

Introduction

Company Overview

At ShePlans Co, we specialize in delivering strategic and creative event planning solutions that achieve brilliance in every detail. Led by industry veteran Jeanette Stensgaard, our woman-owned company provides comprehensive services, from speaker recruitment and compliance management to budget oversight and onsite execution. With a passion for creating memorable experiences and a commitment to exceeding client expectations, ShePlans Co is your trusted partner for flawless event execution.

Vision

ShePlans Co envisions a world where every event inspires, connects, and leaves a lasting impact. We strive to set the standard for excellence in event planning, continuously innovating to create unforgettable experiences that exceed client expectations.

Mission

ShePlans Co is dedicated to delivering unparalleled event experiences through strategic planning, creative innovation, and meticulous execution. Our mission is to exceed client expectations, foster meaningful connections, and achieve event brilliance in every project we undertake.

And More

Visit ShePlansCo.com to download more information about our experience, education and successes.

30+

Collective Years of Experience

200+

Successful Events

100%

Client Satisfaction Rate

8

Countries- Global Reach

EXTENSIVE

Professional Partner
Network



Jeanette Stensgaard,
MBA, CMP, HMCC

Chief Brilliance Officer