



INTERIOR STYLE DISCOVERY GUIDE

by *tektur*
interiors + design



WELCOME FRIEND

Welcome to your Interior Style Discovery Guide +

If you've ever felt overwhelmed by furniture choices, Pinterest boards, or design decisions, this guide is for you.

By the end, you'll have a clear sense of the style(s) that truly resonate with you + a simple **Style Statement** to guide every future design decision.

This guide will help you:

- + Define your personal or brand style
- + Clarify what colours, textures + forms you love
- + Avoid costly design mistakes
- + Communicate more clearly with your interior designer

Let's get to it!

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ONE

REFLECTION

Think about how you want your space to feel:
(tick all that apply or add your own)

- Calm and serene
- Creative and inspiring
- Luxurious and elegant
- Relaxed and coastal
- Timeless and classic
- Bold and energetic
- Warm and welcoming
- Minimal and clean
- Other:

TWO

STYLE SNAPSHOT

What are you drawn to?

For each category, circle or tick the options that feel most you:

Colour Palettes +

- ☐ Neutrals & soft tones
- ☐ Rich, warm tones
- ☐ Bright and bold colours
- ☐ Cool, crisp tones

Textures & Materials +

- ☐ Natural (linen, timber, stone)
- ☐ Industrial (concrete, metal, leather)
- ☐ Luxe (velvet, marble, brass)
- ☐ Eclectic (mix of vintage and modern)

Forms & Lines +

- ☐ Clean and minimal
- ☐ Curved and soft
- ☐ Ornate and detailed
- ☐ Rustic and organic

Favourite Spaces + (optional prompt)

Think of a space you love (a café, hotel, home, shop). Write down why it speaks to you:

THREE

CORE STYLE INFLUENCES

Which of these styles do you naturally gravitate toward?
(circle or tick as many as apply, it's very common to blend styles!)

☐ Modern

☐ Scandinavian

☐ Coastal

☐ Industrial

☐ Bohemian

☐ Traditional

☐ Minimalist

☐ Mid-century Modern

☐ Japandi

☐ Eclectic

☐ Other: _____

FOUR

STYLE STATEMENT

Now that you've reflected, let's create your **Style Statement**:

Fill in the blanks:

"I want my space to feel _____ and
_____. I love _____
textures and _____ colours. My ideal style blends
elements of _____ and _____."

Example:

*"I want my space to feel calm and welcoming. I love natural
textures and soft, neutral colours. My ideal style blends elements
of Scandinavian and Coastal."*

NEXT STEPS

You now have a clear **style direction** — congratulations!

Use this Style Statement to:

- + Guide furniture and décor choices
- + Communicate with your interior designer
- + Create a focused Pinterest board
- + Ensure flow across all spaces

Need help bringing your style to life?

We'd love to collaborate. Tektur Interiors + Design offers tailored interior design services for homes and businesses across Bellingen, Coffs Harbour + the Mid North Coast, NSW.

- + Book a free consultation today @ www.tekturinteriors.com.au

THANK YOU



THANK YOU SO MUCH FOR TRUSTING US WITH
THE DISCOVERY OF YOUR STYLE.

Tektur is an interior design studio located in the beautiful Bellingen Valley, on the Mid North Coast of NSW. We provide a complete interior architecture and design service, specialising in commercial + residential interior design.

Our mission is to create spaces that support, comfort, and enhance your 'every day'. We design meaningful spaces that have a profound impact on lives + believe that good design should be accessible for everyone.

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