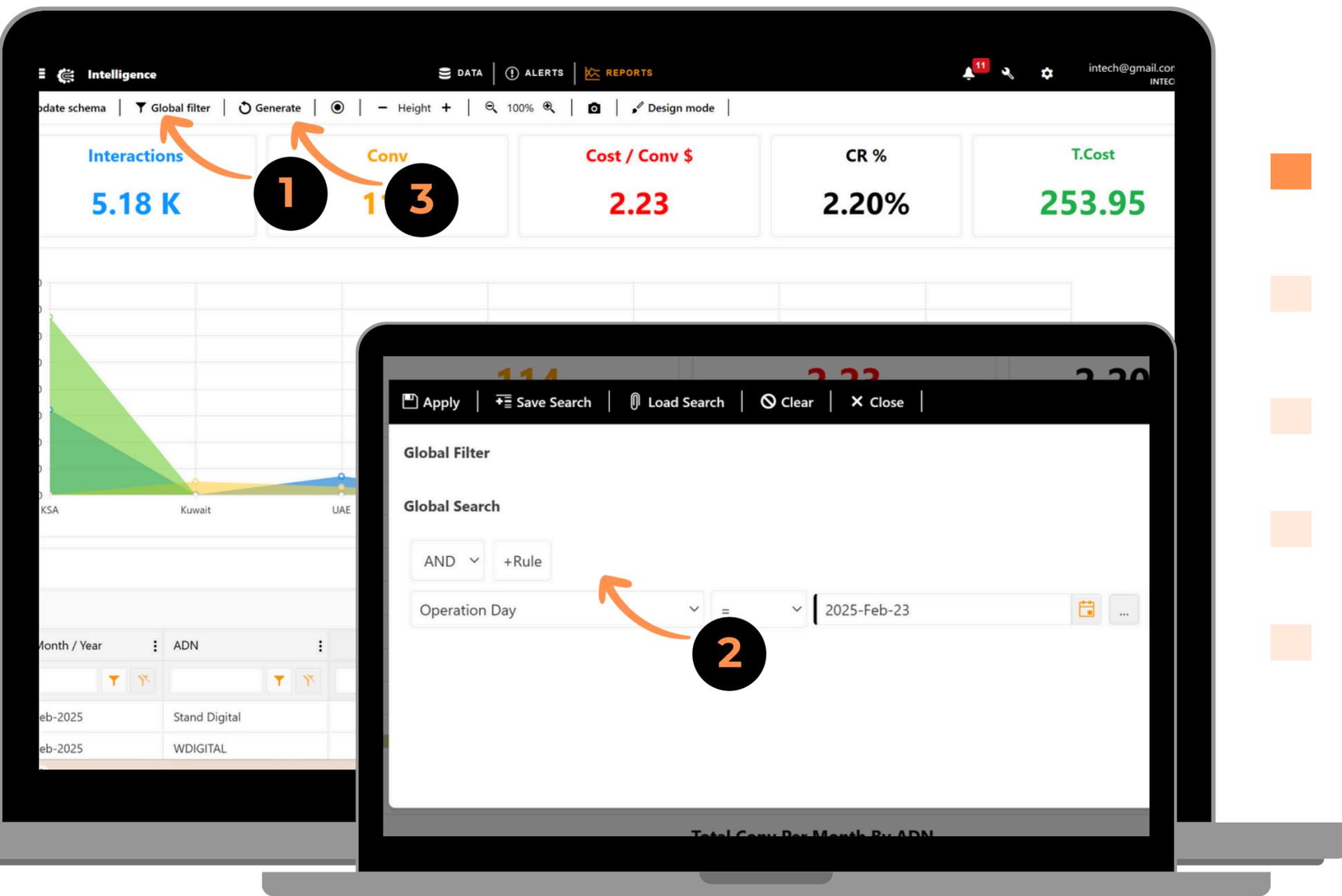


Report Capabilities



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Report Capabilities



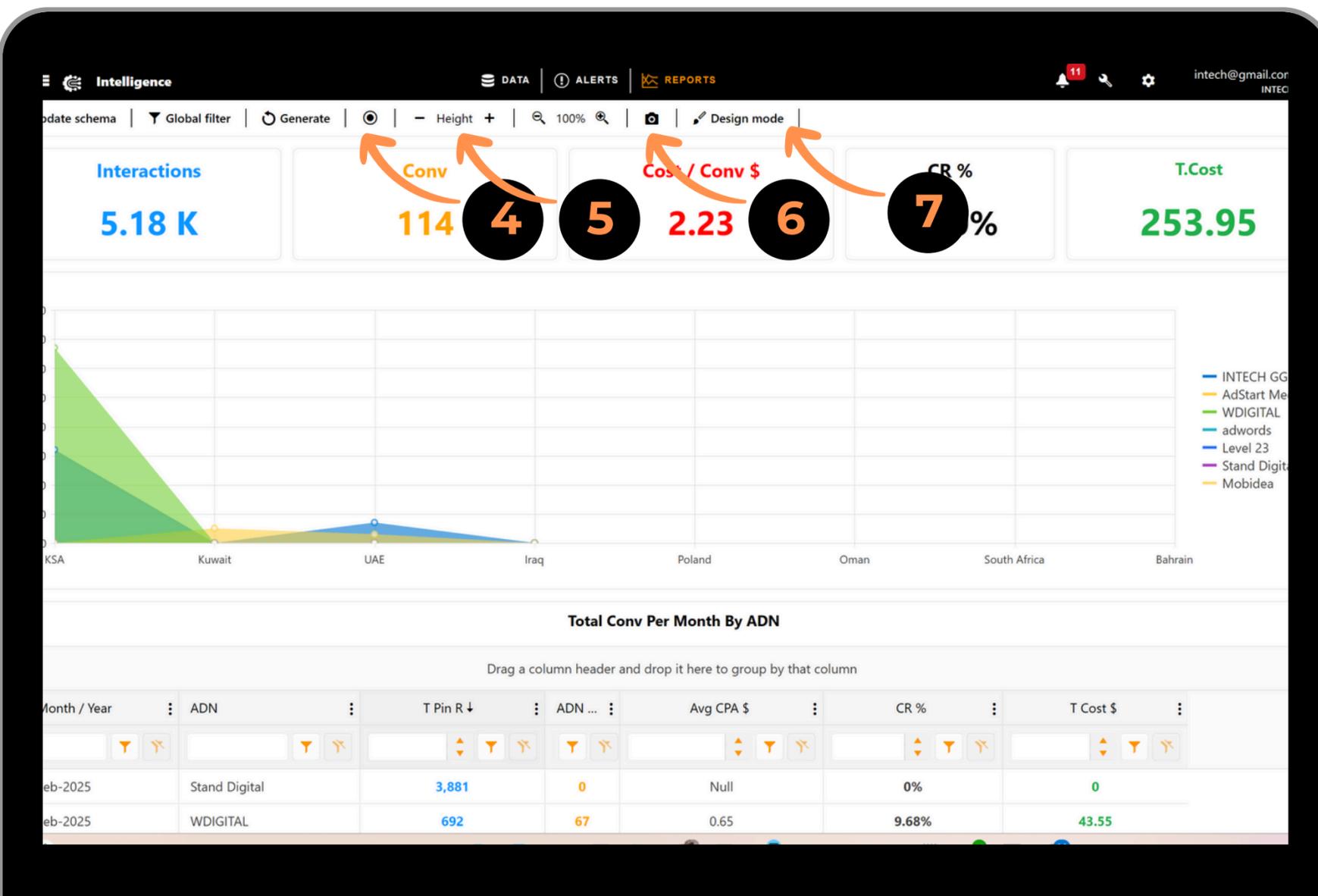
01 Global filter you can add multiple rules to filter your all widgets

02 When you click Global Filter, a popup will appear where you can add rules and save your search as default. Once done, click Apply.

03 When you apply the filter, click on Generate to generate the filtered data.



Report Capabilities



04 To enable Live Report, click the Circle Icon. This will automatically generate data whenever new data is fetched.

05 If you want to add or remove height from the dashboard just click on + or -

06 Click on Camera Icon to download a snapshot of this dashboard

07 Click on Design mode if you want to change anything related to design

Report Capabilities

The image illustrates the process of applying a custom filter to a report widget. It consists of three overlapping screenshots:

- Top Screenshot:** A line chart titled "Total Conv Per Month By ADN" is shown. A context menu is open over the chart, displaying three options: "Filter", "Generate", and "Settings". An orange arrow points from the "Filter" option to a callout box containing the number "8".
- Middle Screenshot:** A "Filter" dialog box is displayed. It has a title bar with "Apply", "Clear", and "Close" buttons. The "Filter" section has a checked checkbox for "Combine With Global Filter Parameters". The "Search" section has a checked checkbox for "Combine With Global Search" and a search input field containing "AND". An orange arrow points from the search input field to a callout box containing the number "9".
- Bottom Screenshot:** A "Widget" configuration panel is shown. It includes a "Data Source" field set to "By ADN Report DS Detailed per Day", a "Maximum Rows" field set to "5000", and checkboxes for "Draggable" and "Resizable". The "Title" field is empty. The "Color*" field is set to "Primary", and the "Size*" field is set to "14px". The "Chart" section has "X-axis field*" set to "CTR", "Y-axis field*" set to "Conv", "Aggregate*" set to "Sum", "Sort field" set to "None", "Filter Y-axis*" set to "All", and "Legend Position*" set to "0". An orange arrow points from the "Generate" button in the top screenshot to a callout box containing the number "10".

08 You can right-click on each Widget to do custom filter by clicking on Filter

09 You can combine or apply new filter to this specific widget and press Apply

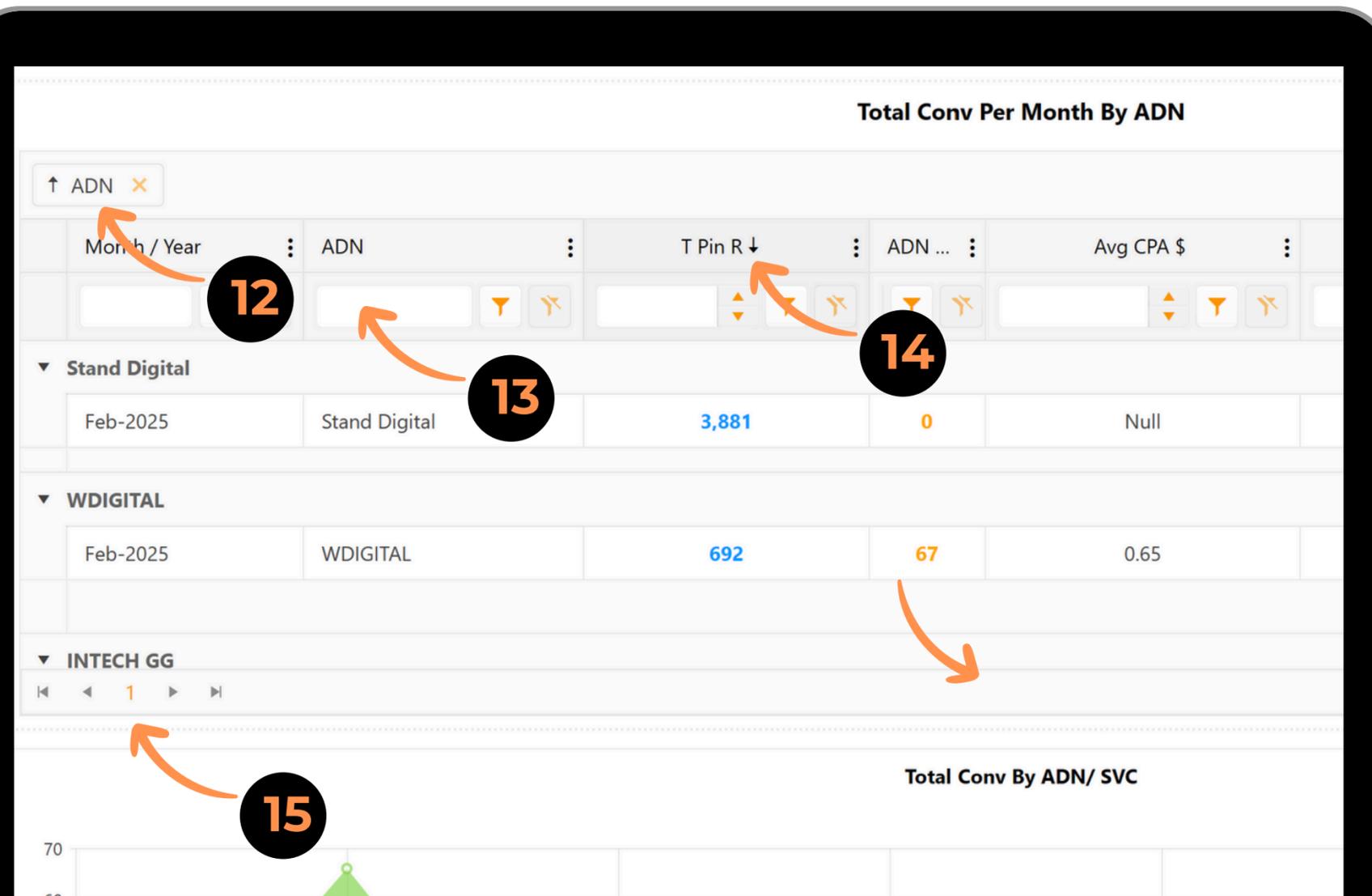
10 Click on Generate to Apply the custom filter

11 Click on Settings to modify the widget settings



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Report Capabilities



12 You can group the table by multiple field just by dragging the field title to the top

13 You can filter by Field

14 You can Sort by clicking on the field title

15 You can switch between pages

Report Capabilities

The screenshot displays a report interface with a table. The table has columns labeled 'T Pin R ↓', 'ADN ...', and 'Avg CPA'. A value '3,881' is shown in a cell. A context menu is open over the table, showing options: 'Filter', 'Generate', and 'Export to Excel'. A settings panel is also visible, showing options for 'Font Size' (14px), 'Color' (Green), 'H. Align' (Center), 'Aggregate' (Sum), and 'Decimal Places' (2). The settings panel also includes checkboxes for 'Bold', 'Italic', 'Background', 'Locked', and 'Variation', and a 'Thousand Separator' field. Arrows point from callout boxes 16 and 17 to the 'Export to Excel' option and the settings panel, respectively.

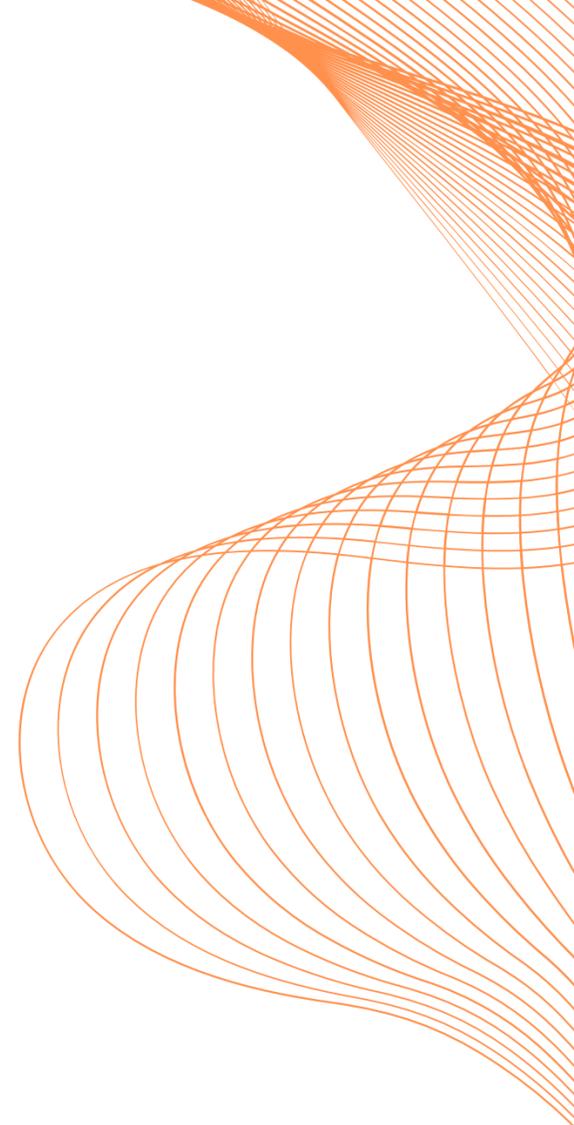
- 16 You can right-click on the table and export to excel, it will respect the current format
- 17 You can change field settings and add rules by clicking the three dots next to the field. This allows you to set visual alerts, apply summation, adjust the layout, and more.



ITS DONE!



Now it's time to put it into action!" 🚀



Thank you!



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