



**TALLAHASSEE BRANCH · NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE**

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June 8, 2024

Dear Valued Community Member,

The National Association for the Advancement of Colored People (NAACP) remains America's largest and most influential civil rights organization, dedicated to ensuring political, educational, social, and economic equality for all. With the vital support of conscientious businesses and residents like you, the Tallahassee Branch NAACP can continue to serve our community effectively. We invite you to support our key fundraising event of the year, the Freedom Fund Awards Banquet, as a sponsor.

The Tallahassee Branch of the NAACP actively engages in various initiatives, including programs focused on education, economic empowerment, voter registration and education, health, and a key partnership with Leon County Schools and special site schools to honor over 100 students at our annual Dr. Martin Luther King, Jr. Breakfast.

We are honored to announce that our keynote speaker for the evening will be Rev. Dr. Jamal Harrison Bryant. Dr. Bryant is not only known as a riveting speaker but has also earned a reputation as a social justice activist. Prior to pastoring, he served as the national youth and college director of the NAACP for six years, leading about 70,000 young people worldwide on non-violent campaigns. Dr. Bryant earned his bachelor's degree from Morehouse College and a Master of Divinity from Duke University. He studied at Oxford University in Great Britain and earned a doctorate from The Graduate Theological Foundation.

This year's NAACP Freedom Fund Awards Banquet theme is "**Give Us the Ballot**," inspired by Dr. Martin Luther King Jr.'s iconic speech delivered at the Prayer Pilgrimage for Freedom in 1957. In this historic address, Dr. King highlighted the crucial importance of voter registration and voting rights for all. This theme is especially significant as we approach a critical election year with ongoing challenges to voting rights.

At the banquet, the Tallahassee Branch NAACP will recognize esteemed civil rights advocates within our community who have demonstrated an unwavering commitment to civil rights. The event will be held on Thursday, August 15, 2024, at 6:00 p.m. at the Donald L. Tucker Civic Center. We sincerely hope you will join us.

Your continued commitment to the Tallahassee NAACP is deeply appreciated. Your financial contribution and participation in this year's Freedom Fund Banquet are crucial to our ongoing success.

Enclosed you will find the Advertisement Agreement and Sponsorship Form. Should you have any questions, please feel free to contact either one of our event chairs at (850) 321-5075 or (850) 251-9283.

Thank you for your invaluable support.

Sincerely,

Mutaqee Akbar Esq., President

Gail McKinney-Rogers, Chair  
Charlene K. Howard, Co-Chair  
2024 NAACP Freedom Fund Committee

Enclosure(s): Advertisement Agreement