

We empower churches to share the gospel online.

Fulfilling the Great Commission involves sharing the gospel worldwide. Social media offers an unprecedented reach, capturing attention on a massive scale at no cost. It bridges gaps of age, race, gender, income, education, and geography. Just as Jesus used stories to illustrate the Kingdom of God, we can use social media platforms to share messages today.



Turn your sermons into stories that inspire.



Reach beyond the pews with powerful content.



Share the truth of God's word far and wide.

WE UNDERSTAND THE CHALLENGES AND WE'RE READY TO PROVIDE SOLUTIONS.

Many churches face challenges in fully utilizing social media, such as hesitation to embrace its potential, a lack of clear strategy, inconsistent efforts, and the absence of dedicated staff to manage content effectively. These hurdles can make it

difficult to engage their communities and share their message online. At Parable Communications, we're here to help by crafting a comprehensive social media strategy that does more than post events or sermon links. We

free up your team to focus on their core area of ministry. We want to lift the burdens of overloaded staff, help your organization shine in its kingdom work, and effectively reach a broader audience with messages that matter.

Social Media Audit & Analysis

We'll provide a 12-month detailed social media audit report with actionable next steps.

Sermon Highlights

Our team will review each week's sermon, selecting impactful segments to create engaging videos for all your social platforms.

Sermon Quote Graphics

We'll take notable quotes from your pastor's messages and design them into visually appealing posts.

Performance Dashboard

We'll provide clear, easy-to-read reports on your social channels' performance.

Carousel Posts

We'll transform sections of the sermon into swipeable carousel posts for Instagram to deepen engagement.

Story Content

Using sermon highlights, we'll develop engaging stories for your social media channels.

Prayer Prompts

Inspired by the weekly sermon, we'll craft posts with specific prayer focuses for the congregation.

Parable
communications
parablecomm.com
(515) 210-6941

service plans

Our service packages are outlined below, offering options to suit a variety of needs and budgets. If you're looking for something unique, we're happy to create a custom package tailored specifically to your church's marketing goals and vision. Let's work together to amplify your message and reach your community effectively.

Feature/Plan	Basic Plan	Growth Plan	Amplify Plan
weekly sermon highlight videos	1	2	2
weekly sermon quote graphics	1	2	2
weekly prayer prompt graphics		1	1
weekly carousel posts			1
weekly story videos			1
monthly performance dashboard			1
custom social media posts/month	8	20	28
monthly price	\$475	\$950	\$1,200
annual price (paid in one installment)	\$4,800	\$9,600	\$14,400
annual savings	15%	15%	20%

Parable Communications offers additional creative and strategic services to help your church thrive. From branding to content creation, we provide the tools to amplify your church's message.

- **Sermon Series Graphics:** Visually engaging designs to complement your teaching.
- **Logo Design:** Custom branding that reflects your church's identity.
- **Blog Content:** Inspiring and shareable articles to connect with your congregation.
- **Website Development and Updates:** A modern, user-friendly online presence.
- **Comprehensive Marketing Audits:** Actionable insights to refine your strategy.

*Ready to amplify your church's impact?
Schedule your free consultation today!*

Contact us today to discuss how we can help your church thrive online.
Call us at (515) 210-6941 or email Lisa at lisa@parablecomm.com or Jill at jill@parablecomm.com. Let's start building your custom social media strategy!