

FACEBOOK LIVE Q&A INFORMATION

WHEN & WHERE

- Every Monday at 2pm via our Facebook Business Page www.facebook.com/itsyourdayweddingandeventplanning
- We will begin PROMPTLY at 2pm – Every Monday.
- Episodes will last approximately 20-30 minutes each time. 15-20 minutes of info regarding the chosen topic for the week – followed by 5-10 minutes of responding to any viewer questions, concerns, or issues. Please keep on topic as much as possible during each individual session. Other topics can be discussed via a 1 on 1 video session.

TOPICS AND INFORMATION DISCUSSED

- ALL TOPICS/INFO DISCUSSED WILL BE RELATED TO THE WEDDING AND EVENT INDUSTRY. Areas ranging from planning to vendors, budgeting to bridal party, and anything else related to weddings and/or events.
- The Host chooses the topic and/or information to be discussed. Viewer input will be used in determining each weekly topic.
- Topics for the upcoming weekly episode will be posted on our Facebook Page & Website, usually 1 week in advance – but – is subject to change at anytime.
- NO political topics will be discussed or addressed at ANY TIME. Please refrain from using any foul language or disparaging comments during the LIVE sessions.

HOW TO SUBMIT A QUESTION OR SUGGEST A TOPIC

- Anyone can submit a question they have or suggest a topic they need more information about and/or some advice or guidance.
- DM via our Facebook Business Page with your question/topic information – OR – you can email us the question/topic – OR – Call/Text us daily from 9am to 7pm.
- Please realize that based on the amount of questions and/or inquires we receive, we MAY not answer your question directly.
- We will be giving a generalized “common” answer to questions during the LIVE Q&A – If you need more specific or customized details about your issue or ANY issue – please let us know – We can schedule a private Q&A session. There is a charge for ANY private Q&A.
- Viewers can feel free to add comments to the LIVE Q&A regarding the topic at hand and their own personal experience with said situation. Please be kind, be patient, and remember what worked for you may not work for someone else.

GUEST HOSTS AND/OR SPEAKERS

Some weeks we may have an industry professional as a cohost and/or guest speaker. The person selected will have vast knowledge and/or experience in the area of our chosen topic for the week. They will address general information and/or issues. They will also field some LIVE questions. You will be able to reach out to them personally after the session for more detailed information and/or to purchase any products or services they offer. Their name and contact information, and any specials/sales/discounts for their products or services will be posted with the Weekly Outline – available 24 hours after the end of the weekly session – via our Website. Once the guest speaker for the chosen week is confirmed – their name, title, and/or background info will be posted on our Facebook Page and on the Website with the weekly topic listings.

2020 Facebook LIVE Q&A Session 1 Episode dates

Monday April, 27, 2020 at 2pm – We will have an “Intro” Facebook LIVE session. We will go over how it is going to run, how to submit questions, etc. We will give you the topic for next weeks first official episode, plus a few surprises in store for viewers! If you can't join us LIVE on that day - Be sure you watch this episode FIRST – as it will explain exactly how this all works!

Session 1 – Begins on Monday May 4, 2020 and runs through July 20, 2020. Episode dates are as follows: Please note the 2 TUESDAY dates in red – both are holiday weeks!

Episode 1 – Mon. May 4, 2020 - 2pm EST

Episode 2 – Mon. May 11, 2020 - 2pm EST

Episode 3 – Mon. May 18, 2020 - 2pm EST

Episode 4 – **Tues.** May 26, 2020 - 2pm EST

Episode 5 – Mon. June 1, 2020 - 2pm EST

Episode 6 – Mon. June 8, 2020 - 2pm EST

Episode 7 – Mon. June 15, 2020 - 2pm EST

Episode 8 – Mon. June 22, 2020 - 2pm EST

Episode 9 – Mon. June 29, 2020 - 2pm EST

Episode 10 – **Tues.** July 7, 2020 - 2pm EST

Episode 11 – Mon. July 13, 2020 - 2pm EST

Episode 12 – Mon. July 20, 2020 - 2pm EST

PLEASE NOTE – DATE AND TIME SUBJECT TO CHAGE AT ANY TIME – NOTICE WILL BE POSTED ON OUR FACEBOOK PAGE AS SOON AS POSSIBLE PRIOR TO THE LIVE EPISODE!

Following the last episode, we will evaluate the overall response from viewers, time, and other factors to determine if another session of 10-12 weeks will be done, and any changes that may need to be made to the format or content. Please feel free to let us know if you found these sessions helpful, if you need a different kind of information, etc. We value your opinion and we are doing this as a FREE service to everyone who is planning a wedding in order to help everyone have the DREAM WEDDING that they deserve!