



PennState Alumni Association

York County Chapter

Dear Business Owner

The Penn State Alumni Association – York County Chapter embraces the memberships of alumni and friends of Penn State. We are now expanding our membership options to include businesses. The proceeds of the business membership will go directly toward funding the Chapter Scholarships, given annually to deserving Penn State students. We encourage you to consider a business membership. Your advertisement opportunities in our electronic and printed newsletters will reach over 5000 area alumni and friends. The newsletters are sent on multiple occasions from January to December, including our annual summer mailing.

The York County Chapter is offering two options for business membership that will be effective from September 1 to August 31

Option One

\$50 Membership includes:

- **Choice** of one month of advertising for your business in our newsletter for a business card size ad with a link to your business website and a sentence or two, to include information such as a coupon or special offer;
- Business card size ad in the **printed summer July newsletter** edition;
- **Link** on the Chapter's website to your business website for one year;
- **50% Discount off member rate** for one person to one Chapter event.

Option Two

\$100 Membership includes:

- **Choice** of two months of advertising for your business in our newsletter for a business card size ad with a link to your business website and a sentence or two, to include information such as a coupon or special offer;
- Business card size ad in the **printed summer newsletter** edition;
- **Link** on the Chapter's website to your business website for one year;
- **50% Discount** off member rate for two people to one Chapter event.

Please complete the application form and send with payment to PSAA-York County Chapter, PO Box 3893, York, PA 17402.

Thank you for your interest in the Penn State Alumni Association –York County Chapter and its goal to support deserving Penn State students.

For the Glory,

Randy Seely
President

Penn State Alumni Association-York Chapter Application for Business Membership

Select the Membership Option you have chosen for your business

- ___ Option One - \$50 Business Membership for one year (September 1 – August 31)
- Choice of one month of ad space for your business (business card size) in the Chapter's e-Newsletter
 - Business card size ad in the Printed Summer Edition
 - Link on the Chapter's website to your business website for one year
 - 50% Discount off member rate for one person to a Chapter event

- ___ Option Two - \$100 Business Membership for one year (September 1 – August 31)
- Choice of two months of ad space for your business (business card size) in the Chapter's e-Newsletter
 - Business card size ad in the Printed Summer Edition
 - Link on the Chapter's website to your business website for one year
 - 50% Discount off the member rate for two people to a Chapter event

Please print the following information and include a business card size ad

Name of Business _____

Name of Contact Person and Title _____

Business Address _____

Business e-Mail Address _____

Business Contact Number _____

Selection of your choice of Month(s) _____

Amount enclosed _____

Date _____

Return your application, ad, and payment (made payable to PSAA-York County Chapter), to PSAA-York County Chapter, PO Box 3893, York, PA 17402.