



**DJN Enterprises, Inc**



APRIL 19TH 2025



## ABOUT SOUL FOOD

Soul food holds immense cultural significance in the African American community. It is more than just a type of cuisine; it represents a connection to heritage, history, and community.

Soul food holds a special place in the hearts of many within the Bakersfield community and beyond.

Soul food is characterized by its rich flavors, hearty ingredients, and unique cooking methods. Staples of soul food include dishes like fried chicken, neck bones, beans, black eye peas, collard greens, cornbread, macaroni and cheese, and sweet potato pie, just to name a few.. These dishes are not only delicious but also carry symbolic meaning within the African American community. They evoke memories of family gatherings, celebrations, and shared meals. Its cultural significance lies not only in its delicious flavors but also in its ability to connect people to their heritage and history. Through soul food, traditions are preserved, stories are shared, and communities come together around the dinner table.





# SPONSORSHIP LEVELS

## FESTIVAL SPONSOR > \$4000

- Advertise your business in all publications.
- Free up front parking
- 6 V.I.P. tickets .
- Featured appearance on stage
- Dinner, Drinks provided, Private waitress
- Vendor booth

## FOOD SPONSOR > \$3000

- Advertise your business in all publications .
- Free up front parking
- 4 V.I.P. tickets .
- Featured appearance on stage appearance .
- Dinner, Drinks provided, Private waitress
- Vendor booth

## DESERT SPONSOR > \$1000

- Advertise your business in all publications .
- Free up front parking
- 2 V.I.P. tickets .
- Dinner, Drinks provided, Private waitress
- Vendor booth



# SPONSORSHIP CONTRACT FORM

## PRIMARY CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact \_\_\_\_\_

Phone Number/Mobile: \_\_\_\_\_

A portion of the proceeds will benefit the MLK Community Initiative.

## PAYMENT INFORMATION

Sponsorship Level \$ \_\_\_\_\_

Please make all checks payable to: DJN Enterprises Inc.

Also: Zelle, Cashapp

Signature\_\_\_\_\_

## CONTACT US AT:

📞 661-388-7552    ✉️ djnenterprise@outlook.com

🌐 [www.Thebakersfieldsoulfoodfest.com](http://www.Thebakersfieldsoulfoodfest.com)

