

CARIBBEAN INTERNATIONAL BREWERY COMPANY LIMITED 2025



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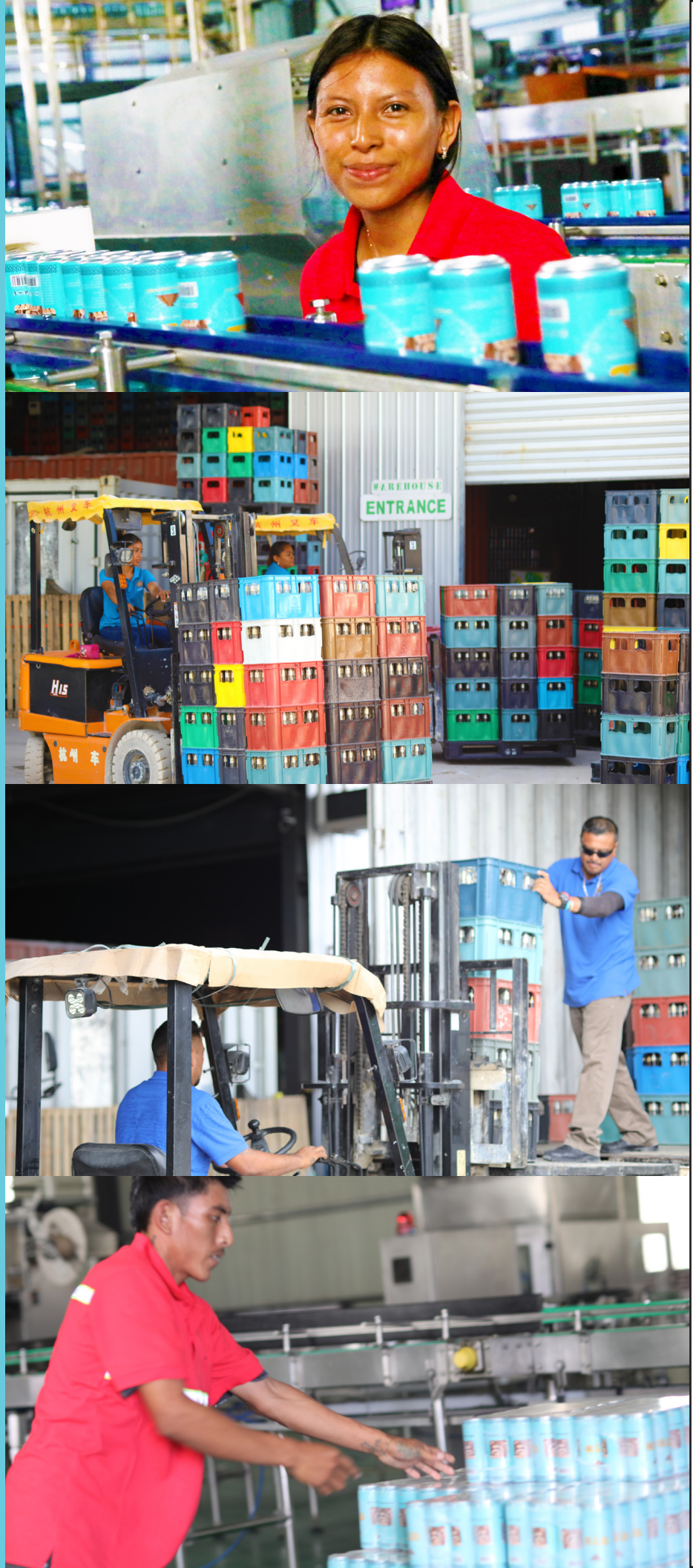
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From the CEO

At Caribbean International Brewery Company Limited, brewing is much more than a craft; it's a cherished labor of love deeply rooted in passion, care, and a sense of community. From our skilled brewers who perfect every batch to the dedicated staff that brings the magic to life, we are not just a team – we are a family. Every bottle we create is infused with the spirit of our people: hardworking, proud, and united in our mission to provide refreshing beverages that bring people together. Whether you're raising a glass in celebration, unwinding after a busy day, or sharing cherished moments with loved ones, we are honored to be a part of those special occasions. Our commitment to quality and consistency means that with every sip, you're not just enjoying a drink; you're experiencing the heart and soul of Belize. On behalf of our entire team – from brewers to staff – we want to express our deepest gratitude for your continued support. Your trust in our products fuels our dedication to excellence and inspires us to keep creating exceptional beverages. Here's to good times, great taste, and the strong bonds that unite us all. Cheers to you, from all of us at Caribbean International Brewery!



CEO-CIB



OUR MISSION

At Caribbean International Brewery Company Limited (C.I.B.C.L.), our mission is rooted in a steadfast commitment to excellence, consistency, and innovation. We aim to create world-class beverages that not only meet but exceed the expectations of our customers – both in Belize and around the globe. Every product we produce reflects our passion for brewing, our respect for tradition, and our drive to continually push the boundaries of quality and flavor. We take pride in utilizing the finest imported ingredients and pairing them with advanced, modern brewing technology to ensure the highest standards of production. Our facilities are equipped with state-of-the-art systems designed to maintain consistency and optimize every stage of the brewing process. But it is our team – and most notably, our Master Brewer – who brings our mission to life. With decades of experience and a deep understanding of flavor dynamics, our Brew Master ensures that each batch is crafted with precision, integrity, and care. At the heart of everything we do is a simple yet powerful goal: to craft beverages that are exceptional – beverages that cater to a wide spectrum of palates, from casual drinkers to connoisseurs. Whether it's a bold lager, smooth ale, or a refreshing non-alcoholic option, every sip embodies our commitment to quality, flavor, and consistency. We believe that our products are more than just beverages – they are experiences, meant to bring people together and enhance life's moments. Guided by innovation and grounded in tradition, we are proud to be a trusted name in the beverage industry. At C.I.B.C.L., we don't just make drinks – we brew excellence, bottle by bottle. As we look toward the future, Caribbean International Brewery Company Limited remains dedicated to sustainable growth and social responsibility. We recognize the importance of minimizing our environmental impact and actively seek ways to improve our practices – from energy-efficient brewing processes to responsible sourcing and packaging. We are also deeply committed to supporting our local community through job creation, partnerships with Belizean businesses, and initiatives that uplift and empower. Our journey is one of continuous improvement; driven by a passion for making a positive difference – in every bottle we produce and every life we touch.



Brief History of Caribbean International Brewery Co. Ltd.

The vision for Caribbean International Brewery Company Limited (CIBCL) began in 2014, when Belizean investor Mr. Kevin Xin, along with a few associates, made the bold decision to establish a new beverage company in Belize. Having lived in the country for over 20 years, Mr. Xin had a clear understanding of the local beverage industry – one dominated by the Bowen group for over four decades. This coupled with widespread contraband of soft drinks and beers along the Mexican and Guatemalan borders galvanized this decision. On that foundation, Caribbean International Brewery Company Limited was officially registered as a duly incorporated company in Belize in 2014. The journey to find the right location for the brewery was both thorough and strategic. The chosen site needed to offer logistical convenience – ideally along a major highway, with proximity to a major town, easy access to utilities, and ample space for expansion. Most importantly, the site required access to a high-quality water source, as water would be the lifeblood of the operation. After nearly two years of searching, two potential sites were shortlisted: one near Mile 17 on the George Price Highway, and another at Mile 47.5 on the Philip Goldson Highway near Carmelita. Water testing revealed that the Carmelita site, located near the New River and New River Lagoon, had excellent water quality. A test well confirmed the sustainability and high purity of the source – CIB had found its home. Groundwork for construction began in 2016 and by the end of 2017; three major buildings were completed, including the facility for the purified water bottling plant. In 2018, CIBCL launched its first product: H2O Purified Bottled Water. In 2019, construction of the soft drink plant was completed. That same year, construction of the brewery began, though the global outbreak of COVID-19 in 2020 significantly slowed progress. Despite the challenges, CIBCL persevered. By the end of 2020, the first batch of beer was in the fermentation tanks. In January 2021, Pirate Beer was launched – a historic milestone, marking the first time in over 40 years that Belize had a new mass beer producer capable of competing with the long-established Belikin. Just three months later, Mine Beer was introduced to the market and quickly became a flagship product for CIB, enjoying strong and consistent demand. Since then, CIBCL has steadily expanded its offerings. Today, our product lineup includes: H2O Purified Drinking Water Mine Beer and Stout, R&B Beer and Stout, CIB Premium Beer, My Fizzy and My Cola Soft Drinks, Legend Power and Mega Power Energy Drinks. We are proud to be a Belizean company, built on vision, determination, and the spirit of innovation. Our roots run deep, and our commitment to quality, community, and country remains stronger than ever. We look forward to an exciting future as we continue to grow and proudly represent Belize on the global stage.

OUR FAMILY

At Caribbean International Brewery Company Limited, our greatest strength lies not just in the quality of our products, but in the people behind them. We are proud to say that our success is built on the dedication, hard work, and passion of our management and staff. Every member of our team plays a vital role in shaping who we are — a company deeply rooted in tradition, driven by innovation, and united as a family. Our team is a living reflection of Belize's rich and vibrant cultural landscape. We are proud to employ individuals from a variety of backgrounds, including Chinese, Mestizo, Creole, and many other ethnicities. This diversity is not only embraced — it is celebrated. It is through this blend of cultures and perspectives that we find our strength, creativity, and resilience. Our people bring their unique stories, skills, and experiences to the table, and together we build more than a workforce — we build a family. At the heart of our company culture is a commitment to inclusivity, respect, and unity. We strive every day to create a supportive environment where all employees feel valued, empowered, and heard. From the brew-house to the boardroom, everyone at Caribbean International Brewery is treated with dignity and encouraged to grow both personally and professionally. We believe that when our people thrive, our company thrives. That's why we invest in creating not only exceptional products, but also an exceptional workplace — one where collaboration, cultural appreciation, and community spirit are woven into everything we do. We are more than a brewery — we are a family. And as we continue to grow and serve our community and beyond, we do so with the same values that brought us together: respect, pride, and the belief that our diversity is our greatest asset. This spirit of unity extends beyond our brewery walls. At Caribbean International Brewery Company Limited, we actively engage with the wider community, partnering with local organizations, supporting charitable initiatives, and participating in events that promote cultural exchange and social development. We view our role in society not only as manufacturers of world-class beverages but also as ambassadors of goodwill, cooperation, and progress. By fostering strong relationships with our neighbors and giving back to the community that supports us, we reinforce the values of family, solidarity, and shared success that define who we are.



About our products

We are proud to be a new and dynamic brewing company in Belize, dedicated to crafting high-quality beverages for both the local and export markets. At Caribbean International Brewery Co. Ltd., our growing product lineup is designed to refresh, energize, and satisfy a wide range of tastes.

H2O Refreshing Drinking Water. Stay hydrated with our pure, crisp drinking water — available in four convenient sizes: 1.5L, 1L, 500ML bottles and 355ML pouches.

Flavored Carbonated Beverages - Packed with bold flavor and fizz, our soda range includes:

My Cola - Classic cola flavor in 1.5L and 530ML bottles.

My Fizzy Orange - Bright and citrusy orange soda.

My Fizzy Lime - Tangy lime-flavored refreshment.

My Fizzy Salty Lemon - A zesty lemon soda with a hint of salt Each one served in 530ML plastic bottles — a burst of flavor in every sip!

Beers.

We proudly offer a range of brews to suit every preference:

Mine Beer - Available in 280ML bottles and 275ML cans.

Mine Stout - Bold and smooth, in 280ML bottles and 275ML cans.

CIB Premium Beer - Crisp and refreshing, in 285ML bottles and 275ML cans

R&B Beer and R&B Stout - Both available in 300ML cans

Energy Drinks - Fuel your day with our powerful energy drinks:

Legend Power Energy Drink - In 500ML cans for maximum boost.

Mega Power Energy Drink - Available in 375ML and 530ML bottles

Stay refreshed, stay energized, and enjoy the true taste of Belize — crafted with care, produced with pride.



H2O Purified Bottled Drinking Water

Belizeans' top choice for pure, healthy, and refreshing hydration! Sourced from deep within the earth's saturation zone, H2O undergoes a meticulous, multi-stage purification process — including double-pass reverse osmosis and ozonation sterilization — to deliver water that meets and exceeds both local and international drinking water standards. What sets us apart? ...our pristine natural source and unwavering commitment to superior quality control.



H2O Purified Drinking Water Pouch

Belizeans' top choice for pure, healthy, and refreshing hydration! Sourced from deep within the earth's saturation zone, H2O undergoes a meticulous, multi-stage purification process — including double-pass reverse osmosis and ozonation sterilization — to deliver water that meets and exceeds both local and international drinking water standards. What sets us apart? ...our pristine natural source and unwavering commitment to superior quality control.



My Fizzy Orange Soda

A true Belizean favorite, this orange-flavored soda is bursting with bright, citrusy goodness and playful bubbles in every sip! It's delightfully fizzy, irresistibly refreshing, and perfect for cooling down on sunny days. Whether you're at the beach, a backyard hangout, or just craving a splash of flavor, this soda brings the vibes. "Bright. Bold. Belizean."



My Fizzy Lime Soda

A Belizean favorite with a zesty twist! This lime-flavored soda packs a punch of crisp, tangy flavor and a bubbly fizz that wakes up your taste buds. It's the perfect pick-me-up for hot days, chill moments, and everything in between. Cool, refreshing, and full of Belizean energy in every sip. "Bold. Bubbly. Belizean."

Our commitment to quality...

At Caribbean International Brewery Co. Ltd. (C.I.B.C.L.), quality is not just a standard – it is the foundation of everything we do. From concept to creation, we are dedicated to crafting beverages that embody excellence in every sip. Our commitment to quality begins with our carefully selected ingredients. We source only the finest raw materials, combining premium imported ingredients with locally inspired flavors that capture the essence of the Caribbean spirit. Each product is brought to life using cutting-edge brewing technology, paired with time-honored techniques passed down through generations of skilled brewers. At the center of our operations is our experienced Brew Master, whose expertise ensures that every batch meets our exacting standards for taste, aroma, and consistency. We pride ourselves on producing world-class beverages that appeal to a broad range of tastes – from crisp, refreshing lagers and rich, full-bodied ales to sparkling non-alcoholic drinks bursting with flavor. Our lineup is designed to bring people together, whether it's for a casual get-together, a celebration, or simply enjoying life's everyday moments. But our pursuit of quality extends beyond the brewing process. We believe in continuous improvement, constantly refining our methods and embracing innovation to stay ahead in a dynamic industry. Sustainability and integrity are key pillars of our quality philosophy, guiding our efforts to create not only superior products but also a positive impact on our community and environment. At C.I.B.C.L., every bottle, can, and pour is a testament to our passion and promise – to deliver beverages that our customers trust, enjoy, and proudly share. We are honored to be part of your moments, and we are committed to maintaining the exceptional quality that has made us a Belizean favorite and a rising name in Caribbean brewing. Our commitment to quality...



My Fizzy Salty Lemon Soda

A True Belizean Experience! Get ready for a bold, refreshing twist with this uniquely Belizean lemon flavored soda! Infused with a hint of salt, it delivers the perfect balance of zesty citrus and satisfying refreshment. Whether you're cooling off after a long day or need a little pick-me-up, this soda is your go-to for vibrant flavor and Belizean vibes. "Salty, Zesty, Perfectly Belizean!"



Legend Power Energy Drink

Be a Legend with Legend Power Energy – Belizeans' favorite energy boost! Packed with bold power and unbeatable flavor, this energizing drink is crafted to keep you going strong, whether you're working hard or playing harder. Legend Power Energy gives you the strength to keep going stronger and longer. "Be a legend"



Mega Power Energy Drink

Feel the Power with Mega Power – a true Belizean favorite! Mega Power is packed with the energy you need to keep going strong, no matter what your day brings. Whether you're tackling work, enjoying activities or just need that extra boost, this high-energy drink keeps you refreshed and ready for anything all day long. "Free up the power within!"



My Cola

A True Belizean Favorite! This classic cola-flavored soda strikes the perfect balance of sweetness and fizz, making it the ideal refreshment for any occasion. Beloved by locals and visitors alike, it's Belize's true original soda – delivering timeless flavor and the ultimate refreshment in every sip. "Belize's Original, Always Refreshing!"

Our core values

At Caribbean International Brewery Co. Ltd. (C.I.B.C.L.), our core values are deeply rooted in our commitment to the people of Belize, the protection of our environment, and the growth of our national economy. These principles guide every decision we make and shape the way we operate as a responsible corporate citizen. First and foremost, we prioritize the well-being of the Belizean people. As a growing company, we are committed to creating meaningful employment opportunities across the country. Our goal is not only to provide jobs, but to contribute to a better quality of life for our citizens. Through stable employment and competitive wages, we aim to empower individuals and families, fostering financial independence and long-term prosperity. We also believe in giving back to the communities that support us. That's why we are actively developing community outreach and social programs, including plans to offer educational assistance to students and support for local community projects through our CIB Charity Foundation. These initiatives are part of our long-term vision to help uplift Belizean families and ensure a brighter future for the next generation. Environmental protection is another cornerstone of our company's core values. We take great pride in operating with an eco-conscious mindset, utilizing state-of-the-art technology and equipment that minimize our environmental footprint. Our facilities are equipped with high-tech CO₂ recycling systems and advanced water treatment processes that go beyond compliance and strive to exceed environmental standards. While these investments come at a higher cost, we see them as essential to building a sustainable future – both for our company and our country. Economically, we are committed to contributing to Belize's growth by expanding into the export market. By producing high-quality beverages for global distribution, we are not only showcasing Belizean craftsmanship to the world but also playing a vital role in increasing national revenue and GDP. At C.I.B.C.L., we stand by these values – for our people, our country, our planet, and our progress.



Mine Beer

Beer-lizeans' favorite! Mine Lager Beer is crisp, smooth, and brewed for easy drinking — perfect for laid-back moments or lively gatherings. Available in 280ML bottles and 275ML cans.



Mine Stout

Bold, rich, and full of flavor — a true Beer-lizeans' favorite! Mine Stout delivers a smooth, roasted taste that's perfect for those who enjoy a deeper, more robust brew. Available in 280ML bottles and 275ML cans.



CIB Premium Beer

Smooth, crisp, and crafted to perfection — CIB Premium is another Beerlizeans' favorite! Brewed with care and quality ingredients, it's the perfect choice for those who appreciate a refreshing, easy-drinking beer.



R&B Beer and R&B Stout

R&B Lager: Crisp, clean, and brewed for good times. R&B Stout: Bold flavor, smooth finish — R&B Stout is crafted for those who love a rich, full-bodied beer.



Caribbean International Brewery Company Limited 2025

At Caribbean International Brewery Company Limited, we remain committed to excellence. We will continue to strive to provide only the best products for our valued Belizean clients — and to share the taste of Belize with the world.