

Frequently Asked Questions

Q: How can I nominate someone for a Walk of the Stars Palm Springs?

A: You can nominate your favorite celebrity with their permission by downloading and completing the Walk of the Stars Nomination Form on our official website pschamber.org/walk-of-the-stars.

Q: Who can nominate?

A: Anyone - including a fan - can nominate a celebrity as long as the celebrity or his/ her management is in agreement with the nomination. If there is no letter of agreement included from the celebrity or his/her representative, the committee will not accept the application.

Q: What is the cost of a Walk of the Stars dedication ceremony?

A: A star on Walk of the Stars is \$15,000 A down-payment of \$5,000 is required to scout location and schedule date/time for star dedication. The price of the star will fund the creation, installation, and maintenance of the granite star, Walk of the Stars dedication ceremony production, honoree star replica, press release & marketing/social media, honorary day proclamation from city of Palm Springs. Walk of the Stars also helps to fund public events in the city of Palm Springs. Price subject to change.

Q: Can someone who is deceased be nominated?

A: Yes

Q: Can someone who is deceased be nominated for a star immediately?

A: Yes. Keeping in mind, consideration for the family of the nominee.

Q: Can I nominate someone who doesn't fit in any of the seven categories?

A: No. The categories do not change and the nominee must be or have been active in at least one of the seven categories.

Q: How long after someone has been nominated will the ceremony take place?

A: The recipient has up to two years to schedule their ceremony. If it is not done within the two-year period, it will expire and an application must be resubmitted.

Q: Does the committee accept signatures, petitions or phone calls?

A: The committee <u>does not</u> accept signatures, phone calls, e- mails, or any form of petitions for a nomination. Only official Walk of the Stars applications are accepted and must be submitted to Walk of the Stars Director of Programs at Palm Springs



Frequently Asked Questions, continued

Q: Who are the members of the Palm Springs Walk of the Stars selection committee?

A: Each of the eight categories is represented by someone with expertise in that field.

Q: How often are stars voted in?

A: Voting is coordinated with the selection committee at least once each season. An average of 6 – 12 stars are selected and dedication each season. A new season begins October of each year.

Q: When does the Walk of the Stars dedication ceremonies take place?

A: We are active October to May. To ensure everyone is comfortable during the ceremony, we avoid scheduling between May 15 and September 30. We can have up to one ceremony per week if necessary. Holidays and weekends are always avoided to prevent unnecessary congestion for downtown businesses and pedestrians.

Q: If a nominee isn't selected during the voting process, do I have to re-submit the application for the following year?

A: The application is effective for two years. If after two years, the nominee is still not selected, the applicant can file a new application or send a letter requesting that the application be reinstated. Updates on the recipients are accepted and included in their file.

Q: Can I attend a Walk of the Stars ceremony?

A: Walk of the Stars ceremonies are open and free to the public.

There is a public viewing area set up for all to enjoy. Please be aware that ceremony dates are subject to change. Call the Palm Springs Chamber of Commerce at (760) 325-1577 or check our website <u>pschamber.org</u> for verification.

Q: Why do some stars face one way and others face another?

A: So that people walking either direction can see the stars easily.

Q: What are the stars made of?

A: Imported granite.



Contact Jeff Denean Jones, Director of Programs, at the Palm Springs Chamber of Commerce or visit walkofthestarsps.com to learn more about the Walk of the Stars Palm Springs program.